







Website Analysis: thedockyard.co.uk

Generated on May 09 2025 18:20 PM

The score is 56/100



SEO Content

	Title	<p>The Historic Dockyard Chatham - Your Big Day Out in Kent</p> <p>Length : 56</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	Description	<p>The Historic Dockyard Chatham in Kent is a guaranteed adventure. Your journey of discovery starts here - just 35 miles from central London.</p> <p>Length : 139</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																		
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Homepage</td></tr><tr><td>description</td><td>The Historic Dockyard Chatham in Kent is a guaranteed adventure. Your journey of discovery starts here - just 35 miles from central London.</td></tr><tr><td>url</td><td>https://thedockyard.co.uk/</td></tr><tr><td>site_name</td><td>Chatham Historic Dockyard Trust</td></tr><tr><td>image</td><td>https://thedockyard.co.uk/wp-content/uploads/2015/12/For-Paul1-v3.jpg</td></tr><tr><td>image:width</td><td>1920</td></tr></tbody></table>	Property	Content	locale	en_GB	type	website	title	Homepage	description	The Historic Dockyard Chatham in Kent is a guaranteed adventure. Your journey of discovery starts here - just 35 miles from central London.	url	https://thedockyard.co.uk/	site_name	Chatham Historic Dockyard Trust	image	https://thedockyard.co.uk/wp-content/uploads/2015/12/For-Paul1-v3.jpg	image:width	1920
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SEO Content

image:height 933


image:type image/jpeg

Headings




H1	H2	H3	H4	H5	H6
1	7	58	0	0	0

- [H1] Your voyage of discovery starts here
- [H2] Not to be missed
- [H2] THINGS TO SEE AND DO
- [H2] EXPLORE OVER 70,000 objects STEEPED in 400 years of BRITISH history
- [H2] A place like no other
- [H2] Your Dream Kent Wedding
- [H2] The most complete and best preserved dockyard of the age of sail
- [H2] Join the conversation
- [H3] Brickwrecks: Sunken Ships in LEGO® Bricks
- [H3] May Half Term: Shipbuilders of the Stormy Seas
- [H3] Salute to the '40s
- [H3] Weddings
- [H3] Filming & Photography
- [H3] Celebrations
- [H3] Corporate Hire
- [H3] Locating your business here
- [H3] Living Here
- [H3] Studying Here
- [H3] Jobs & Volunteering at the Dockyard
- [H3] Threads of Remembrance: A community tribute for VE Day 80 with 11,000 handmade poppies
- [H3] VE80: Chatham During the War
- [H3] Supporting Home Educators Brick by Brick
- [H3] Brickwrecks: Sunken Ships in LEGO® Bricks
- [H3] May Half Term: Shipbuilders of the Stormy Seas
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- [H3] VE80: Chatham During the War
- [H3] Supporting Home Educators Brick by Brick
- [H3] Call the Midwife Official Location Tour
- [H3] Brickwrecks: Sunken Ships in LEGO® Bricks
- [H3] May Half Term - Brickwrecks: Shipbuilders of the Stormy Seas
- [H3] Armed Forces Day
- [H3] Salute to the '40s
- [H3] Command of the Oceans
- [H3] No.1 Smithery

SEO Content

		<ul style="list-style-type: none"> • [H3] The Historic Railway • [H3] The Ropery • [H3] HMS Gannet • [H3] HMS Cavalier • [H3] HM Submarine Ocelot • [H3] RNLI Historic Lifeboat Collection • [H3] Steam, Steel & Submarines • [H3] Hearts of Oak • [H3] 3 Slip: The Big Space • [H3] THE Commissioner's Garden • [H3] Learning & Schools • [H3] GREAT GROUP VISITS IN KENT • [H3] showing you the ropes for generations • [H3] ALL HANDS ON DECK for your perfect event • [H3] A UNIQUE HISTORIC FILM LOCATION • [H3] commercial property to rent • [H3] Our work • [H3] Our vision & strategy • [H3] Jobs & Volunteering • [H3] SIGN-UP TO OUR NEWSLETTER • [H3] CONTACT US • [H3] OUR CHARITY • [H3] quick Links
	Images	<p>We found 100 images on this web page.</p> <p>58 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 14%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 24 links including 0 link(s) to files

SEO Links



Statistics

External Links : noFollow 0%

External Links : Passing Juice 4.17%

Internal Links 95.83%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Visit	Internal	Passing Juice
What's on	Internal	Passing Juice
Collections	Internal	Passing Juice
Venue Hire	Internal	Passing Juice
Live &#038; Work	Internal	Passing Juice
Master Ropemakers	Internal	Passing Juice
Stories	Internal	Passing Juice
Shop	Internal	Passing Juice
Find out more	Internal	Passing Juice
Support Us	Internal	Passing Juice
Sponsor Us	Internal	Passing Juice
Donate	Internal	Passing Juice
Charity Prize Donations	Internal	Passing Juice
Jobs & Volunteering	Internal	Passing Juice
Press Office	Internal	Passing Juice
Opening Times &#038; Directions	Internal	Passing Juice
Filming	Internal	Passing Juice
School Visits	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Cookie Policy	Internal	Passing Juice

In-page links

[Terms & Conditions](#)

Internal

Passing Juice

[Manage options](#)

Internal

Passing Juice

[Read more about these purposes](#)

External

Passing Juice

SEO Keywords



Keywords Cloud

chatham day group visit **historic**
dockyard more work visits collections






Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dockyard	31	✓	✗	✓	✓
historic	28	✓	✗	✓	✓
more	18	✗	✗	✗	✗
chatham	15	✓	✗	✓	✓
collections	14	✗	✗	✗	✗





Usability

	Url	Domain : thedockyard.co.uk Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>

Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>http://thedockyard.co.uk/sitemap.xml</div>
	Robots.txt	http://thedockyard.co.uk/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.