

## Website Analysis: sugkw.com

Generated on July 25 2024 22:30 PM

The score is 58/100

#### SEO Content

| $\bigcirc$   | Title              | Buy Cigarettes   buy cheap cigarettes online<br>Length : 44  |
|--------------|--------------------|--|
| 8            | Description        | Perfect, your title contains between 10 and 70 characters.<br>Length : 0<br>Very bad. We haven't found meta description on your page. Use <u>this</u><br><u>free online meta tags generator</u> to create description.   |
| 8            | Keywords           | Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.  |
| 8            | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows<br>social crawler's better structurize your page. Use <u>this free og</u><br><u>properties generator</u> to create them.  |
| 0            | Headings           | H1H2H3H4H5H6222000• [H1] SUGKW - Buy Cigarettes<br>• [H1] Menu<br>• [H2] buy cheap cigarettes online<br>• [H2] Save up to 70% on your favorite brands<br>• [H3] New Products: Close Cooperation Between Russian<br>Tobacco s.p.a. and SUGKW Store<br>• [H3] Why Buy Cigarettes Online? |
| $\bigotimes$ | Images             | We found 27 images on this web page.<br>15 alt attributes are empty or missing. Add alternative text so that<br>search engines can better understand the content of your images.   |
| 0            | Text/HTML Ratio    | Ratio : 54%<br>Ideal! This page's ratio of text to HTML code is between 25 and 70<br>percent.  |
|              |                    |  |

## SEO Content

| $\bigcirc$ | Flash  | Perfect, no Flash content has been detected on this page. |
|------------|--------|---|
| $\bigcirc$ | lframe | Great, there are no lframes detected on this page.        |

### SEO Links

| 0 | URL Rewrite                | Good. Your links looks friendly!  |
|---|----------------------------|---|
| 0 | Underscores in the<br>URLs | Perfect! No underscores detected in your URLs.  |
| 0 | In-page links              | We found a total of 56 links including 0 link(s) to files                                     |
| 0 | Statistics                 | External Links : noFollow 0%<br>External Links : Passing Juice 1.79%<br>Internal Links 98.21% |

## In-page links

| Anchor                 | Туре     | Juice         |
|------------------------|----------|---------------|
| SUGKW - Buy Cigarettes | Internal | Passing Juice |
| Skip to content        | Internal | Passing Juice |
| Products Page          | Internal | Passing Juice |
| Checkout               | Internal | Passing Juice |
| 555                    | Internal | Passing Juice |
| Aroma Rich             | Internal | Passing Juice |
| Benson & Hedges        | Internal | Passing Juice |
| Bond                   | Internal | Passing Juice |
| <u>Camel</u>           | Internal | Passing Juice |
| Chesterfield           | Internal | Passing Juice |

# In-page links

| <u>Classic</u>     | <br>Internal | Passing Juice |
|--------------------|--------------|---------------|
|                    |              |               |
| Davidoff           | Internal     | Passing Juice |
| <u>Dunhill</u>     | Internal     | Passing Juice |
| Esse               | Internal     | Passing Juice |
| <u>Gauloises</u>   | Internal     | Passing Juice |
| Glamour            | Internal     | Passing Juice |
| <u>Golden Gate</u> | Internal     | Passing Juice |
| Hilton             | Internal     | Passing Juice |
| <u>Karelia</u>     | Internal     | Passing Juice |
| Kent               | Internal     | Passing Juice |
| Kiss               | Internal     | Passing Juice |
| Kool               | Internal     | Passing Juice |
| <u>L&amp;M</u>     | Internal     | Passing Juice |
| Lucky Strike       | Internal     | Passing Juice |
| Magna              | Internal     | Passing Juice |
| Marlboro           | Internal     | Passing Juice |
| Monte Carlo        | Internal     | Passing Juice |
| More               | Internal     | Passing Juice |
| Muratti            | Internal     | Passing Juice |
| Newport            | Internal     | Passing Juice |
| Pall Mall          | Internal     | Passing Juice |
| Parliament         | Internal     | Passing Juice |
| President          | Internal     | Passing Juice |
| Prima Lux          | Internal     | Passing Juice |
| R1                 | Internal     | Passing Juice |
| Red&White          | Internal     | Passing Juice |
| Richmond           | Internal     | Passing Juice |
| Rothmans           | Internal     | Passing Juice |
|                    |              |               |

