Website Analysis:
surfsupbookshelves.com

Generated on July 03 2024 12:15 PM

The score is 45/100

SEO Content

✅	Title	Surf's Up Writers Bookshelves Length : 29 Perfect, your title contains between 10 and 70 characters.
✅	Description	A blog for authors to meet. Book reviews, author spotlights, writing tips, editing, and author interviews. Length : 106 Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.

	Headings						
⬤		H1	H2	H3	H4	H5	H6
		1	19	2	0	0	0

- [H1] Surf's Up Writers Bookshelves
- [H2] CONTACT
- [H2] Excerpt from Chance's Bluff:
- [H2] Excerpt of A Cat Came Back
- [H2] Links:
- [H2] AUTHOR NOTES: What am I working on now? A new novel, which will be completely different from The Clerk, and of course I'm trying to learn all I can about the self-publishing/indie world. The whole indie experience is daunting, wild, and often frustrating - but still invigorating.
- [H2]
- [H2] bOOK hIPPO
- [H2] Translate
- [H2] Contact Form
- [H2] awesome gang
- [H2] Goodreads group
- [H2] Google+ Followers

SEO Content

		• [H2] 100 best writer websites • [H2] The Twilight Tsunami • [H2] Top List • [H2] Blog Archive • [H2] The Twilight Tsunami • [H2] Total Pageviews • [H2] Search This Blog • [H3] • [H3] Books we've read
❌	Images	We found 79 images on this web page. 70 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 51 links including 3 link(s) to files
⦿	Statistics	External Links : noFollow 1.96% External Links : Passing Juice 80.39% Internal Links 17.65%

In-page links

Anchor	Type	Juice

In-page links

Home	Internal	Passing Juice
exness	External	Passing Juice
REVIEWS	Internal	Passing Juice
REVIEW GUIDELINES	Internal	Passing Juice
AUTHOR INTERVIEWS	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
http://www.facebook.com/groups/g	External	Passing Juice
-	External	Passing Juice
https://www.amazon.com/	External	Passing Juice
Amazon	External	Passing Juice
Nook	External	Passing Juice
iBooks	External	Passing Juice
Kobo	External	Passing Juice
Smashwords	External	Passing Juice
here.	External	Passing Juice
http://authorstalkaboutit.com/author-interview-shelby-londyn-heath/	External	Passing Juice
https://youtu.be/sw255BBRGRs	External	Passing Juice
:	External	Passing Juice
	External	Passing Juice
https://www.facebook.com/authorveenanagpal	External	Passing Juice
amazon.com/author/veenanagpal	External	Passing Juice
Twitter: @veenangpal	External	Passing Juice
https://www.amazon.com/Oceans-Ending-Beth-McCue/dp/1539613593	External	Passing Juice
http://www.oceansending.com	External	Passing Juice
http://www.valleygirlpublishing.com	External	Passing Juice
https://www.goodreads.com/author/show/3361882.Simone_Martel	External	Passing Juice

In-page links

http://simonemartel.me/	External	Passing Juice
https://www.amazon.com/Simone-Martel/e/B00JUABC6W/ref=sr_tc_2_0?qid=1480536462&sr=1-2-ent	External	Passing Juice
https://twitter.com/patricemfoster	External	Passing Juice
https:	External	Passing Juice
patricemfoster.com/	External	Passing Juice
mattcowper.com	External	Passing Juice
https://www.amazon.com/dp/B01MSW66QO	External	Passing Juice
https://www.goodreads.com/author/show/16166528.Matt_Cowper	External	Passing Juice
@roguehomebody	External	Passing Juice
Links to this post	Internal	Passing Juice
AllAuthor page	External	Passing Juice
Book Blogger Hub	External	Passing Juice
book reviews	External	Passing Juice
book club	External	Passing Juice
-	External	Passing Juice
-	External	noFollow
2017	Internal	Passing Juice
March	Internal	Passing Juice
Bl	External	Passing Juice
-	External	Passing Juice
Shelby Londyn-Heath's books on Goodreads	External	Passing Juice
The Twilight Tsunami	External	Passing Juice
konradlew	External	Passing Juice
Blogger	External	Passing Juice

SEO Keywords

	Keywords Cloud	

SEO Keywords

book blogger goodreads reviews
tsunami surfs twilight top writers books

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
book	7	✔	✖	✔	✔
books	4	✔	✖	✖	✔
blogger	3	✖	✖	✖	✖
reviews	3	✖	✖	✔	✖
goodreads	3	✖	✖	✖	✔

Usability

	Url	Domain : surfsupbookshelves.com Length : 22
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.

Document

❌	W3C Validity	Errors : 208 Warnings : 105
✅	Email Privacy	Great no email address has been found in plain text!
❌	Deprecated HTML	

Deprecated tags	Occurrences
<u>	1
<center>	2

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

⊙	Speed Tips	

✖ Attention! Try to avoid nested tables in HTML.

✖ Too bad, your website is using inline styles.

✔ Great, your website has few CSS files.

✖ Too bad, your website has too many JS files (more than 6).

✔ Perfect, your website takes advantage of gzip.

Mobile

⊙	Mobile Optimization	

✖ Apple Icon

✔ Meta Viewport Tag

✔ Flash content

Optimization

❌	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✅	Robots.txt	http://surfsupbookshelves.com/robots.txt Great, your website has a robots.txt file.

Optimization

	Analytics	Missing
❌		We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.