








Website Analysis: surreycc.gov.uk

Generated on September 01 2024 16:22 PM





The score is 48/100







SEO Content

	<p>Title</p>	<p>Surrey County Council</p> <p>Length : 21</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Access a council service and get it done online – renew a book, report a pothole, register a birth, search for a job, apply for a Blue Badge, and much more.</p> <p>Length : 156</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="542 1444 1481 1512"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>5</td> <td>15</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1545 1173 2072" style="list-style-type: none"> • [H1] Home • [H2] Popular on surreycc.gov.uk • [H2] Helping you • [H2] Information and services • [H2] Latest news stories • [H2] Sign up to our monthly newsletter • [H3] Schools and learning • [H3] Libraries • [H3] Roads and transport • [H3] Health and welfare • [H3] Waste and recycling • [H3] Birth, death and ceremonies • [H3] Adult social care • [H3] Children and families • [H3] Community • [H3] Business 	H1	H2	H3	H4	H5	H6	1	5	15	0	0	0
H1	H2	H3	H4	H5	H6									
1	5	15	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H3] Land, planning and development• [H3] Culture and leisure• [H3] Council and democracy• [H3] Jobs• [H3] Do it online
	Images	We found 9 images on this web page. 7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 83 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.82% Internal Links 95.18%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Household support fund	Internal	Passing Juice

In-page links

A3 Wisley improvements	Internal	Passing Juice
Skills bootcamps	Internal	Passing Juice
Jobs	Internal	Passing Juice
School admissions	Internal	Passing Juice
Highway issues	Internal	Passing Juice
Roadworks	Internal	Passing Juice
Parking and blue badge	Internal	Passing Juice
Adult learning courses	Internal	Passing Juice
Jobs	Internal	Passing Juice
Report	Internal	Passing Juice
Apply	Internal	Passing Juice
Pay	Internal	Passing Juice
Main menu	Internal	Passing Juice
Schools and learning	Internal	Passing Juice
Schools	Internal	Passing Juice
Information for childcare professionals	Internal	Passing Juice
Libraries	Internal	Passing Juice
Borrow, renew and request	Internal	Passing Juice
Your library	Internal	Passing Juice
News and events	Internal	Passing Juice
Roads and transport	Internal	Passing Juice
Roadworks and maintenance	Internal	Passing Juice
Buses and other transport	Internal	Passing Juice
Health and welfare	Internal	Passing Juice
Health and welfare support	Internal	Passing Juice
Healthy Surrey	External	Passing Juice
COVID-19 information and advice	External	Passing Juice
Waste and recycling	Internal	Passing Juice

In-page links

Community recycling centres	Internal	Passing Juice
Waste we charge for	Internal	Passing Juice
Van, pickup and trailer waste permit	Internal	Passing Juice
Birth, death and ceremonies	Internal	Passing Juice
Birth	Internal	Passing Juice
Death	Internal	Passing Juice
Surrey ceremonies	Internal	Passing Juice
Adult social care	Internal	Passing Juice
Care and support	Internal	Passing Juice
Choosing the right care	Internal	Passing Juice
Paying for care	Internal	Passing Juice
Children and families	Internal	Passing Juice
Report a concern about a child	Internal	Passing Juice
Support and advice	Internal	Passing Juice
Children's social care	Internal	Passing Juice
Community	Internal	Passing Juice
Surrey Fire and Rescue	Internal	Passing Juice
Climate change	Internal	Passing Juice
Emergency planning and community safety	Internal	Passing Juice
Business	Internal	Passing Juice
Trading Standards	Internal	Passing Juice
Licences permits and consents	Internal	Passing Juice
Supplying the council	Internal	Passing Juice
Land, planning and development	Internal	Passing Juice
Planning	Internal	Passing Juice
Interactive map	Internal	Passing Juice
Countryside management	Internal	Passing Juice
Culture and leisure	Internal	Passing Juice

In-page links

Surrey History Centre	Internal	Passing Juice
Surrey Arts	Internal	Passing Juice
Countryside	Internal	Passing Juice
Council and democracy	Internal	Passing Juice
How the council works	Internal	Passing Juice
Councillors and committees	Internal	Passing Juice
Consultations, surveys and how to have your say	Internal	Passing Juice
Job opportunities	Internal	Passing Juice
Apprenticeships	Internal	Passing Juice
Life at Surrey	Internal	Passing Juice
Do it online	Internal	Passing Juice
Renew it online	Internal	Passing Juice
More news stories	Internal	Passing Juice
Subscribe to our newsletters	External	Passing Juice
Contact	Internal	Passing Juice
Offices	Internal	Passing Juice
Disclaimer	Internal	Passing Juice
Your privacy	Internal	Passing Juice
Cookies	Internal	Passing Juice
Accessibility	Internal	Passing Juice
About our website	Internal	Passing Juice
Modern slavery statements	Internal	Passing Juice
Site map	Internal	Passing Juice
privacy notice (opens in new tab)	Internal	Passing Juice
Open the sign-up form in a new tab	External	Passing Juice

SEO Keywords

Keywords Cloud

herbert get **surrey** local welfare stay keep

SEO Keywords



information terence summer

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
surrey	6	✓	✗	✗	✓
summer	3	✗	✗	✗	✗
stay	2	✗	✗	✗	✗
information	2	✗	✗	✗	✓
keep	2	✗	✗	✗	✗










Usability

	Url	Domain : surreycc.gov.uk Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0




Document

		
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://surreycc.gov.uk/sitemap.xml</pre> <pre>https://www.surreycc.gov.uk/sitemap.xml</pre>
	Robots.txt	<pre>http://surreycc.gov.uk/robots.txt</pre> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.