## In-page links

| <u>Salem</u>              | Internal | Passing Juice |
|---------------------------|----------|---------------|
| Sobranie                  | Internal | Passing Juice |
| <u>Style</u>              | Internal | Passing Juice |
| Viceroy                   | Internal | Passing Juice |
| Virginia Slims            | Internal | Passing Juice |
| Vogue                     | Internal | Passing Juice |
| West                      | Internal | Passing Juice |
| Winston                   | Internal | Passing Juice |
| Marlboro Red              | Internal | Passing Juice |
| Marlboro Gold             | Internal | Passing Juice |
| Newport Menthol           | Internal | Passing Juice |
| Camel Filter              | Internal | Passing Juice |
| L&M Red Label             | Internal | Passing Juice |
| Chesterfield Classic Blue | Internal | Passing Juice |
| Marlboro Gold Fine Touch  | Internal | Passing Juice |
| Dunhill Red               | Internal | Passing Juice |
| Russian Tobacco s.p.a.    | External | Passing Juice |
| [email protected]         | Internal | Passing Juice |

# SEO Keywords

| $\mathbf{O}$ | Keywords Cloud | item sugkw cigarettes store products |
|--------------|----------------|--------------------------------------|
|              |                | spa online russian buy tobacco       |

# Keywords Consistency

| Keyword    | Content | Title | Keywords | Description | Headings |
|------------|---------|-------|----------|-------------|----------|
| cigarettes | 25      | ×     | ×        | ×           | ×        |
| tobacco    | 21      | ×     | ×        | ×           | <b>*</b> |
| item       | 12      | ×     | ×        | ×           | ×        |

## Keywords Consistency

| buy      | 11 | <b>*</b> | × | × | × |
|----------|----|----------|---|---|---|
| products | 11 | ×        | × | × | ¥ |

## Usability

| 0            | Url          | Domain : sugkw.com<br>Length : 9                  |
|--------------|--------------|---|
| 0            | Favicon      | Great, your website has a favicon.                |
| $\bigotimes$ | Printability | We could not find a Print-Friendly CSS.           |
| 0            | Language     | Good. Your declared language is en.               |
| 8            | Dublin Core  | This page does not take advantage of Dublin Core. |

#### Document

| $\bigcirc$   | Doctype         | HTML 5  |
|--------------|-----------------|---|
| 0            | Encoding        | Perfect. Your declared charset is UTF-8.  |
| $\bigotimes$ | W3C Validity    | Errors : 6<br>Warnings : 12   |
| 0            | Email Privacy   | Great no email address has been found in plain text!  |
| 0            | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.  |
| 0            | Speed Tips      | <ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> </ul> |

#### Document

| V Pe | erfect, your website has few JavaScript files.        |
|------|---|
| 🗙 То | oo bad, your website does not take advantage of gzip. |

#### Mobile

| 0 | Mobile Optimization | X Apple Icon                          |
|---|---------------------|---------------------------------------|
|   |                     | <ul> <li>Meta Viewport Tag</li> </ul> |
|   |                     | <ul> <li>Flash content</li> </ul>     |

# Optimization

| 0          | XML Sitemap | Great, your website has an XML sitemap.  |
|------------|-------------|--|
|            |             | http://sugkw.com/sitemap.xml   |
|            |             | https://sugkw.com/sitemap.xml  |
| $\bigcirc$ | Robots.txt  | http://sugkw.com/robots.txt<br>Great, your website has a robots.txt file.  |
| 8          | Analytics   | Missing<br>We didn't detect an analytics tool installed on this website.<br>Web analytics let you measure visitor activity on your website. You<br>should have at least one analytics tool installed, but It can also be<br>good to install a second in order to cross-check the data. |