











Website Analysis: sway.cloud.microsoft

Generated on March 30 2026 15:02 PM

The score is 47/100







SEO Content

	Title	<p>Microsoft Sway Create visually striking newsletters, presentations, and documentation in minutes</p> <p>Length : 98</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> [H2] Global 	H1	H2	H3	H4	H5	H6	0	1	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	1	0	0	0	0									
	Images	<p>We found 2 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
--	--------	--

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 97 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 98.97% Internal Links 1.03%

In-page links

Anchor	Type	Juice
Skip to main content	External	Passing Juice
Home	External	Passing Juice
Microsoft 365	External	Passing Juice
Azure	External	Passing Juice
Copilot	External	Passing Juice
Windows	External	Passing Juice
Surface	External	Passing Juice
Xbox	External	Passing Juice
Deals	External	Passing Juice
Small Business	External	Passing Juice
Support	External	Passing Juice
Buy Office 365	External	Passing Juice

In-page links

Windows Apps	External	Passing Juice
Outlook	External	Passing Juice
OneDrive	External	Passing Juice
Microsoft Teams	External	Passing Juice
OneNote	External	Passing Juice
Microsoft Edge	External	Passing Juice
Moving from Skype to Teams	External	Passing Juice
Computers	External	Passing Juice
Shop Xbox	External	Passing Juice
Accessories	External	Passing Juice
VR & mixed reality	External	Passing Juice
Certified Refurbished	External	Passing Juice
Trade-in for cash	External	Passing Juice
Xbox Game Pass Ultimate	External	Passing Juice
PC Game Pass	External	Passing Juice
Xbox games	External	Passing Juice
PC games	External	Passing Juice
Microsoft AI	External	Passing Juice
Microsoft Security	External	Passing Juice
Dynamics 365	External	Passing Juice
Microsoft 365 for business	External	Passing Juice
Microsoft Power Platform	External	Passing Juice
Windows 365	External	Passing Juice
Small Business	External	Passing Juice
Digital Sovereignty	External	Passing Juice
Azure	External	Passing Juice
Microsoft Developer	External	Passing Juice
Microsoft Learn	External	Passing Juice

In-page links

Support for AI marketplace apps	External	Passing Juice
Microsoft Tech Community	External	Passing Juice
Microsoft Marketplace	External	Passing Juice
Marketplace Rewards	External	Passing Juice
Visual Studio	External	Passing Juice
Microsoft Rewards	External	Passing Juice
Free downloads & security	External	Passing Juice
Education	External	Passing Juice
Gift cards	External	Passing Juice
Licensing	External	Passing Juice
Unlocked stories	External	Passing Juice
View Sitemap	External	Passing Juice
Surface Pro	External	Passing Juice
Surface Laptop	External	Passing Juice
Surface Laptop Studio 2	External	Passing Juice
Copilot for organizations	External	Passing Juice
Copilot for personal use	External	Passing Juice
AI in Windows	External	Passing Juice
Explore Microsoft products	External	Passing Juice
Windows 11 apps	External	Passing Juice
Account profile	External	Passing Juice
Microsoft Store support	External	Passing Juice
Returns	External	Passing Juice
Order tracking	External	Passing Juice
Microsoft Store Promise	External	Passing Juice
Flexible Payments	External	Passing Juice
Devices for education	External	Passing Juice
Microsoft Teams for Education	External	Passing Juice

In-page links

Microsoft 365 Education	External	Passing Juice
How to buy for your school	External	Passing Juice
Educator training and development	External	Passing Juice
Deals for students and parents	External	Passing Juice
AI for education	External	Passing Juice
Microsoft AI	External	Passing Juice
Microsoft 365 Copilot	External	Passing Juice
Support for AI marketplace apps	External	Passing Juice
Microsoft Marketplace	External	Passing Juice
Marketplace Rewards	External	Passing Juice
Careers	External	Passing Juice
About Microsoft	External	Passing Juice
Company news	External	Passing Juice
Privacy at Microsoft	External	Passing Juice
Investors	External	Passing Juice
Diversity and inclusion	External	Passing Juice
Accessibility	External	Passing Juice
Sustainability	External	Passing Juice
English (United States)	External	Passing Juice
Sitemap	External	Passing Juice
Contact Microsoft	External	Passing Juice
Privacy	External	Passing Juice
Manage cookies	Internal	Passing Juice
Terms of Use	External	Passing Juice
Terms of Sale	External	Passing Juice
Trademarks	External	Passing Juice
Safety & Eco	External	Passing Juice
Recycling	External	Passing Juice

In-page links

[About our Ads](#)

External

Passing Juice

SEO Keywords



Keywords Cloud

create striking newsletters visually how
presentations **microsoft javascript**
documentation **sway**












Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
sway	3	✓	✗	✗	✗
javascript	3	✗	✗	✗	✗
microsoft	2	✓	✗	✗	✗
documentation	1	✓	✗	✗	✗
presentations	1	✓	✗	✗	✗





Usability

	Url	Domain : sway.cloud.microsoft Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
--	---------------------	--

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://sway.cloud.microsoft/sitemap.xml
	Robots.txt	http://sway.cloud.microsoft/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.