Website Analysis: sureoak.com

Generated on April 04 2024 09:28 AM

The score is 52/100

SEO Content

✅	Title	Sure Oak Agency - SEO, Link Building & Paid Marketing Length : 57 Perfect, your title contains between 10 and 70 characters.
✅	Description	Grow your traffic, leads & revenue with a results-driven SEO & digital marketing agency. Long-term, collaborative strategy and consulting. Length : 146 Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Homepage
description	Grow your traffic, leads & revenue with a results-driven SEO & digital marketing agency. Long-term, collaborative strategy and consulting.
url	https://sureoak.com/
site_name	Sure Oak
image	https://sureoak.com/wp-content/uploads/2022/08/home_on-page3.jpg

Headings						
	H1	H2	H3	H4	H5	H6

SEO Content

1	19	4	1	3	6

- [H1] Let's Grow Together
- [H2] SEO, Link Building & Paid Marketing campaigns customized to your goals
- [H2] Grow your traffic, leads & revenue with results-driven SEO.
- [H2] Sure Oak SEO Agency Services
- [H2] Fully Managed SEO Services
- [H2] Strategic Link Building
- [H2] SEO Content Development
- [H2] The Sure Oak SEO Game Plan
- [H2] Brands who trust us
- [H2] What our clients say
- [H2] The Sure Oak Difference
- [H2] Our Expertise
- [H2] Our Unique Services
- [H2] Our Relationships
- [H2] Our Ethos
- [H2] Our Culture
- [H2] Our Process
- [H2] Rank higher. Grow faster.
- [H2] 1-800-736-7190
- [H2] 77 Sands Street 6th Floor Brooklyn, NY 11201
- [H3] Sure Oak Agency
- [H3] Tired of not getting the results you want from your SEO?
- [H3] How is Sure Oak different from other SEO agencies?
- [H3] We believe in bold dreamers and the power of a connected world to make big ideas a reality. We are nurturers of growth. We are experts in marketing who are obsessed with learning, and who deeply value personal freedom. Our purpose is to empower people to lead fulfilling lives through our proven growth strategies. We make it happen through SEO.
- [H4] Privacy Overview
- [H5] Learn More »
- [H5] Learn More »
- [H5] Learn More »
- [H6] SEO Services
- [H6] More Services
- [H6] Industries
- [H6] Sure Oak
- [H6] ©2024 Sure Oak Solutions LLC.
- [H6] Terms of Use, Privacy Policy, Sitemap

	Images	We found 22 images on this web page. 16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 6% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 46 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 0%
		Internal Links 100%

In-page links

Anchor	Type	Juice
Full-Service SEO Campaigns	Internal	Passing Juice
SEO Game Plan	Internal	Passing Juice
On-Page Optimization	Internal	Passing Juice
Technical SEO	Internal	Passing Juice
Keyword Research	Internal	Passing Juice
SEO Strategy Consulting	Internal	Passing Juice
Local SEO	Internal	Passing Juice
All Services	Internal	Passing Juice
Custom Link Building	Internal	Passing Juice
White Label Link Building	Internal	Passing Juice
Digital Public Relations	Internal	Passing Juice

In-page links

SEO Content	Internal	Passing Juice
SEO Blog Writing	Internal	Passing Juice
Content Marketing	Internal	Passing Juice
Conversion Rate Optimization	Internal	Passing Juice
Website Design & Development	Internal	Passing Juice
Paid Search	Internal	Passing Juice
Paid Social	Internal	Passing Juice
Inbound Marketing	Internal	Passing Juice
Small Business	Internal	Passing Juice
Ecommerce SEO	Internal	Passing Juice
SaaS SEO	Internal	Passing Juice
Startups	Internal	Passing Juice
Telecom SEO	Internal	Passing Juice
Education SEO	Internal	Passing Juice
All Industries	Internal	Passing Juice
All Case Studies	Internal	Passing Juice
On-Page SEO Case Studies	Internal	Passing Juice
Link Building Case Studies	Internal	Passing Juice
B2B Case Studies	Internal	Passing Juice
SaaS Case Studies	Internal	Passing Juice
Ecommerce Case Studies	Internal	Passing Juice
Health & Wellness Case Studies	Internal	Passing Juice
About	Internal	Passing Juice
Insights	Internal	Passing Juice
Awards	Internal	Passing Juice
Testimonials	Internal	Passing Juice
Partnerships	Internal	Passing Juice
Culture	Internal	Passing Juice

In-page links

Careers		Internal	Passing Juice
link building packages		Internal	Passing Juice
SEO services		Internal	Passing Juice
earning links		Internal	Passing Juice
Terms of Use		Internal	Passing Juice
Privacy Policy		Internal	Passing Juice
Sitemap		Internal	Passing Juice

SEO Keywords

Keywords Cloud	case more sure oak studies building services link seo strategy

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
seo	57	✔	✖	✔	✔
sure	20	✔	✖	✖	✔
studies	17	✖	✖	✖	✖
oak	17	✔	✖	✖	✔
case	17	✖	✖	✖	✖

Usability

	Url	Domain : sureoak.com Length : 11
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

Usability

✅		
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 62 Warnings : 121
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✅ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✖ Too bad, your website does not take advantage of gzip.

Mobile

⚪	Mobile Optimization	✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

❌	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✅	Robots.txt	http://sureoak.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.