# Website Analysis: tau.edu.ng

Generated on July 17 2024 13:36 PM

The score is 43/100

## SEO Content

| | | |
|---|---|---|
| ✓ | Title | Home :: Thomas Adewumi University, Oko <br><br> Length : 38 <br><br> Perfect, your title contains between 10 and 70 characters. |
| ✗ | Description | Length : 0 <br><br> Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description. |
| ✓ | Keywords | TAU,Kwara State,Private Universities in Kwara <br><br> Good, your page contains meta keywords. |
| ✗ | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. |

| | |
|---|---|
| ⬤ | **Headings** |

| H1 | H2 | H3 | H4 | H5 | H6 |
|---|---|---|---|---|---|
| 0 | 11 | 32 | 12 | 0 | 0 |

- [H2] Thomas Adewumi University
- [H2] Student Life @ TAU
- [H2] Our Students Make TAU their Homes
- [H2] Latest News & Opinions
- [H2] What People Say About Us
- [H2] Our Collaborations
- [H2] Partners
- [H2] Our Contact Address
- [H2] Important Links
- [H2] Students
- [H2] Engagements
- [H3] Matriculation
- [H3] Admissions
- [H3] Research
- [H3] Photo Gallery
- [H3] Affordable Quality Education
- [H3] Entrepreneurship Development
- [H3] Our Mission

- [H3] Our Vision
- [H3] Thomas Adewumi University Celebrates Its First Graduates in Record Time!
- [H3] Thomas Adewumi University Awarded 2nd Runner Up Tertiary Institution of the Year 2024 in Kwara State
- [H3] The Vice-Chancellor's Inspiring Address at the 4th Matriculation Ceremony
- [H3] QuintAfriq ExploreCSR 2024 General Assembly at Thomas Adewumi University
- [H3] TA-WE Women's Wellness Initiative: Empowering Female Staff for a Healthier Future
- [H3] Exciting Community News: Launch of the Thomas Adewumi University Journal of Innovation, Science, and Technology (TAU-JIST)
- [H3] Exciting Community News: Thomas Adewumi University Joins the Prestigious COIL Connect Community!
- [H3] Thomas Adewumi University Hosts 4th Matriculation Ceremony
- [H3] Thomas Adewumi University Shines in Times Higher Education University Impact Rankings 2024
- [H3] Studiez by Chams Plc
- [H3] Saylor Academy
- [H3] Massachusetts Institute of Technology OCW
- [H3] Agile Towers Hybrid Partners Limited
- [H3] Federal Teaching Hospital Ido Ekiti
- [H3] General Hospital Ilorin Kwara State
- [H3] Edtify UK
- [H3] Mother and Child Hospital Lagos
- [H3] University of Ilorin Teaching Hospital
- [H3] Coursera for Campus
- [H3] Oracle Academy
- [H3] MIT OpenCourseWare
- [H3] Google Research
- [H3] Consortium of universities in Kwara (KU8)
- [H3] GitHub Campus
- [H4] 100%
- [H4] 100%
- [H4] 100%
- [H4] Mrs. Kayode Abe
- [H4] Prof. Abejide Ade-Ibijola
- [H4] Professor Mahfouz Adedimeji
- [H4] Mr. Adegboyega otenaike
- [H4] James Jennifer Ushewa
- [H4] Okeyode Julia
- [H4] Deri Faith Sedoo
- [H4] Important Notice!
- [H4] Fraud Alert

| | Images | We found 47 images on this web page. |
|---|---|---|
| | | 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
| | Text/HTML Ratio | Ratio : 15% |

# SEO Content

|  |  | Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent. |
|---|---|---|
| ✓ | Flash | Perfect, no Flash content has been detected on this page. |
| ✗ | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |

# SEO Links

| | URL Rewrite | Bad. Your links have query string. |
|---|---|---|
| ✗ | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
| ✓ | In-page links | We found a total of 89 links including 11 link(s) to files |
| ○ | Statistics | External Links : noFollow 0%

External Links : Passing Juice 1.12%

Internal Links 98.88% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|
| Latest News | Internal | Passing Juice |
| Photo Gallery | Internal | Passing Juice |
| TVET | Internal | Passing Juice |
| TAUx | Internal | Passing Juice |
| OER | Internal | Passing Juice |
| Lecture Series | Internal | Passing Juice |
| Contact Us | Internal | Passing Juice |
| [email protected] | Internal | Passing Juice |

# In-page links

| | | |
|---|---|---|
| Home | Internal | Passing Juice |
| Arts and Humanities | Internal | Passing Juice |
| Basic Medical and Health Sciences | Internal | Passing Juice |
| Computing and Applied Sciences | Internal | Passing Juice |
| Engineering | Internal | Passing Juice |
| Law | Internal | Passing Juice |
| Management and Social Sciences | Internal | Passing Juice |
| Nursing Sciences | Internal | Passing Juice |
| Directorate of Research Innovations and Product Development | Internal | Passing Juice |
| School of Advanced Studies | Internal | Passing Juice |
| Sub-Degree | Internal | Passing Juice |
| Undergraduate | Internal | Passing Juice |
| Postgraduate | Internal | Passing Juice |
| Oracle Academy | Internal | Passing Juice |
| GitHub Campus | Internal | Passing Juice |
| IBM SkillsBuild | Internal | Passing Juice |
| TAU Extension | Internal | Passing Juice |
| Academic Calendar | Internal | Passing Juice |
| Admission Requirements | Internal | Passing Juice |
| Financial Aid | Internal | Passing Juice |
| Apply Online | Internal | Passing Juice |
| Publications | Internal | Passing Juice |
| Google Scholar | External | Passing Juice |
| Collaborations | Internal | Passing Juice |
| Library | Internal | Passing Juice |
| Academic Planning Unit | Internal | Passing Juice |
| Admissions | Internal | Passing Juice |
| Bursary | Internal | Passing Juice |

