







# Website Analysis: sustainablefuturenews.com

Generated on January 23 2024 13:51 PM


The score is 57/100







## SEO Content

	Title	<p>Sustainable Future News: Powering Sustainable Business</p> <p>Length : 54</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>Offering comprehensive coverage of business sustainability, including ESG, circular economies, decarbonisation, and more. The latest and most relevant information to advance all towards a sustainable future.</p> <p>Length : 207</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Sustainable Future News: Powering Sustainable Business</td></tr><tr><td>description</td><td>Offering comprehensive coverage of business sustainability, including ESG, circular economies, decarbonisation, and more. The latest and most relevant information to advance all towards a sustainable future.</td></tr><tr><td>url</td><td>https://sustainablefuturenews.com/</td></tr><tr><td>site_name</td><td>Sustainable Future News</td></tr><tr><td>image</td><td>https://sustainablefuturenews.com/wp-content/uploads/2023/04/Homepage.png</td></tr></table>	Property	Content	locale	en_GB	type	website	title	Sustainable Future News: Powering Sustainable Business	description	Offering comprehensive coverage of business sustainability, including ESG, circular economies, decarbonisation, and more. The latest and most relevant information to advance all towards a sustainable future.	url	https://sustainablefuturenews.com/	site_name	Sustainable Future News	image	https://sustainablefuturenews.com/wp-content/uploads/2023/04/Homepage.png
Property	Content																	
locale	en_GB																	
type	website																	
title	Sustainable Future News: Powering Sustainable Business																	
description	Offering comprehensive coverage of business sustainability, including ESG, circular economies, decarbonisation, and more. The latest and most relevant information to advance all towards a sustainable future.																	
url	https://sustainablefuturenews.com/																	
site_name	Sustainable Future News																	
image	https://sustainablefuturenews.com/wp-content/uploads/2023/04/Homepage.png																	

SEO Content

		<div><div>image:width1200</div><div>image:height675</div><div>image:typeimage/png</div></div>					
	Headings	<div><div><div>H11H221H30H433H54H60</div><div><ul style="list-style-type: none"><li>[H1]</li><li>[H2] Want to make your business more sustainable?</li><li>[H2] World’s most sustainable sports ranking released</li><li>[H2] ESG a ‘major priority’ for European fund managers, study finds</li><li>[H2] Maserati MSG racing launches sustainability campaign</li><li>[H2] EU greenlights anti-greenwashing directive</li><li>[H2] World’s most sustainable sports ranking released</li><li>[H2] ESG a ‘major priority’ for European fund managers, study finds</li><li>[H2] Maserati MSG racing launches sustainability campaign</li><li>[H2] A guide for brands managing conflicting consumer emotions on sustainability</li><li>[H2] New jobs and opportunities emerging in the field of sustainability that you need to know</li><li>[H2] ESG regulation in 2024: Everything you need to know</li><li>[H2] Corporate Sustainability Reporting Directive draft guidance explained</li><li>[H2] ESG reporting frameworks in 2024: Everything you need to know</li><li>[H2] ESG regulation in 2024: Everything you need to know</li><li>[H2] Celli Lloyd, Axa Climate’s The Climate School: Moving towards circularity to decarbonise the economy</li><li>[H2] Janina Bauer, Celonis: How process mining can help find a sustainability sweet spot</li><li>[H2] Q&amp;A: Stacy Kauk, head of sustainability, Shopify</li><li>[H2] Top 10 headquarters leading the way in sustainable innovation</li><li>[H2] Top 10 most sustainable economies of 2023</li><li>[H2] Top 10 sustainability data management solutions in 2023</li><li>[H2] Subscribe To Our Newsletter</li><li>[H4] World’s most sustainable sports ranking released</li><li>[H4] ESG a ‘major priority’ for European fund managers, study finds</li><li>[H4] Maserati MSG racing launches sustainability campaign</li><li>[H4] News</li><li>[H4] Features</li><li>[H4] Explainers</li><li>[H4] INTERVIEWS</li><li>[H4] Lists</li><li>[H4] CATEGORIES</li><li>[H4] News</li><li>[H4] World’s most sustainable sports ranking released</li><li>[H4] ESG a ‘major priority’ for European fund managers, study finds</li><li>[H4] Maserati MSG racing launches sustainability campaign</li></ul></div></div></div>					





## SEO Content

		<ul style="list-style-type: none"><li>• [H4] Features</li><li>• [H4] A guide for brands managing conflicting consumer emotions on sustainability</li><li>• [H4] New jobs and opportunities emerging in the field of sustainability that you need to know</li><li>• [H4] ESG regulation in 2024: Everything you need to know</li><li>• [H4] Interviews</li><li>• [H4] Celli Lloyd, Axa Climate's The Climate School: Moving towards circularity to decarbonise the economy</li><li>• [H4] Janina Bauer, Celonis: How process mining can help find a sustainability sweet spot</li><li>• [H4] Q&amp;A: Stacy Kauk, head of sustainability, Shopify</li><li>• [H4] Explainers</li><li>• [H4] Corporate Sustainability Reporting Directive draft guidance explained</li><li>• [H4] ESG reporting frameworks in 2024: Everything you need to know</li><li>• [H4] ESG regulation in 2024: Everything you need to know</li><li>• [H4] Lists</li><li>• [H4] Top 10 headquarters leading the way in sustainable innovation</li><li>• [H4] Top 10 most sustainable economies of 2023</li><li>• [H4] Top 10 sustainability data management solutions in 2023</li><li>• [H4] General</li><li>• [H4] Categories</li><li>• [H4] Topics</li><li>• [H4] Follow Us</li><li>• [H5] Trending news</li><li>• [H5] Most read</li><li>• [H5] Join our community</li><li>• [H5] Follow us your way</li></ul>
	Images	<p>We found 47 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 2%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
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## SEO Links

