









# Website Analysis: stolenproperty.org

Generated on May 23 2025 16:56 PM




The score is 52/100







## SEO Content

|  |                    |   |    |    |    |    |    |    |   |   |   |   |   |   |
|--|--------------------|---|----|----|----|----|----|----|---|---|---|---|---|---|
|    | Title              | Sea Turtle Guardian Inc &#8211; Help Protect Endangered Sea Turtles<br><br>Length : 67<br><br>Perfect, your title contains between 10 and 70 characters.  |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Description        | Length : 0<br><br>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.   |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Keywords           | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.   |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.   |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Headings           | <table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>0</td><td>6</td><td>6</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H2] Sea Turtle Guardian</li><li>• [H2] Protecting the Ocean’s Gentle Giants</li><li>• [H2] Why Sea Turtles Need Your Help</li><li>• [H2] Voices of Impact</li><li>• [H2] Contact Us</li><li>• [H2] © 2025 Sea Turtle Guardian Inc. All Rights Reserved.</li><li>• [H3] Poaching &amp; Illegal Trade</li><li>• [H3] Plastic Pollution &amp; Ocean Waste</li><li>• [H3] Bycatch &amp; Accidental Capture</li><li>• [H3] Habitat Destruction</li><li>• [H3] Climate Change</li><li>• [H3] Ocean Acidification</li></ul> | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 6 | 6 | 0 | 0 | 0 |
| H1   | H2                 | H3  | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 0  | 6                  | 6   | 0  | 0  | 0  |    |    |    |   |   |   |   |   |   |
|  | Images             | We found 10 images on this web page.<br><br>10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.   |    |    |    |    |    |    |   |   |   |   |   |   |

## SEO Content

|   |                 |  |
|---|-----------------|--|
|  | Text/HTML Ratio | Ratio : 0%<br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|  | Flash           | Perfect, no Flash content has been detected on this page.  |
|  | Iframe          | Great, there are no Iframes detected on this page.   |

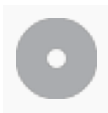
## SEO Links

|   |                         |  |
|---|-------------------------|--|
|    | URL Rewrite             | Good. Your links looks friendly!   |
|    | Underscores in the URLs | Perfect! No underscores detected in your URLs.   |
|  | In-page links           | We found a total of 6 links including 0 link(s) to files   |
|  | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 83.33%<br><br>Internal Links 16.67% |

## In-page links

| Anchor                          | Type     | Juice         |
|---------------------------------|----------|---------------|
| <a href="#">Skip to content</a> | Internal | Passing Juice |
| <a href="#">Home</a>            | External | Passing Juice |
| <a href="#">About Us</a>        | External | Passing Juice |
| <a href="#">Rescue Turtles</a>  | External | Passing Juice |
| <a href="#">Donate</a>          | External | Passing Juice |
| <a href="#">Contact Us</a>      | External | Passing Juice |

## SEO Keywords



Keywords Cloud

turtles guardian endangered protect  
turtle top help scroll **sea**

## Keywords Consistency

| Keyword  | Content | Title | Keywords | Description | Headings |
|----------|---------|-------|----------|-------------|----------|
| sea      | 2       | ✓     | ✗        | ✗           | ✓        |
| turtle   | 1       | ✓     | ✗        | ✗           | ✓        |
| guardian | 1       | ✓     | ✗        | ✗           | ✓        |
| help     | 1       | ✓     | ✗        | ✗           | ✓        |
| protect  | 1       | ✓     | ✗        | ✗           | ✓        |










## Usability

|  |              |   |
|--|--------------|---|
|  | Url          | Domain : stolenproperty.org<br>Length : 18        |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|  |          |  |
|--|----------|--|
|  | Doctype  | HTML 5                                   |
|  | Encoding | Perfect. Your declared charset is UTF-8. |




## Document

|   |                 |  |
|---|-----------------|--|
|  | W3C Validity    | Errors : 0<br>Warnings : 0   |
|  | Email Privacy   | Great no email address has been found in plain text!   |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <div><div> Excellent, your website doesn't use nested tables.</div><div> Perfect. No inline css has been found in HTML tags!</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Too bad, your website does not take advantage of gzip.</div></div> |

## Mobile

|   |                     |  |
|---|---------------------|--|
|  | Mobile Optimization | <div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div> |
|---|---------------------|--|

## Optimization

|   |             |   |
|---|-------------|---|
|  | XML Sitemap | Missing<br><br>Your website does not have an XML sitemap - this can be problematic.<br><br>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
|  | Robots.txt  | <a href="http://stolenproperty.org/robots.txt">http://stolenproperty.org/robots.txt</a><br><br>Great, your website has a robots.txt file.   |
|  | Analytics   | Missing<br><br>We didn't detect an analytics tool installed on this website.<br><br>Web analytics let you measure visitor activity on your website. You   |

## Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.