# In-page links

| | | |
|---|---|---|
| Communication & Marketing | Internal | Passing Juice |
| General Studies Unit | Internal | Passing Juice |
| ICT | Internal | Passing Juice |
| Internal Audit | Internal | Passing Juice |
| Office of the Vice-Chancellor | Internal | Passing Juice |
| Physical Planning & Development | Internal | Passing Juice |
| Registry | Internal | Passing Juice |
| Security | Internal | Passing Juice |
| Student Care Services | Internal | Passing Juice |
| TAU Ventures | Internal | Passing Juice |
| University Health Services | Internal | Passing Juice |
| University Library | Internal | Passing Juice |
| MIT OCW | Internal | Passing Juice |
| Coursera for Campus | Internal | Passing Juice |
| Staff | Internal | Passing Juice |
| Staff Portal | Internal | Passing Juice |
| Read more | Internal | Passing Juice |
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# In-page links

| Link | Type | Juice |
|---|---|---|
| [-](#) | Internal | Passing Juice |
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| [-](#) | Internal | Passing Juice |
| [-](#) | Internal | Passing Juice |
| [-](#) | Internal | Passing Juice |
| https://tau.edu.ng | Internal | Passing Juice |
| IJMB | Internal | Passing Juice |
| TAU Quality Assurance Policy | Internal | Passing Juice |
| Admissions Announcement | Internal | Passing Juice |
| Academic Calendar | Internal | Passing Juice |
| 2022-2027 Strategic Plan | Internal | Passing Juice |
| Vacancy Announcements | Internal | Passing Juice |
| Student Portal | Internal | Passing Juice |
| Student Brochure | Internal | Passing Juice |
| Schedule of Classes | Internal | Passing Juice |
| Examination Schedule | Internal | Passing Juice |
| Privacy Statement | Internal | Passing Juice |
| Requirements for Fresh Students | Internal | Passing Juice |
| 2023/24 Schedule of Fees for New Students | Internal | Passing Juice |
| TAU Farms | Internal | Passing Juice |
| Entrepreneurship and Vocational Training | Internal | Passing Juice |
| TAU Magazine | Internal | Passing Juice |
| TAU Newsletter | Internal | Passing Juice |

# SEO Keywords

| | Keywords Cloud | adewumi student university tau |
|---|---|---|

# SEO Keywords

thomas students **arrowforward** staff campus july

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| tau | 25 | ✖ | ✔ | ✖ | ✔ |
| university | 24 | ✔ | ✖ | ✖ | ✔ |
| arrowforward | 16 | ✖ | ✖ | ✖ | ✖ |
| students | 14 | ✖ | ✖ | ✖ | ✔ |
| thomas | 13 | ✔ | ✖ | ✖ | ✔ |

# Usability

| | | |
|---|---|---|
| | Url | Domain : tau.edu.ng<br>Length : 10 |
| ✔ | Favicon | Great, your website has a favicon. |
| ✖ | Printability | We could not find a Print-Friendly CSS. |
| ✔ | Language | Good. Your declared language is en. |
| ✖ | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | | |
|---|---|---|
| ✔ | Doctype | HTML 5 |
| ✔ | Encoding | Perfect. Your declared charset is UTF-8. |
| | W3C Validity | Errors : 0<br>Warnings : 0 |

# Document

| | | |
|---|---|---|
| ❌ | | |
| ✅ | Email Privacy | Great no email address has been found in plain text! |
| ✅ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| ⚪ | Speed Tips | ✅ Excellent, your website doesn't use nested tables. |
| | | ❌ Too bad, your website is using inline styles. |
| | | ❌ Too bad, your website has too many CSS files (more than 4). |
| | | ❌ Too bad, your website has too many JS files (more than 6). |
| | | ❌ Too bad, your website does not take advantage of gzip. |

# Mobile

| | | |
|---|---|---|
| ⚪ | Mobile Optimization | ❌ Apple Icon |
| | | ✅ Meta Viewport Tag |
| | | ✅ Flash content |

# Optimization

| | | |
|---|---|---|
| ❌ | XML Sitemap | Missing<br><br>Your website does not have an XML sitemap - this can be problematic.<br><br>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
| ✅ | Robots.txt | http://tau.edu.ng/robots.txt<br><br>Great, your website has a robots.txt file. |
| ❌ | Analytics | Missing<br><br>We didn't detect an analytics tool installed on this website.<br><br>Web analytics let you measure visitor activity on your website. You |

| | | should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |