Website Analysis: thecarpetbarn.co.nz

The score is 55/100

SEO Content

⚠️	Title	Carpet, Vinyl Flooring, Wood Flooring Tauranga - CarpetBarn Mt Maunganui Length : 72 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠️	Description	CarpetBarn Mt Maunganui supply and install carpet, vinyl and wood flooring to the greater Tauranga area. We have a wide range of products to suit every application and prices to suit every budget. Length : 196 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✅	Keywords	Carpet Tauranga, Vinyl Flooring Tauranga, Wooden Flooring Tauranga Good, your page contains meta keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	H1: 1 H2: 4 H3: 0 H4: 0 H5: 0 H6: 0 • [H1] Welcome to The Carpet Barn Mount Maunganui! • [H2] Carpet • [H2] Vinyl Planking • [H2] Vinyl Flooring • [H2] How to find us
✅	Images	We found 11 images on this web page. Good, most or all of your images have alt attributes
✅	Text/HTML Ratio	Ratio : 15% Good, this page's ratio of text to HTML code is higher than 15, but

SEO Content

		lower than 25 percent.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 15 links including 1 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.67% Internal Links 93.33%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Products	External	Passing Juice
Carpet	Internal	Passing Juice
Vinyl Planking	Internal	Passing Juice
Vinyl Flooring	Internal	Passing Juice
Services	Internal	Passing Juice
About Us	Internal	Passing Juice
FAQs	Internal	Passing Juice
Contact	Internal	Passing Juice

In-page links

View more »	Internal	Passing Juice
carpet	Internal	Passing Juice
vinyl	Internal	Passing Juice
solution dyed nylon	Internal	Passing Juice
100% Pure New Zealand wool	Internal	Passing Juice
Warranty	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	carpet prices free new flooring zealand call vinyl maunganui suit

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
carpet	7	✔	✔	✔	✔
vinyl	5	✔	✔	✔	✔
maunganui	4	✔	✖	✔	✔
prices	3	✖	✖	✔	✖
suit	3	✖	✖	✔	✖

Usability

	Url	Domain : thecarpetbarn.co.nz Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.

Usability

	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

	Speed Tips	
		✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✖ Too bad, your website has too many JS files (more than 6).
		✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	
		✖ Apple Icon
		✖ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.

Optimization

		http://thecarpetbarn.co.nz/sitemap.xml
✓	Robots.txt	http://thecarpetbarn.co.nz/robots.txt Great, your website has a robots.txt file.
✓	Analytics	Great, your website has an analytics tool. Google Analytics