Website Analysis: storeywrecker.com

Generated on May 25 2025 00:52 AM

The score is 48/100

SEO Content

✓	Title	**Home : Storey Wrecker : Tulsa, OK : 918-585-5571** Length : 48 Perfect, your title contains between 10 and 70 characters.
⚠	Description	Home Length : 4 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✓	Keywords	Home Good, your page contains meta keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
●	Headings	H1 H2 H3 H4 H5 H6 2 0 0 0 0 0 • [H1] Gallery • [H1] Locations
✗	Images	We found 14 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✗	Text/HTML Ratio	Ratio : 7% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 14 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
Services	Internal	Passing Juice
Roadside Assistance	Internal	Passing Juice
Medium Duty	Internal	Passing Juice
Heavy Duty	Internal	Passing Juice
Light Duty	Internal	Passing Juice
Specialty vehicle transport	Internal	Passing Juice
Release Items	Internal	Passing Juice
Auctions	Internal	Passing Juice
Gallery	Internal	Passing Juice
Testimonials	Internal	Passing Juice

In-page links

Live Traffic	Internal	Passing Juice
Contact	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	duty items **deprecated** live release medium gallery testimonials transport auctions

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
duty	3	✖	✖	✖	✖
deprecated	2	✖	✖	✖	✖
medium	1	✖	✖	✖	✖
live	1	✖	✖	✖	✖
testimonials	1	✖	✖	✖	✖

Usability

	Url	Domain : storeywrecker.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✗ Apple Icon ✗ Meta Viewport Tag ✓ Flash content

Optimization

✗	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://storeywrecker.com/robots.txt

Optimization

✓		Great, your website has a robots.txt file.
✓	Analytics	Great, your website has an analytics tool.
		PIWIK