

## Website Analysis: storeywrecker.com

Generated on May 25 2025 00:52 AM

The score is 48/100

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## SEO Content

| $\bigcirc$   | Title              | Home : Storey Wrecker : Tulsa, OK : 918-585-5571  |
|--------------|--------------------|---|
|              |                    | Length : 48   |
|              |                    | Perfect, your title contains between 10 and 70 characters.  |
|              | Description        | Home  |
|              |                    | Length : 4  |
|              |                    | Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <u>this free tool</u> to calculate text length.                                      |
|              | Keywords           | Home  |
| $\checkmark$ |                    | Good, your page contains meta keywords.   |
| 8            | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them. |
|              | Headings           | H1 H2 H3 H4 H5 H6<br>2 0 0 0 0 0 0  |
|              |                    | <ul><li> [H1] Gallery</li><li> [H1] Locations</li></ul>   |
|              | Images             | We found 14 images on this web page.  |
| Ŵ            |                    | 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.  |
|              | Text/HTML Ratio    | Ratio : 7%  |
| Ŵ            |                    | This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.  |
| $\bigcirc$   | Flash              | Perfect, no Flash content has been detected on this page.   |
|              |                    |   |

## SEO Content

| 0          | Iframe Great, there are no Iframes detected on this page. |   |  |  |
|------------|---|---|--|--|
|            |   | SEO Links   |  |  |
| $\bigcirc$ | URL Rewrite   | Good. Your links looks friendly!                          |  |  |
| $\bigcirc$ | Underscores in the<br>URLs                                | Perfect! No underscores detected in your URLs.            |  |  |
| $\bigcirc$ | In-page links   | We found a total of 14 links including 0 link(s) to files |  |  |
|            | Statistics  | External Links : noFollow 0%                              |  |  |
|            |   | External Links : Passing Juice 0%                         |  |  |
|            |   | Internal Links 100%                                       |  |  |

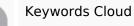
# In-page links

| Anchor                      | Туре     | Juice         |
|-----------------------------|----------|---------------|
| <u>Home</u>                 | Internal | Passing Juice |
| About                       | Internal | Passing Juice |
| Services                    | Internal | Passing Juice |
| Roadside Assistance         | Internal | Passing Juice |
| <u>Medium Duty</u>          | Internal | Passing Juice |
| Heavy Duty                  | Internal | Passing Juice |
| Light Duty                  | Internal | Passing Juice |
| Specialty vehicle transport | Internal | Passing Juice |
| Release Items               | Internal | Passing Juice |
| Auctions                    | Internal | Passing Juice |
| <u>Gallery</u>              | Internal | Passing Juice |
| Testimonials                | Internal | Passing Juice |

### In-page links

| Live Traffic | Internal | Passing Juice |
|--------------|----------|---------------|
| Contact      | Internal | Passing Juice |

### SEO Keywords



**duty** items **deprecated** live release medium gallery testimonials transport auctions

#### **Keywords Consistency**

| Keyword      | Content | Title | Keywords | Description | Headings |
|--------------|---------|-------|----------|-------------|----------|
| duty         | 3       | ×     | ×        | ×           | ×        |
| deprecated   | 2       | ×     | ×        | ×           | ×        |
| medium       | 1       | ×     | ×        | ×           | ×        |
| live         | 1       | ×     | ×        | ×           | ×        |
| testimonials | 1       | ×     | ×        | ×           | ×        |

#### Usability

| 0            | Url          | Domain : storeywrecker.com<br>Length : 17         |
|--------------|--------------|---|
| $\bigcirc$   | Favicon      | Great, your website has a favicon.                |
| $\bigotimes$ | Printability | We could not find a Print-Friendly CSS.           |
| 0            | Language     | Good. Your declared language is en.               |
|              | Dublin Core  | This page does not take advantage of Dublin Core. |

#### Document

| $\bigcirc$   | Doctype         | HTML 5   |  |  |
|--------------|-----------------|--|--|--|
| $\bigcirc$   | Encoding        | Perfect. Your declared charset is UTF-8.   |  |  |
| $\bigotimes$ | W3C Validity    | Errors : 0<br>Warnings : 0   |  |  |
| 0            | Email Privacy   | Great no email address has been found in plain text!   |  |  |
| 0            | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |  |  |
| 0            | Speed Tips      | <ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Perfect, your website has few JavaScript files.</li> <li>Perfect, your website takes advantage of gzip.</li> </ul> |  |  |

### Mobile

| <b>O</b> Mobil | Mobile Optimization | × | Apple Icon        |
|----------------|---------------------|---|-------------------|
|                |                     | × | Meta Viewport Tag |
|                |                     | * | Flash content     |

# Optimization

| 8 | XML Sitemap | Missing<br>Your website does not have an XML sitemap - this can be problematic.<br>A sitemap lists URLs that are available for crawling and can include<br>additional information like your site's latest updates, frequency of<br>changes and importance of the URLs. This allows search engines to<br>crawl the site more intelligently. |
|---|-------------|--|
|   | Robots.txt  | http://storeywrecker.com/robots.txt  |

# Optimization

| $\bigcirc$ |           | Great, your website has a robots.txt file. |
|------------|-----------|--|
| $\bigcirc$ | Analytics | Great, your website has an analytics tool. |
|            |           | P PIWIK                                    |