		
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 53 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 1.89%</p> <p>Internal Links 98.11%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">COP28</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Features</a>	Internal	Passing Juice
<a href="#">Originals</a>	Internal	Passing Juice
<a href="#">From our partners</a>	Internal	Passing Juice
<a href="#">Interviews</a>	Internal	Passing Juice
<a href="#">Explainers</a>	Internal	Passing Juice
<a href="#">Lists</a>	Internal	Passing Juice
<a href="#">Resources</a>	Internal	Passing Juice
<a href="#">Reports &amp;#038; webinars</a>	Internal	Passing Juice
<a href="#">3BL feed</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Advertise with us</a>	Internal	Passing Juice
<a href="#">Work with us</a>	Internal	Passing Juice
<a href="#">Net Zero</a>	Internal	Passing Juice

## In-page links

<a href="#">World's most sustainable sports ranking released</a>	Internal	Passing Juice
<a href="#">Finance</a>	Internal	Passing Juice
<a href="#">ESG a 'major priority' for European fund managers, study finds</a>	Internal	Passing Juice
<a href="#">Sustainability</a>	Internal	Passing Juice
<a href="#">Maserati MSG racing launches sustainability campaign</a>	Internal	Passing Juice
<a href="#">privacy policy</a>	Internal	Passing Juice
<a href="#">Suscom Media Ltd</a>	External	Passing Juice
<a href="#">About us</a>	Internal	Passing Juice
<a href="#">Subscribe to newsletter</a>	Internal	Passing Juice
<a href="#">Advertise</a>	Internal	Passing Juice
<a href="#">Editorial</a>	Internal	Passing Juice
<a href="#">EU greenlights anti-greenwashing directive</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Features</a>	Internal	Passing Juice
<a href="#">A guide for brands managing conflicting consumer emotions on sustainability</a>	Internal	Passing Juice
<a href="#">ESG</a>	Internal	Passing Juice
<a href="#">New jobs and opportunities emerging in the field of sustainability that you need to know</a>	Internal	Passing Juice
<a href="#">Policy &amp; Regulation</a>	Internal	Passing Juice
<a href="#">ESG regulation in 2024: Everything you need to know</a>	Internal	Passing Juice
<a href="#">Explainers</a>	Internal	Passing Juice
<a href="#">CSRD</a>	Internal	Passing Juice
<a href="#">Corporate Sustainability Reporting Directive draft guidance explained</a>	Internal	Passing Juice
<a href="#">Explainers</a>	Internal	Passing Juice
<a href="#">ESG reporting frameworks in 2024: Everything you need to know</a>	Internal	Passing Juice
<a href="#">INTERVIEWS</a>	Internal	Passing Juice
<a href="#">Circular economy</a>	Internal	Passing Juice

## In-page links

<a href="#">Celli Lloyd, Axa Climate's The Climate School: Moving towards circularity to decarbonise the economy</a>	Internal	Passing Juice
<a href="#">Janina Bauer, Celonis: How process mining can help find a sustainability sweet spot</a>	Internal	Passing Juice
<a href="#">Q&amp;A: Stacy Kauk, head of sustainability, Shopify</a>	Internal	Passing Juice
<a href="#">Lists</a>	Internal	Passing Juice
<a href="#">See more lists →</a>	Internal	Passing Juice
<a href="#">Lists</a>	Internal	Passing Juice
<a href="#">Top 10 headquarters leading the way in sustainable innovation</a>	Internal	Passing Juice
<a href="#">Top 10 most sustainable economies of 2023</a>	Internal	Passing Juice
<a href="#">Top 10 sustainability data management solutions in 2023</a>	Internal	Passing Juice
<a href="#">Interviews</a>	Internal	Passing Juice


## SEO Keywords

	Keywords Cloud	sustainability mins esg policy read lists more news regulation sustainable
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
read	38	✗	✗	✗	✓
mins	35	✗	✗	✗	✗
sustainability	28	✗	✗	✓	✓
esg	17	✗	✗	✓	✓
sustainable	15	✓	✗	✓	✓












## Usability

	Url	Domain : sustainablefuturenews.com Length : 25
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## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 16 Warnings : 33
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Too bad, your website does not take advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div></div>
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## Mobile

✓ Flash content

## Optimization

✓	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="https://sustainablefuturenews.com/sitemap_index.xml">https://sustainablefuturenews.com/sitemap_index.xml</a></p>
✓	Robots.txt	<p><a href="http://sustainablefuturenews.com/robots.txt">http://sustainablefuturenews.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
✗	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>