Website Analysis: theaustonian.com

Generated on February 07 2026 11:14 AM

The score is 43/100

SEO Content

✅	Title	**The Austonian** Length : 13 Perfect, your title contains between 10 and 70 characters.
❌	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⊙	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>1</td><td>5</td><td>6</td><td>1</td><td>0</td><td>0</td></tr></table> [H1] The Austonian [H2] THE GRAND FINALE OF AN ICON [H2] THE APEX [H2] Get More Information [H2] Get More Information [H2] Test [H3] Retail [H3] Services [H3] Amenities [H3] Location [H3] Prev [H3] Next [H4] Close
❌	Images	We found 6 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.

SEO Content

❌	Text/HTML Ratio	Ratio : 8% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 18 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
The Austonian	Internal	Passing Juice
-	Internal	Passing Juice
Residences	Internal	Passing Juice
The Penthouses	Internal	Passing Juice
Available Residences	Internal	Passing Juice
Recently Sold	Internal	Passing Juice
The Building	Internal	Passing Juice

In-page links

Amenities	Internal	Passing Juice
Services	Internal	Passing Juice
Art Collection	Internal	Passing Juice
Retail	Internal	Passing Juice
Location	Internal	Passing Juice
The View	Internal	Passing Juice
About	Internal	Passing Juice
Blog	Internal	Passing Juice
Privacy	Internal	Passing Juice
Disclaimer	Internal	Passing Juice
Contact	Internal	Passing Juice

SEO Keywords

Keywords Cloud	amenities above apex penthouses client explore location services austin name

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
apex	2	✖	✖	✖	✔
name	2	✖	✖	✖	✖
above	2	✖	✖	✖	✖
penthouses	2	✖	✖	✖	✖
client	2	✖	✖	✖	✖

Usability

●	Url	Domain : theaustonian.com Length : 16
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		
		✖	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://theaustonian.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. Google Analytics