








# Website Analysis: stmarysbournest.com

Generated on April 12 2026 14:24 PM





The score is 60/100







## SEO Content

	<b>Title</b>	<p>St Mary's Bourne Street</p> <p>Length : 23</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<b>Description</b>	<p>St Mary's is an Anglican church on Bourne Street near Sloane Square in Belgravia, London SW1. Built in 1874, the church has been beautified by successive generations and remains strangely simple and peaceful.</p> <p>Length : 208</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<b>Keywords</b>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<b>Og Meta Properties</b>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1344 1481 1825"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td><a href="https://www.stmarysbournest.com/media/images/landscape/StMarys_FBShare.png">https://www.stmarysbournest.com/media/images/landscape/StMarys_FBShare.png</a></td> </tr> <tr> <td>title</td> <td>St Mary's Bourne Street</td> </tr> <tr> <td>description</td> <td>St Mary's is an Anglican church on Bourne Street near Sloane Square in Belgravia, London SW1. Built in 1874, the church has been beautified by successive generations and remains strangely simple and peaceful.</td> </tr> </tbody> </table>	Property	Content	image	<a href="https://www.stmarysbournest.com/media/images/landscape/StMarys_FBShare.png">https://www.stmarysbournest.com/media/images/landscape/StMarys_FBShare.png</a>	title	St Mary's Bourne Street	description	St Mary's is an Anglican church on Bourne Street near Sloane Square in Belgravia, London SW1. Built in 1874, the church has been beautified by successive generations and remains strangely simple and peaceful.				
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	<b>Headings</b>	<table border="1" data-bbox="539 1848 1481 1926"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>5</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1960 1045 2060" style="list-style-type: none"> <li>• [H1] St Mary's, Bourne Street</li> <li>• [H1]</li> <li>• [H1] About St Mary's</li> </ul>	H1	H2	H3	H4	H5	H6	5	1	0	0	0	0
H1	H2	H3	H4	H5	H6									
5	1	0	0	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H1] Donate online</li><li>• [H1] Easter at St Mary's</li><li>• [H2] St Mary's is an Anglican church on Bourne Street near Sloane Square in Belgravia, London SW1. Built in 1874, the church has been beautified by successive generations and remains strangely simple and peaceful. Read more</li></ul>
	Images	We found 8 images on this web page.  7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 19%  Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 20 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 15%  Internal Links 85%

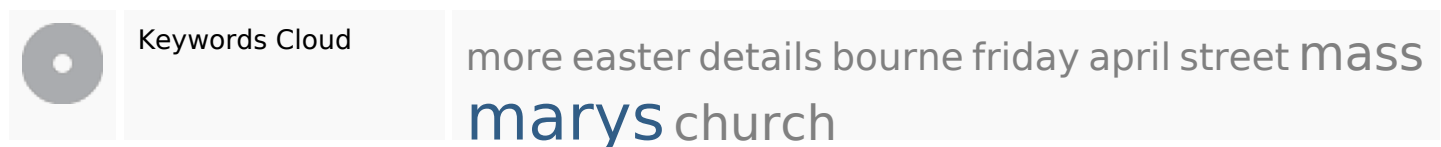
## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice

## In-page links

<a href="#">Masses and Offices</a>	Internal	Passing Juice
<a href="#">Music</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Resources</a>	Internal	Passing Juice
<a href="#">Safeguarding</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">St Mary's Community Centre</a>	External	Passing Juice
<a href="#">St Mary's is looking for an organ scholar for 2026-27 - click here for more details</a>	Internal	Passing Juice
<a href="#">Read more</a>	Internal	Passing Juice
<a href="#">Read more »</a>	Internal	Passing Juice
<a href="#">Donate online</a>	External	Passing Juice
<a href="#">Easter at St Mary's</a>	Internal	Passing Juice
<a href="#">usual schedule of services</a>	Internal	Passing Juice
<a href="#">latest newsletter</a>	Internal	Passing Juice
<a href="#">music lists</a>	Internal	Passing Juice
<a href="#">latest newsletter</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Follow @SMBSLondon</a>	External	Passing Juice

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
marys	11	✘	✘	✘	✘
mass	5	✘	✘	✘	✘

## Keywords Consistency

church	5	✘	✘	✔	✔
bourne	4	✔	✘	✔	✔
street	4	✔	✘	✔	✔

## Usability

	Url	Domain : stmarysbournest.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> <li> Excellent, your website doesn't use nested tables.</li> <li> Too bad, your website is using inline styles.</li> <li> Great, your website has few CSS files.</li> </ul>

## Document

- ✖ Too bad, your website has too many JS files (more than 6).
- ✖ Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://stmarysbournest.com/sitemap.xml>

<https://www.stmarysbournest.com/sitemap.xml>



### Robots.txt

<http://stmarysbournest.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics