



# Website Analysis: strategicpatentlaw.com

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The score is 59/100



## SEO Content

	Title	<p>Strategic Patent Law - Free Consultation - (800) 621-3654</p> <p>Length : 57</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>From Your Mind to the Marketplace: We lead you through the patent process, combining tech, legal, and business expertise to turn your idea into an asset.</p> <p>Length : 153</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1312 1481 1906"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Home</td> </tr> <tr> <td>description</td> <td>From Your Mind to the Marketplace: We lead you through the patent process, combining tech, legal, and business expertise to turn your idea into an asset.</td> </tr> <tr> <td>url</td> <td>https://www.strategicpatentlaw.com/</td> </tr> <tr> <td>site_name</td> <td>Strategic Patent Law</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Home	description	From Your Mind to the Marketplace: We lead you through the patent process, combining tech, legal, and business expertise to turn your idea into an asset.	url	https://www.strategicpatentlaw.com/	site_name	Strategic Patent Law
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url	https://www.strategicpatentlaw.com/															
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	Headings	<table border="1" data-bbox="544 1933 1481 2007"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>18</td> <td>100</td> <td>9</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 2033 1043 2069" style="list-style-type: none"> <li>• [H1] STRATEGIC PATENT LAW</li> </ul>	H1	H2	H3	H4	H5	H6	1	18	100	9	0	0		
H1	H2	H3	H4	H5	H6											
1	18	100	9	0	0											

# SEO Content

- [H2] National Law Firm Providing Patent, Trademark, and Copyright Law Services (and More) • • • Specialized to Help Individuals, Startups, and Small Companies
- [H2] Premium Patent Services to Turn Your Idea into an Asset
- [H2] Call Now — Talk to a Senior Attorney
- [H2] Contact Us for Your Free Initial Phone Consultation
- [H2] Big Law Firms Cater to Big Clients
- [H2] We Serve Smaller Clients That Larger Firms Neglect
- [H2] Personal Premium Patent Services at Modest Fees
- [H2] Services We Offer
- [H2] Contact Us for Your Free Initial Phone Consultation
- [H2] WHAT OUR CLIENTS ARE SAYING
- [H2] RECENT ARTICLES
- [H2] Patent Attorney Costs: Flat Fees Work Better for Clients
- [H2] InventHelp Sued in Multiple Class Action Lawsuits
- [H2] Class Action Lawsuit Alleges InventHelp Patent Searches are Purposefully Incomplete
- [H2] Class Action Lawsuit Claims InventHelp is a Scam
- [H2] Call Now — No Appointment Needed Afternoon and Evening Hours
- [H2] Contact Us for Your Free Initial Phone Consultation
- [H2] STRATEGIC PATENT LAW
- [H3] Find the Right Fit for Your Business
- [H3] Strategic Patent Law Protects Your Idea From Every Angle
- [H3] TECHNICAL STRATEGY
- [H3] LEGAL STRATEGY
- [H3] BUSINESS STRATEGY
- [H3] As a Certified Valuation Analyst, Joe Carlen knows how to discern the value of new inventions.
- [H3] He truly cares about wanting success for his clients.
- [H3] We absolutely love the commercialization package that we obtained from Mr. Carlen.
- [H3] Russ and his firm have done an amazing job with the sketches and detailed description of my patent!
- [H3] Don't listen to anyone that tells you that you can apply for a patent on your own — this is better left to the professionals.
- [H3] Russ is an excellent attorney, has outstanding technical depth, AND understands the business / market aspects of intellectual property.
- [H3] The marketing firm that I used remarked on how well the patent application process was handled. They told me that I had a good Patent Attorney.
- [H3] It is remarkable to see how they transform your descriptions into the final patent application and claims. The wordsmithing involved was truly a work of art.
- [H3] I am very grateful for the free consultation as it quelled worries, answered questions and advanced my level of confidence.
- [H3] The CIMA prepared for me by Joe Carlen gave me the path forward in terms of commercialization.
- [H3] I got my patent allowed with only ONE Office Action.
- [H3] Do not settle for anything less! This was my first patent application, and I will continue to use Russ Weinzimmer & Associates for future endeavors.
- [H3] Russ has done an outstanding job of quantifying what is the essence of my invention and was able to clearly portray

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what sets my invention apart from others.

