



Website Analysis: studioeasel.com

Generated on November 06 2025 10:42 AM

The score is 72/100



SEO Content

	Title	Studio Easel - The Ultimate Private Shortlink Manager Length : 53 Perfect, your title contains between 10 and 70 characters.														
	Description	Studio Easel is a private shortlink manager designed for professionals. Create, manage, and analyze your short URLs with ease and security. Length : 139 Great, your meta description contains between 70 and 160 characters.														
	Keywords	shortlink, URL shortener, private shortlink manager, link management, link analytics, custom slugs, secure shortlinks Good, your page contains meta keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>title</td><td>Studio Easel - The Ultimate Private Shortlink Manager</td></tr><tr><td>description</td><td>Studio Easel is a private shortlink manager designed for professionals. Create, manage, and analyze your short URLs with ease and security.</td></tr><tr><td>image</td><td>assets/images/studioeasel-banner.png</td></tr><tr><td>url</td><td>https://studioeasel.com</td></tr><tr><td>type</td><td>website</td></tr><tr><td>site_name</td><td>Studio Easel</td></tr></table>	Property	Content	title	Studio Easel - The Ultimate Private Shortlink Manager	description	Studio Easel is a private shortlink manager designed for professionals. Create, manage, and analyze your short URLs with ease and security.	image	assets/images/studioeasel-banner.png	url	https://studioeasel.com	type	website	site_name	Studio Easel
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SEO Content

	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>3</td><td>7</td><td>0</td><td>0</td><td>0</td></tr></table> • [H1] Manage Your Short Links Effortlessly and Securely. • [H2] Built for Your Needs. • [H2] Flexible Pricing, No Surprises. • [H2] Frequently Asked Questions • [H3] Advanced Analytics • [H3] Customizable Slugs • [H3] Secure & Private • [H3] Full Control • [H3] Starter • [H3] Professional • [H3] Enterprise	H1	H2	H3	H4	H5	H6	1	3	7	0	0	0
H1	H2	H3	H4	H5	H6									
1	3	7	0	0	0									
	Images	We found 2 images on this web page. Good, most or all of your images have alt attributes												
	Text/HTML Ratio	Ratio : 46% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 4 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 0%
		Internal Links 100%

In-page links

Anchor	Type	Juice
Features	Internal	Passing Juice
Pricing	Internal	Passing Juice
FAQ	Internal	Passing Juice
Log in	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	professional private easel studio full analytics links data control clicks
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
private	7	✓	✓	✓	✓
links	6	✗	✓	✗	✓
analytics	5	✗	✓	✗	✓
studio	4	✓	✗	✓	✗
full	4	✗	✗	✗	✓

Usability

	Url	Domain : studioeasel.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 3 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Great, your website has few CSS files.  Perfect, your website has few JavaScript files.  Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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Optimization

		http://studioeasel.com/sitemap.xml
	Robots.txt	http://studioeasel.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.