





Website Analysis: tangibletactics.com

Generated on May 24 2025 08:43 AM



The score is 60/100






SEO Content

	Title	<p>Tangible Tactics: Sales and Marketing Strategy Experts</p> <p>Length : 54</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>Tangible Tactics, your trusted partner, delivers results & innovation for small & midsize enterprises through strategic sales and marketing strategy!</p> <p>Length : 157</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Tangible Tactics: Sales and Marketing Strategy Experts</td></tr><tr><td>description</td><td>Tangible Tactics, your trusted partner, delivers results & innovation for small & midsize enterprises through strategic sales and marketing strategy!</td></tr><tr><td>url</td><td>https://www.tangibletactics.com/</td></tr><tr><td>site_name</td><td>tangible tactics</td></tr><tr><td>updated_time</td><td>2025-04-04T07:04:37+00:00</td></tr></table>	Property	Content	locale	en_US	type	website	title	Tangible Tactics: Sales and Marketing Strategy Experts	description	Tangible Tactics, your trusted partner, delivers results & innovation for small & midsize enterprises through strategic sales and marketing strategy!	url	https://www.tangibletactics.com/	site_name	tangible tactics	updated_time	2025-04-04T07:04:37+00:00
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SEO Content

		<table><tr><td>image</td><td colspan="5">https://www.tangibletactics.com/wp-content/uploads/2024/05/Email-campaign-bro_11zon-e1716577544527.png</td></tr><tr><td>image:secure_url</td><td colspan="5">https://www.tangibletactics.com/wp-content/uploads/2024/05/Email-campaign-bro_11zon-e1716577544527.png</td></tr><tr><td>image:width</td><td colspan="5">2000</td></tr><tr><td>image:height</td><td colspan="5">1836</td></tr><tr><td>image:alt</td><td colspan="5">Sales and Marketing Strategy</td></tr><tr><td>image:type</td><td colspan="5">image/png</td></tr></table>						image	https://www.tangibletactics.com/wp-content/uploads/2024/05/Email-campaign-bro_11zon-e1716577544527.png					image:secure_url	https://www.tangibletactics.com/wp-content/uploads/2024/05/Email-campaign-bro_11zon-e1716577544527.png					image:width	2000					image:height	1836					image:alt	Sales and Marketing Strategy					image:type	image/png				
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	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>1</td><td>8</td><td>12</td><td>0</td><td>0</td><td>6</td></tr></table> <ul style="list-style-type: none">• [H1] Your Partner in Marketing, Sales, & Digital Innovation• [H2] The right decision for your Sales and Marketing Strategy• [H2] Fueling Growth , Igniting Passion• [H2] Innovative Sales and Marketing Strategy for Business Success• [H2] ABOUT US• [H2] We Solve Your Problems• [H2] What they say about us• [H2] Send us a message• [H2] Services• [H3] Sales Consulting• [H3] Marketing Services• [H3] Digital Services• [H3] Beyond Consulting: Strategic Partners in Your Success• [H3] Partner with Tangible Tactics: Shape a Future of Unparalleled Success• [H3] Strategic Vision Transformed into Reality• [H3] Crafting Impactful Marketing & Digital Strategies: Your Roadmap to Success• [H3] Businesses with stuck revenue• [H3] Unclear paths to growth• [H3] Startups and New Businesses• [H3] A few of our clients include• [H3] FREQUENTLY ASKED QUESTIONS• [H6] #Tangible Tactics• [H6] Our Services• [H6] Marketing, Sales & Digital Services• [H6] Learn more about us• [H6] Why Choose Us• [H6] Testimonials	H1	H2	H3	H4	H5	H6	1	8	12	0	0	6																													
H1	H2	H3	H4	H5	H6																																						
1	8	12	0	0	6																																						
	Images	We found 11 images on this web page. Good, most or all of your images have alt attributes																																									
	Text/HTML Ratio	Ratio : 5%																																									

SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 9 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Services	Internal	Passing Juice
Digital Services	Internal	Passing Juice
Marketing Sevices	Internal	Passing Juice
Sales Consulting	Internal	Passing Juice
Problem We Solve	Internal	Passing Juice
About Us	Internal	Passing Juice
Articles	Internal	Passing Juice

In-page links

[Contact Us](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

tactics consulting marketing
business digital strategies success sales
tangible services












Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
marketing	27	✓	✗	✓	✓
services	26	✗	✗	✗	✓
sales	21	✓	✗	✓	✓
digital	20	✗	✗	✗	✓
consulting	17	✗	✗	✗	✓

Usability

	Url	Domain : tangibletactics.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 11 Warnings : 40
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>

Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div>http://tangibletactics.com/sitemap.xml</div> <div>https://vestarabrokers.com/sitemap.xml</div>
	Robots.txt	<div>http://tangibletactics.com/robots.txt</div> <div>Great, your website has a robots.txt file.</div>

Optimization



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.