- [H3] The ideal manufacturing team for our custom patented products was found and secured.
- [H3] I am so happy with the way the patent is written. It covers it all.
- [H3] Anyone looking for a Patent Attorney who is efficient, knowledgeable, kind and whose fees are reasonable, call Russ Weinzimmer!
- [H3] The (IMA) prepared by Joe Carlen was very helpful in securing my first investor and commercializing my invention!
- [H3] The big lesson for me was (after two patents done elsewhere): DO NOT begin any patent process without an expert Patent Attorney.
- [H3] I began with an idea and a set of sketches. This idea that I had is now my company where I work full time.
- [H3] Highly competent, knowledgeable, prompt, and personable.
- [H3] After spending roughly 40 minutes with Russ discussing my issue and options, I felt much relief.
- [H3] Wonderful customer service without being hassled up front about FEES!!
- [H3] The website that Joe's team built for me looks amazing and really highlights what's unique about my invention.
- [H3] Don't waste your time looking for another patent attorney.
- [H3] You were right ... the claim set you finished was awesome indeed!!
- [H3] It was a challenge for me to bring Russ into my world and into my mind, but it was a challenge he was obviously up for.
- [H3] He would work day and night with me one on one and walked me through the process.
- [H3] The CIMA provides a roadmap for monetizing your idea while also providing a financial analysis that can be presented to banks, investors and other interested parties.
- [H3] Our previous lawyer messed up our patent case. Russ corrected their mistake and got my patent granted.
- [H3] Joe Carlen provides an invaluable product tailored to your specific marketing needs.
- [H3] Russ was able to obtain an allowance right off the bat after only one phone call with the Examiner! That is very rare!
- [H3] I have 100% confidence in Russ Weinzimmer.
- [H3] I learned more from Russ in five minutes than I had learned in five hours of my own research.
- [H3] The (CIMA) provided by Joe Carlen helped clarify the marketability of what I had invented and the best licensing opportunities to pursue.
- [H3] Before hiring Russ, I had been through countless unsuccessful office actions over the course of several years while working with someone else.
- [H3] Russ was crucial in filing several US Patents on my behalf.
- [H3] In addition to his legal skills, Russ impressed me with his technical ability and marketing insight.
- [H3] I highly recommend Joe's services to anyone hoping to showcase their product or invention.
- [H3] Mr. Carlen's market assessment report was very detailed, precise and to the point.
- [H3] Joe's market assessment helped us understand our

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invention and was also the basis for a great pitch.

- [H3] His diverse knowledge of intellectual property has helped me to catapult my idea from thought to fruition.
- [H3] They exceeded my HIGHEST expectations by a factor of four and made me think, "Russ never sleeps."
- [H3] Joe's Market Assessment explained all aspects of the potential market for my invention.
- [H3] Russ actually took the time to understand the details of my invention.
- [H3] Russ' questions gave me ideas that led to three new academic papers.
- [H3] My CIMA that Joe Carlen wrote up for me is hands down the best part of my invention process.
- [H3] Russ's technical abilities are superior, and his legal knowledge is substantial.
- [H3] It was both productive and a pleasure to work with Russ.
- [H3] ANYONE looking for a patent lawyer would be crazy not to use this firm.
- [H3] His expertise is beyond exceptional!
- [H3] Russ's friendly personality has made our stressful situations much easier.
- [H3] Wonderful hands on personal approach.
- [H3] Your patent report is probably one of the best, if not the best, valuation document I have ever read.
- [H3] Since I became Patent Pending, I have received over 300 inquiries about purchasing my product. I wish I had found you before ever contacting InventHelp.
- [H3] You are honest! Everyone who wants an unbelievable patent attorney should be with you from the beginning.
- [H3] Mike has helped us navigate complex IP and licensing issues, providing a business strategy perspective.
- [H3] All elements were completed at the highest level of quality and professionalism.
- [H3] Russ answered all our questions, concerns, and insecurities about patents. I now have a Patent pending and am very excited to see where this goes!
- [H3] If it was not for Mr. Russ Weinzimmer and Joe Carlen, I would probably not be as far along as I am now with bringing my product to market.
- [H3] Joe's market assessment gives you guidance regarding your invention's market potential.
- [H3] Mr. Carlen's market assessment was beneficial in helping me understanding the market for my product and where the best commercialization opportunities could be found!
- [H3] Without Russ's help, I never would have challenged USPTO's findings and would have missed out on the opportunity to get a patent for my invention.
- [H3] Joe and his team built a VERY professional website. I'm very pleased!
- [H3] My utility patent was fully approved and granted. This has been a great experience!
- [H3] So well-written that it can also be used as a promotional document about the unique benefits of my invention.
- [H3] I've been treated with more respect and professionalism from Russ being in another state versus other attorneys here in my own city.





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- [H3] Anyone who's serious about bringing an invention to market needs one of Joe's Invention Market Assessments.
- [H3] The Market Assessment serves as the roadmap for the entire commercialization effort, and the level of detail is amazing.
- [H3] Mike has successfully drafted and negotiated technology licensing agreements.
- [H3] Mr. Carlen knows how to communicate the value of an invention in a way that resonates with licensees and acquirers.
- [H3] Joe provided me with a step-by-step outline as to what needed to be accomplished to get my invention to market.
- [H3] I found Russ to be extremely knowledgeable, not only with his extensive experience of the patent process, but about the marketing aspect of my invention as well.
- [H3] He not only took my call after hours, and gave me a free half hour of legal advice; he then steered me to a solution that saves me thousands of dollars on legal fees.
- [H3] I left with far more than my legal questions answered.
- [H3] Seriously, don't waste your time looking at anyone else. He works hard and will, without a doubt, give you the results you are looking for.
- [H3] He's a game-changer in the best sense of the word! Grateful there are people like him in the industry.
- [H3] I do not know any other patent lawyer whom I would entrust with my potentially patentable plans in the future.
- [H3] Let's just say, my next 4 patent ideas ... will be written and submitted by Russ and his team!
- [H3] Russ merges broad legal / patent experience and deep technical understanding, with a focus on business concerns.
- [H3] If a hardworking bulletproof Patent Attorney is what you need, then Russ is your guy.
- [H3] Strategic documents of the caliber produced by Joe Carlen are a rare commodity in corporate America.
- [H3] I now have a Registered Trademark, and my business is thriving.
- [H3] Mike has managed several major litigations with an extraordinary track record of success.
- [H3] I am very appreciative of Russ's way of explaining why it wouldn't be a good idea to move forward in the patent process. He saved me potentially thousands of dollars.
- [H3] I frequently gave Mike our most difficult challenges, and he always exceeded my expectations.
- [H3] Sleeping well at night knowing your patent is bullet proof is worth much more than you will ever spend with Russ.
- [H3] Russ showed genuine concern in my case and guided me patiently through the process.
- [H3] This is incredible, what a service! You're teaching me about my own invention!
- [H3] We have been told by several companies that we have the "Cadillac" of patents, that it is "super strong," and that it will guarantee prevention of infringement.
- [H3] In my humble estimation, Russ and his staff are the best in the industry.
- [H3] Joe Carlen's Market Assessments provide customized & professional business insight into making the best use of an invention.

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		<ul style="list-style-type: none"><li>• [H3] Joe and his team delivered everything I asked for.</li><li>• [H3] Mike is the consummate negotiator who will optimize results for his clients in the shortest time possible.</li><li>• [H3] I feel like I could take my patent to any corporate entity right now, and it's just completely bulletproof.</li><li>• [H3] RUSS WEINZIMMER &amp; ASSOCIATES, PC</li><li>• [H4] Would you rather spend your money on fancy office space for your lawyer or spend it on a better lawyer?</li><li>• [H4] Patent Services</li><li>• [H4] Copyright Services</li><li>• [H4] Trademark Services</li><li>• [H4] Business Services</li><li>• [H4] Appeared on The Ellen DeGeneres Show</li><li>• [H4] Radio Interviews: Sky Radio &amp; The Cheri Hill Show</li><li>• [H4] Consulting Attorney for The Everything Inventions &amp; Patents Book</li><li>• [H4] Privacy Overview</li></ul>
	Images	<p>We found 125 images on this web page.</p> <p>80 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 20%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 292 links including 92 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 46.23%</p> <p>Internal Links 53.77%</p>

## SEO Links

### In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Testimonials</a>	Internal	Passing Juice
<a href="#">Team</a>	Internal	Passing Juice
<a href="#">Overview</a>	Internal	Passing Juice
<a href="#">Serving Your Local Area</a>	Internal	Passing Juice
<a href="#">Inventors &amp;#038; Entrepreneurs</a>	Internal	Passing Juice
<a href="#">Corporations &amp;#038; Universities</a>	Internal	Passing Juice
<a href="#">Law Firms &amp;#038; Attorneys</a>	Internal	Passing Juice
<a href="#">Practice Areas</a>	Internal	Passing Juice
<a href="#">Business Services</a>	Internal	Passing Juice
<a href="#">Articles</a>	Internal	Passing Juice
<a href="#">Free Consultation</a>	Internal	Passing Juice
<a href="#">Professional Search</a>	Internal	Passing Juice
<a href="#">Should I File a Provisional?</a>	Internal	Passing Juice
<a href="#">Trademark a Name AND a Logo</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">technical background</a>	Internal	Passing Juice
<a href="#">Russ Weinzimmer, owner of the firm</a>	Internal	Passing Juice
<a href="#">business and entrepreneurial experience</a>	Internal	Passing Juice
<a href="#">strategic roadmap</a>	Internal	Passing Juice
<a href="#">local area</a>	Internal	Passing Juice
<a href="#">we specialize in working with individual inventors and small companies</a>	Internal	Passing Juice
<a href="#">traditional law firms</a>	Internal	Passing Juice
<a href="#">our clients</a>	Internal	Passing Juice

## In-page links

<a href="#">Services We Offer</a>	Internal	Passing Juice
<a href="#">Patent Searching</a>	Internal	Passing Juice
<a href="#">Trademark Application Preparation</a>	Internal	Passing Juice
<a href="#">Websites Optimized to Promote Your Invention</a>	Internal	Passing Juice
<a href="#">Invention Market Assessment</a>	Internal	Passing Juice
<a href="#">Comprehensive Invention Market Assessment &amp; Commercialization Plan</a>	Internal	Passing Juice
<a href="#">Invention Licensing Promotion Package</a>	Internal	Passing Juice
<a href="#">Invention Valuation</a>	Internal	Passing Juice
<a href="#">Manufacturer Sourcing</a>	Internal	Passing Juice
<a href="#">Cost/Pricing Analysis and Itemized Financial Projections</a>	Internal	Passing Juice
<a href="#">As a Certified Valuation Analyst, Joe Carlen knows how to discern the value of new inventions.</a>	Internal	Passing Juice
<a href="#">Patent US 10,113,897</a>	External	Passing Juice
<a href="#">He truly cares about wanting success for his clients.</a>	Internal	Passing Juice
<a href="#">We absolutely love the commercialization package that we obtained from Mr. Carlen.</a>	Internal	Passing Juice
<a href="#">Sacramento, CA</a>	Internal	Passing Juice
<a href="#">Patent Application US 2021/0289848 A1</a>	External	Passing Juice
<a href="#">Patent Application US 2020/0297039 A1</a>	External	Passing Juice
<a href="#">Russ and his firm have done an amazing job with the sketches and detailed description of my patent!</a>	Internal	Passing Juice
<a href="#">Baton Rouge, LA Inventor</a>	Internal	Passing Juice
<a href="#">Patent Application US 2016/0106275</a>	External	Passing Juice
<a href="#">Don't listen to anyone that tells you that you can apply for a patent on your own — this is better left to the professionals.</a>	Internal	Passing Juice
<a href="#">Patent US 9,762,012 B1</a>	External	Passing Juice
<a href="#">Russ is an excellent attorney, has outstanding technical depth, AND understands the business / market aspects of intellectual property.</a>	Internal	Passing Juice
<a href="#">Cognex Corporation</a>	External	Passing Juice



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<a href="#">The marketing firm that I used remarked on how well the patent application process was handled. They told me that I had a good Patent Attorney.</a>	Internal	Passing Juice
<a href="#">Patent US 9,833,816 B2</a>	External	Passing Juice
<a href="#">It is remarkable to see how they transform your descriptions into the final patent application and claims. The wordsmithing involved was truly a work of art.</a>	Internal	Passing Juice
<a href="#">Concord, MA</a>	Internal	Passing Juice
<a href="#">Patent US 9,899,012</a>	External	Passing Juice
<a href="#">Patent Application US 2020/0352261 A1</a>	External	Passing Juice
<a href="#">I am very grateful for the free consultation as it quelled worries, answered questions and advanced my level of confidence.</a>	Internal	Passing Juice
<a href="#">New York, NY</a>	Internal	Passing Juice
<a href="#">The CIMA prepared for me by Joe Carlen gave me the path forward in terms of commercialization.</a>	Internal	Passing Juice
<a href="#">Houston, TX</a>	Internal	Passing Juice
<a href="#">Patent US 8,368,721</a>	External	Passing Juice
<a href="#">I got my patent allowed with only ONE Office Action.</a>	Internal	Passing Juice
<a href="#">Hope, AR</a>	Internal	Passing Juice
<a href="#">www.pole-daddy.com</a>	External	Passing Juice
<a href="#">Patent US 10,390,493 B2</a>	External	Passing Juice
<a href="#">Do not settle for anything less! This was my first patent application, and I will continue to use Russ Weinzimmer &amp; Associates for future endeavors.</a>	Internal	Passing Juice
<a href="#">Patent US 9,572,503</a>	External	Passing Juice
<a href="#">Russ has done an outstanding job of quantifying what is the essence of my invention and was able to clearly portray what sets my invention apart from others.</a>	Internal	Passing Juice
<a href="#">Gnar Bike LLC</a>	External	Passing Juice
<a href="#">Patent US 10,597,117</a>	External	Passing Juice
<a href="#">The ideal manufacturing team for our custom patented products was found and secured.</a>	Internal	Passing Juice

## In-page links

<a href="#">ReeferShield Inventors</a>	Internal	Passing Juice
<a href="http://www.reefershield.com">www.reefershield.com</a>	External	Passing Juice
<a href="#">Patent US 10,882,440 B1</a>	External	Passing Juice
<a href="#">I am so happy with the way the patent is written. It covers it all.</a>	Internal	Passing Juice
<a href="#">Patent US 10,835,092 B2</a>	External	Passing Juice
<a href="#">Anyone looking for a Patent Attorney who is efficient, knowledgeable, kind and whose fees are reasonable, call Russ Weinzimmer!</a>	Internal	Passing Juice
<a href="#">Chlorine Genie</a>	External	Passing Juice
<a href="#">Walnut Creek, CA</a>	Internal	Passing Juice
<a href="#">Patent US 9,382,138</a>	External	Passing Juice
<a href="#">Patent US 8,470,143</a>	External	Passing Juice
<a href="#">Original Testimonial on Letterhead</a>	Internal	Passing Juice
<a href="#">The (IMA) prepared by Joe Carlen was very helpful in securing my first investor and commercializing my invention!</a>	Internal	Passing Juice
<a href="#">Galloway, NJ</a>	Internal	Passing Juice
<a href="#">Patent US 8,216,042 B2</a>	External	Passing Juice
<a href="#">The big lesson for me was (after two patents done elsewhere): DO NOT begin any patent process without an expert Patent Attorney.</a>	Internal	Passing Juice
<a href="#">Manchester, NH</a>	Internal	Passing Juice
<a href="#">Patent US 10,806,959</a>	External	Passing Juice
<a href="#">I began with an idea and a set of sketches. This idea that I had is now my company where I work full time.</a>	Internal	Passing Juice
<a href="#">CompMag LLC</a>	External	Passing Juice
<a href="#">Patent US 10,288,371</a>	External	Passing Juice
<a href="#">Patent US 10,295,288</a>	External	Passing Juice
<a href="#">Patent US 10,302,383</a>	External	Passing Juice
<a href="#">Highly competent, knowledgeable, prompt, and personable.</a>	Internal	Passing Juice
<a href="#">Blockit Pocket</a>	External	Passing Juice

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<a href="#">Dayton, OH</a>	Internal	Passing Juice
<a href="#">www.hydroscarf.com</a>	External	Passing Juice
<a href="#">Patent US 10,709,184 B2</a>	External	Passing Juice
<a href="#">Patent US 11,388,941 B2</a>	External	Passing Juice
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<a href="#">Pad Soleil™ Inventors</a>	Internal	Passing Juice
<a href="#">www.comfortinthesun.com</a>	External	Passing Juice
<a href="#">Design Patent US D860,686 S</a>	External	Passing Juice
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<a href="#">He would work day and night with me one on one and walked me through the process.</a>	Internal	Passing Juice
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<a href="#">Patent Application US 2017/305004A1</a>	External	Passing Juice
<a href="#">Our previous lawyer messed up our patent case. Russ corrected their mistake and got my patent granted.</a>	Internal	Passing Juice
<a href="#">Design Patent US D872,610 S</a>	External	Passing Juice

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<a href="#">Design Patent US D872,611 S</a>	External	Passing Juice
<a href="#">Design Patent US D874,969 S</a>	External	Passing Juice
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<a href="#">Patent US 7,251,366</a>	External	Passing Juice
<a href="#">Patent US 7,164,796</a>	External	Passing Juice
<a href="#">Patent US 7,088,862</a>	External	Passing Juice
<a href="#">Patent US 7,065,262</a>	External	Passing Juice
<a href="#">Patent US 7,058,225</a>	External	Passing Juice
<a href="#">Patent US 7,043,081</a>	External	Passing Juice
<a href="#">Patent US 7,043,055</a>	External	Passing Juice
<a href="#">Patent US 7,016,539</a>	External	Passing Juice
<a href="#">Patent US 7,006,712</a>	External	Passing Juice
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<a href="#">Patent US 6,985,625</a>	External	Passing Juice
<a href="#">Patent US 6,975,764</a>	External	Passing Juice
<a href="#">Patent US 6,856,698</a>	External	Passing Juice
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<a href="#">Patent US 6,836,567</a>	External	Passing Juice
<a href="#">Patent US 6,812,933</a>	External	Passing Juice
<a href="#">Patent US 6,690,842</a>	External	Passing Juice
<a href="#">Patent US 6,671,049</a>	External	Passing Juice
<a href="#">Patent US 6,658,145</a>	External	Passing Juice
<a href="#">Patent US 6,457,032</a>	External	Passing Juice

