






Website Analysis: swotdigital.com.br

Generated on April 23 2025 13:26 PM





The score is 48/100




SEO Content

	Title	Início - Swot Digital																	
		Length : 21																	
		Perfect, your title contains between 10 and 70 characters.																	
	Description	Length : 0																	
		Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.																	
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																	
	Og Meta Properties	Good, your page take advantage of Og Properties.																	
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>pt_BR</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Início - Swot Digital</td></tr><tr><td>url</td><td>https://swotdigital.com.br/</td></tr><tr><td>site_name</td><td>Swot Digital</td></tr></table>						Property	Content	locale	pt_BR	type	website	title	Início - Swot Digital	url	https://swotdigital.com.br/	site_name	Swot Digital
Property	Content																		
locale	pt_BR																		
type	website																		
title	Início - Swot Digital																		
url	https://swotdigital.com.br/																		
site_name	Swot Digital																		
	Headings	H1 4	H2 0	H3 2	H4 11	H5 18	H6 0												
		<ul style="list-style-type: none">• [H1] Bem-vindo àSwot Digital• [H1] Crescimento Estratégico• [H1] Gestão com Excelência• [H1] Otimização de processos• [H3] PORTFÓLIO• [H3] Comece A Sua Transformação Também!• [H4] Páginas Web• [H4] Tráfego Pago																	




SEO Content

		<ul style="list-style-type: none">• [H4] Mídias Sociais• [H4] Branding• [H4] Consultoria• [H4] O TEMPO É UM RECURSO PRECIOSO• [H4] Diferencial Swot Digital• [H4] Destaque-se Agora• [H4] Suporte 5 Estrelas• [H4] Baseado em Princípios• [H4] TRANSFORMAÇÃO DIGITAL• [H5] Desenvolvimento de Sistemas• [H5] Criação de Identidade Visual• [H5] Registro de Marca• [H5] PESSOAS ALCANÇADAS• [H5] REAIS IMPULSIONADOS• [H5] DIAS DE TRABALHO• [H5] COPOS DE CAFÉ• [H5] Google• [H5] Facebook• [H5] Pinterest• [H5] Wordpress• [H5] Woocommerce• [H5] Bing• [H5] Tiktok• [H5] Hootsuite• [H5] Mailchimp• [H5] Sobre Nós• [H5] Destaques
	Images	<p>We found 28 images on this web page.</p> <p>23 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>

SEO Links

		
	In-page links	We found a total of 17 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 29.41%</p> <p>Internal Links 70.59%</p>

In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Instagram	External	Passing Juice
Facebook	External	Passing Juice
Twitter	External	Passing Juice
Pinterest	External	Passing Juice
YouTube	External	Passing Juice
Slogan	Internal	Passing Juice
Parallax Video	Internal	Passing Juice
Galleries	Internal	Passing Juice
Grid Columns	Internal	Passing Juice
Animated	Internal	Passing Juice
Sobre Nós	Internal	Passing Juice
Serviços	Internal	Passing Juice
Contato	Internal	Passing Juice
SAIBA MAIS	Internal	Passing Juice

SEO Keywords



Keywords Cloud

Keywords Consistency

Keyword

Content

Title

Keywords

Description

Headings

Usability



Url

Domain : swotdigital.com.br
Length : 18



Favicon

Great, your website has a favicon.



Printability

We could not find a Print-Friendly CSS.



Language

Good. Your declared language is pt.



Dublin Core

This page does not take advantage of Dublin Core.

Document



Doctype

HTML 5



Encoding

Perfect. Your declared charset is UTF-8.



W3C Validity

Errors : 8
Warnings : 2



Email Privacy


Great no email address has been found in plain text!



Deprecated HTML

Great! We haven't found deprecated HTML tags in your HTML.




Document

	Speed Tips	✓ Excellent, your website doesn't use nested tables.
		✗ Too bad, your website is using inline styles.
		✓ Great, your website has few CSS files.
		✓ Perfect, your website has few JavaScript files.
		✗ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	✓ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		http://swotdigital.com.br/sitemap.xml https://swotdigital.com.br/sitemap_index.xml
	Robots.txt	http://swotdigital.com.br/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
		We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.