





Website Analysis: static.nextdoor.com

Generated on July 27 2024 02:36 AM






The score is 46/100







SEO Content

	Title	Nextdoor Length : 8 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.														
	Description	Join Nextdoor, an app for neighborhoods where you can get local tips, buy and sell items, and more Length : 98 Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>nextdoor.com</td></tr><tr><td>type</td><td>website</td></tr><tr><td>ttl</td><td>345600</td></tr><tr><td>image:secure_url</td><td>https://d19rpgkrjeba2z.cloudfront.net/2c6efebb48e5bee7/static/images/ND-invite.png</td></tr><tr><td>title</td><td>Join Nextdoor, an app for neighborhoods where you can get local tips, buy and sell items, and more</td></tr><tr><td>description</td><td>Nextdoor is the neighborhood hub for trusted connections and the exchange of helpful information, goods, and services.</td></tr></tbody></table>	Property	Content	site_name	nextdoor.com	type	website	ttl	345600	image:secure_url	https://d19rpgkrjeba2z.cloudfront.net/2c6efebb48e5bee7/static/images/ND-invite.png	title	Join Nextdoor, an app for neighborhoods where you can get local tips, buy and sell items, and more	description	Nextdoor is the neighborhood hub for trusted connections and the exchange of helpful information, goods, and services.
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SEO Content

		
	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes
	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.


SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 1 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 100% Internal Links 0%

In-page links

Anchor	Type	Juice
Help Center	External	Passing Juice






SEO Keywords

	Keywords Cloud	browser using browsers upgrade supported longer old nextdoor help supports
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
nextdoor	3	✓	✗	✓	✗
using	2	✗	✗	✗	✗
old	1	✗	✗	✗	✗
browser	1	✗	✗	✗	✗
longer	1	✗	✗	✗	✗










Usability

	Url	Domain : static.nextdoor.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




Document

	W3C Validity	Errors : 4 Warnings : 9
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://static.nextdoor.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.