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<a href="#">Patent US 6,408,109</a>	External	Passing Juice
<a href="#">Patent US 6,002,793</a>	External	Passing Juice
<a href="#">Patent US 5,717,785</a>	External	Passing Juice
<a href="#">Patent US 5,602,937</a>	External	Passing Juice
<a href="#">I learned more from Russ in five minutes than I had learned in five hours of my own research.</a>	Internal	Passing Juice
<a href="#">Design Patent US D754,405 S</a>	External	Passing Juice
<a href="#">The (CIMA) provided by Joe Carlen helped clarify the marketability of what I had invented and the best licensing opportunities to pursue.</a>	Internal	Passing Juice
<a href="#">Patent Application US 2014/0091117</a>	External	Passing Juice
<a href="#">Before hiring Russ, I had been through countless unsuccessful office actions over the course of several years while working with someone else.</a>	Internal	Passing Juice
<a href="#">Patent US 10,773,825 B1</a>	External	Passing Juice
<a href="#">Russ was crucial in filing several US Patents on my behalf.</a>	Internal	Passing Juice
<a href="#">Patent US 6,718,074</a>	External	Passing Juice
<a href="#">Patent US 6,587,582</a>	External	Passing Juice
<a href="#">Patent US 5,949,905</a>	External	Passing Juice
<a href="#">Patent US 5,949,901</a>	External	Passing Juice
<a href="#">In addition to his legal skills, Russ impressed me with his technical ability and marketing insight.</a>	Internal	Passing Juice
<a href="#">Patent Application US 2007/0136476</a>	External	Passing Juice
<a href="#">Patent US 10,157,529</a>	External	Passing Juice
<a href="#">Patent US 8,705,823</a>	External	Passing Juice
<a href="#">Breast Self-Exam App (Patented US 8,705,823)</a>	External	Passing Juice
<a href="#">I highly recommend Joe's services to anyone hoping to showcase their product or invention.</a>	Internal	Passing Juice
<a href="#">Patent Application US 2022/0023532 A1</a>	External	Passing Juice
<a href="#">Mr. Carlen's market assessment report was very detailed, precise and to the point.</a>	Internal	Passing Juice

## In-page links

<a href="#">halesky.com</a>	External	Passing Juice
<a href="#">Joe's market assessment helped us understand our invention and was also the basis for a great pitch.</a>	Internal	Passing Juice
<a href="#">His diverse knowledge of intellectual property has helped me to catapult my idea from thought to fruition.</a>	Internal	Passing Juice
<a href="#">They exceeded my HIGHEST expectations by a factor of four and made me think, "Russ never sleeps."</a>	Internal	Passing Juice
<a href="#">Patent Application US 2011/0023864</a>	External	Passing Juice
<a href="#">Patent Application US 2011/0023863</a>	External	Passing Juice
<a href="#">Patent US 9,573,510</a>	External	Passing Juice
<a href="#">Patent US 9,132,764</a>	External	Passing Juice
<a href="#">Patent US 8,720,125</a>	External	Passing Juice
<a href="#">Patent US 8,622,454</a>	External	Passing Juice
<a href="#">Joe's Market Assessment explained all aspects of the potential market for my invention.</a>	Internal	Passing Juice
<a href="#">Patent US 9,795,891</a>	External	Passing Juice
<a href="#">Russ actually took the time to understand the details of my invention.</a>	Internal	Passing Juice
<a href="#">Russ' questions gave me ideas that led to three new academic papers.</a>	Internal	Passing Juice
<a href="#">Patent US 5,175,562</a>	External	Passing Juice
<a href="#">Patent US 5,140,337</a>	External	Passing Juice
<a href="#">My CIMA that Joe Carlen wrote up for me is hands down the best part of my invention process.</a>	Internal	Passing Juice
<a href="#">Patent Application US 2011/0266335 A1</a>	External	Passing Juice
<a href="#">Russ's technical abilities are superior, and his legal knowledge is substantial.</a>	Internal	Passing Juice
<a href="#">It was both productive and a pleasure to work with Russ.</a>	Internal	Passing Juice
<a href="#">Patent US 6,240,218</a>	External	Passing Juice
<a href="#">Patent US 6,240,208</a>	External	Passing Juice
<a href="#">Patent US 6,005,978</a>	External	Passing Juice

## In-page links

<a href="#">Patent US 5,861,909</a>	External	Passing Juice
<a href="#">Patent US 5,583,954</a>	External	Passing Juice
<a href="#">ANYONE looking for a patent lawyer would be crazy not to use this firm.</a>	Internal	Passing Juice
<a href="#">His expertise is beyond exceptional!</a>	Internal	Passing Juice
<a href="#">Russ's friendly personality has made our stressful situations much easier.</a>	Internal	Passing Juice
<a href="#">Lacer Headwear</a>	External	Passing Juice
<a href="#">Wonderful hands on personal approach.</a>	Internal	Passing Juice
<a href="#">Your patent report is probably one of the best, if not the best, valuation document I have ever read.</a>	Internal	Passing Juice
<a href="#">Since I became Patent Pending, I have received over 300 inquiries about purchasing my product. I wish I had found you before ever contacting InventHelp.</a>	Internal	Passing Juice
<a href="#">InventHelp</a>	Internal	Passing Juice
<a href="#">Design Patent US D852,189 S</a>	External	Passing Juice
<a href="#">You are honest! Everyone who wants an unbelievable patent attorney should be with you from the beginning.</a>	Internal	Passing Juice
<a href="#">Mike has helped us navigate complex IP and licensing issues, providing a business strategy perspective.</a>	Internal	Passing Juice
<a href="#">Advanced Electron Beams</a>	External	Passing Juice
<a href="#">All elements were completed at the highest level of quality and professionalism.</a>	Internal	Passing Juice
<a href="#">Barnwell, SC</a>	Internal	Passing Juice
<a href="#">www.clean-bev.com</a>	External	Passing Juice
<a href="#">Patent Application US 2019/0263573 A1</a>	External	Passing Juice
<a href="#">Russ answered all our questions, concerns, and insecurities about patents. I now have a Patent pending and am very excited to see where this goes!</a>	Internal	Passing Juice
<a href="#">www.side-safety.com</a>	External	Passing Juice
<a href="#">Patent US 10,894,512 B2</a>	External	Passing Juice
<a href="#">If it was not for Mr. Russ Weinzimmer and Joe Carlen, I would probably not be as far along as I am now with bringing my</a>	Internal	Passing Juice

## In-page links

[product to market.](#)

[TM Registration 5644813](#)

External

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[Joe's market assessment gives you guidance regarding your invention's market potential.](#)

Internal

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[Patent US 10,743,736](#)

External

Passing Juice

[Patent US 11,197,598](#)

External

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[Mr. Carlen's market assessment was beneficial in helping me understanding the market for my product and where the best commercialization opportunities could be found!](#)

Internal

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[Without Russ's help, I never would have challenged USPTO's findings and would have missed out on the opportunity to get a patent for my invention.](#)

Internal

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[Patent Application US 2021/0102359 A1](#)

External

Passing Juice

[Joe and his team built a VERY professional website. I'm very pleased!](#)

Internal

Passing Juice

[www.extendaloader.com](#)

External

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[Patent US 10,676,893](#)

External

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[My utility patent was fully approved and granted. This has been a great experience!](#)

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[www.balletpointerev.com](#)

External

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[Patent US 10,426,220 B2](#)

External

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[So well-written that it can also be used as a promotional document about the unique benefits of my invention.](#)

Internal

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[Patent US 10,286,715](#)

External

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[I've been treated with more respect and professionalism from Russ being in another state versus other attorneys here in my own city.](#)

Internal

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["We Are Buffalo N.Y."](#)

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[TM Registration #5051041](#)

External

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[Anyone who's serious about bringing an invention to market needs one of Joe's Invention Market Assessments.](#)

Internal

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[The Market Assessment serves as the roadmap for the entire commercialization effort, and the level of detail is amazing.](#)

Internal

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## In-page links

<a href="#">Mike has successfully drafted and negotiated technology licensing agreements.</a>	Internal	Passing Juice
<a href="#">Mr. Carlen knows how to communicate the value of an invention in a way that resonates with licensees and acquirers.</a>	Internal	Passing Juice
<a href="#">Joe provided me with a step-by-step outline as to what needed to be accomplished to get my invention to market.</a>	Internal	Passing Juice
<a href="#">Design Patent US D795,529 S</a>	External	Passing Juice
<a href="#">I found Russ to be extremely knowledgeable, not only with his extensive experience of the patent process, but about the marketing aspect of my invention as well.</a>	Internal	Passing Juice
<a href="#">He not only took my call after hours, and gave me a free half hour of legal advice; he then steered me to a solution that saves me thousands of dollars on legal fees.</a>	Internal	Passing Juice
<a href="#">I left with far more than my legal questions answered.</a>	Internal	Passing Juice
<a href="#">Seriously, don't waste your time looking at anyone else. He works hard and will, without a doubt, give you the results you are looking for.</a>	Internal	Passing Juice
<a href="#">He's a game-changer in the best sense of the word! Grateful there are people like him in the industry.</a>	Internal	Passing Juice
<a href="#">I do not know any other patent lawyer whom I would entrust with my potentially patentable plans in the future.</a>	Internal	Passing Juice
<a href="#">NeuroScript LLC</a>	External	Passing Juice
<a href="#">Let's just say, my next 4 patent ideas ... will be written and submitted by Russ and his team!</a>	Internal	Passing Juice
<a href="#">Cadillaxis, LLC</a>	External	Passing Juice
<a href="#">Patent US 9,821,426</a>	External	Passing Juice
<a href="#">Russ merges broad legal / patent experience and deep technical understanding, with a focus on business concerns.</a>	Internal	Passing Juice
<a href="#">Patent US 7,737,694</a>	External	Passing Juice
<a href="#">Patent US 7,737,693</a>	External	Passing Juice
<a href="#">Patent US 7,719,278</a>	External	Passing Juice
<a href="#">Patent US 7,714,577</a>	External	Passing Juice
<a href="#">Patent US 7,679,364</a>	External	Passing Juice

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<a href="#">Patent US 7,560,923</a>	External	Passing Juice
<a href="#">Patent US 7,525,310</a>	External	Passing Juice
<a href="#">Patent US 5,249,499</a>	External	Passing Juice
<a href="#">If a hardworking bulletproof Patent Attorney is what you need, then Russ is your guy.</a>	Internal	Passing Juice
<a href="#">Strategic documents of the caliber produced by Joe Carlen are a rare commodity in corporate America.</a>	Internal	Passing Juice
<a href="#">Honeywell International</a>	External	Passing Juice
<a href="#">I now have a Registered Trademark, and my business is thriving.</a>	Internal	Passing Juice
<a href="#">The Electric Chef</a>	External	Passing Juice
<a href="#">TM Registration 5656598</a>	External	Passing Juice
<a href="#">Mike has managed several major litigations with an extraordinary track record of success.</a>	Internal	Passing Juice
<a href="#">I am very appreciative of Russ's way of explaining why it wouldn't be a good idea to move forward in the patent process. He saved me potentially thousands of dollars.</a>	Internal	Passing Juice
<a href="#">I frequently gave Mike our most difficult challenges, and he always exceeded my expectations.</a>	Internal	Passing Juice
<a href="#">Sleeping well at night knowing your patent is bullet proof is worth much more than you will ever spend with Russ.</a>	Internal	Passing Juice
<a href="#">Patent Application US 2017/0119658 A1</a>	External	Passing Juice
<a href="#">TM Registration 5071956</a>	External	Passing Juice
<a href="#">Russ showed genuine concern in my case and guided me patiently through the process.</a>	Internal	Passing Juice
<a href="#">This is incredible, what a service! You're teaching me about my own invention!</a>	Internal	Passing Juice
<a href="#">Patent US 4,957,115</a>	External	Passing Juice
<a href="#">We have been told by several companies that we have the "Cadillac" of patents, that it is "super strong," and that it will guarantee prevention of infringement.</a>	Internal	Passing Juice
<a href="#">Patent US 9,801,790</a>	External	Passing Juice
<a href="#">In my humble estimation, Russ and his staff are the best in the industry.</a>	Internal	Passing Juice

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<a href="#">&amp;#099;&amp;#111;&amp;#110;&amp;#116;&amp;#097;&amp;#099;&amp;#116;&amp;#032;&amp;#109;&amp;#101;</a>	External	Passing Juice
<a href="#">Joe Carlen's Market Assessments provide customized &amp; professional business insight into making the best use of an invention.</a>	Internal	Passing Juice
<a href="#">Patent Application US 2011/0016628</a>	External	Passing Juice
<a href="#">Joe and his team delivered everything I asked for.</a>	Internal	Passing Juice
<a href="#">Patent Application US 2020/0316454 A1</a>	External	Passing Juice
<a href="#">Mike is the consummate negotiator who will optimize results for his clients in the shortest time possible.</a>	Internal	Passing Juice
<a href="#">I feel like I could take my patent to any corporate entity right now, and it's just completely bulletproof.</a>	Internal	Passing Juice
<a href="#">Patent US 9,770,645</a>	External	Passing Juice
<a href="#">read more</a>	Internal	Passing Juice
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## SEO Keywords



Keywords Cloud

more invention from process market attorney very russ  
work **patent**

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
patent	340	✓	✗	✓	✓
russ	211	✗	✗	✗	✓
invention	104	✗	✗	✗	✓
very	64	✗	✗	✗	✓
market	59	✗	✗	✓	✓











## Usability

	Url	Domain : strategicpatentlaw.com Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.



## Document

		
	W3C Validity	Errors : 208 Warnings : 84
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<a href="http://strategicpatentlaw.com/robots.txt">http://strategicpatentlaw.com/robots.txt</a>  Great, your website has a robots.txt file.

## Optimization



Analytics

Great, your website has an analytics tool.



Google Analytics