



Website Analysis: sportsbettingoperator.com

Generated on July 21 2024 17:16 PM

The score is 59/100



SEO Content

	<p>Title</p>	<p>Sports Betting Sports Betting News Betting News Sports News Gambling Industry News Online Sports Betting New Sports Betting Community</p> <p>Length : 145</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>																
	<p>Description</p>	<p>Discover the latest in sports betting with news, betting news, gambling news and online sports betting news and keep up to date with the most recent industry news. Visit our website for more information.</p> <p>Length : 203</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>																
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1447 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://sportsbettingoperator.com/</td> </tr> <tr> <td>site_name</td> <td>Sports Betting Operator</td> </tr> <tr> <td>locale</td> <td>en_GB</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Sports Betting News</td> </tr> <tr> <td>description</td> <td>Your devoted daily source for up-to-date sports betting news and gambling industry news in the UK and from around the world.</td> </tr> <tr> <td>image</td> <td>https://sportsbettingoperator.com/wp-content/uploads/Sports-Betting-Operator-Banner.jpg</td> </tr> </tbody> </table>	Property	Content	url	https://sportsbettingoperator.com/	site_name	Sports Betting Operator	locale	en_GB	type	website	title	Sports Betting News	description	Your devoted daily source for up-to-date sports betting news and gambling industry news in the UK and from around the world.	image	https://sportsbettingoperator.com/wp-content/uploads/Sports-Betting-Operator-Banner.jpg
Property	Content																	
url	https://sportsbettingoperator.com/																	
site_name	Sports Betting Operator																	
locale	en_GB																	
type	website																	
title	Sports Betting News																	
description	Your devoted daily source for up-to-date sports betting news and gambling industry news in the UK and from around the world.																	
image	https://sportsbettingoperator.com/wp-content/uploads/Sports-Betting-Operator-Banner.jpg																	

SEO Content

image:secure_url	https://sportsbettingoperator.com/wp-content/uploads/Sports-Betting-Operator-Banner.jpg
image:width	209
image:height	153
image:alt	sports betting operator

Headings

H1	H2	H3	H4	H5	H6
1	87	16	2	1	0

- [H1] Sports Betting
- [H2] Sports Betting News, Online Sports Betting and Gambling Industry News
- [H2] Issue 011 OUT NOW
- [H2] Sports Betting
- [H2] iGaming
- [H2] Blockchain
- [H2] Arizona could be first Western State to have Sports Betting
- [H2] Surging demand causes Sports gambling sites to crash during Super Bowl 2021.
- [H2] DraftKings Signs Up To Become an Official Partner of the Detroit Pistons
- [H2] US Commercial Gaming Revenue Rebounds Reaching \$9 Billion USD in 3rd Q
- [H2] US Masters Odds on Winner
- [H2] DraftKings To Make Debut at 2020 Masters with Bryson DeChambeau in Exclusive Multi-Year Deal
- [H2] Atari Hotel Coming to Las Vegas
- [H2] Sports betting during Covid
- [H2] Scientific Games Extends Partnership with Hard Rock International for US Sports and iGaming Expansion
- [H2] Flutter Entertainment and Scientific Games Celebrate 20 Year Global Sports Betting Partnership with Long-Term Renewal
- [H2] Sports Betting hits rise of 117% in Colorado in August compared to July
- [H2] NASCAR Becomes First League Partner of AGA's Have a Game Plan.® Bet Responsibly. Campaign
- [H2] AGA Activates Enforcement Process for Responsible Marketing Code for Sports
- [H2] More Than 33 Million Americans To Bet on NFL Season
- [H2] BetMGM Confirms that it is to become the First Official Sports Betting Partner of Detroit Lions
- [H2] DraftKings partners with Chicago Cubs
- [H2] William Hill US Contemplating Online Merger With Caesars Entertainment
- [H2] Gaming industry expert Adam Bjorn discusses the effects of COVID-19 on the sports betting industry.
- [H2] Ukrainian Gaming Week 2020: First Massive Industry Event from the Time of Gambling Business Legalization in the Country
- [H2] William Hill Officially Opens Sports Book at Capital One Arena in Washington, D.C.
- [H2] BetMGM becomes PGA Tour betting partner





SEO Content

- [H2] DraftKings is the PGA TOUR's first Official Betting Operator
- [H2] Sports gambling in California 2 years away but once legalized estimated could annually generate more than \$30 billion in wagers.
- [H2] How Sports Betting is Thriving Despite COVID-19 Lockdowns
- [H2] UK Sports Betting Revenue Data reveals notable improvement During May
- [H2] Circa Resort & Casino now accepting reservations for world's largest sportsbook
- [H2] Colorado Hits \$25.5 M of sports betting revenue since May's launch
- [H2] Las Vegas back in business as Casinos Reopen
- [H2] "The Best Damn Sports Show Around" Is Ready For Re-Launch
- [H2] What does COVID-19 mean for the future of the Gambling Industry?
- [H2] California voters approve online and retail sports betting in November
- [H2] ICYMI: To Drive Out Illegal Market, Media Must Stop Promoting Offshore, Unregulated Sportsbooks
- [H2] New York Racing Association has announced Belmont Stakes (G1) will be without fans and contested June 20 at Belmont Park
- [H2] Louisiana Senate backs proposal to legalize sports betting
- [H2] Horse racing group closer to payday in sports gambling suit
- [H2] NFL Draft a much needed boost for Sportsbooks
- [H2] SPORTS BETTING STAMPEDE
- [H2] Setting the Stage for Success
- [H2] Nevada gives approval for betting on 3 eSports Events
- [H2] American Gaming Association Applauds Senate Passage of CARES Act
- [H2] MGM Resorts Debuts BetMGM Sports Betting Experiences In Las Vegas
- [H2] Leagues to cash in on sports betting by selling data
- [H2] VR slots and Sportsbook as a Service put Betinvest amongst ICE London's avant-garde
- [H2] ONE-STOP SHOP
- [H2] GOV. CHRISTIE BETS ON SPORTS
- [H2] Pennsylvania's Billion Dollar Year of Sports Betting
- [H2] Sports Betting Permitted in Uzbekistan
- [H2] US legal sports betting hits a new record
- [H2] Sports Betting Market Estimates Growth by 2025 between \$7B to \$8B
- [H2] DraftKings launching Sportsbook Monday
- [H2] Michigan House passes sports betting, online gambling bills
- [H2] VISA Accepts Sportsbook at Betting Windows before end of NFL Season
- [H2] Google allows five more US states to advertise sports betting
- [H2] New Jersey sportsbooks posts 207% YoY growth and again look to outpace Nevada
- [H2] Online sports betting sites score as NFL season gets under way



SEO Content

- [H2] GentingBet strengthens casino games offering with NetEnt partnership
- [H2] Gambling.com Group Secures \$15.5 Million Growth Investment from Edison Partners to Create the Leading Performance Marketing Business for American Online Gambling
- [H2] New York's Largest Sports Book Opens at the Yellow Brick Road Casinos
- [H2] G2E's Innovation Lab to Feature Robust Lineup of Disruptive Technology Leaders
- [H2] Nearly 40 Million Americans to Wager on the NFL During League's 100th Season
- [H2] Brazil's Ministry of Economy seeks preliminary draft of the sports betting enforcement rules by end of the year.
- [H2] Caesars now operates sportsbooks in seven states at nearly 30 venues
- [H2] First sports bet at Indiana Grand Casino in Shelbyville by Gov. Eric Holcomb
- [H2] Genting Online Unveil Revamped Gentingbet Website to Consolidate Digital Offering
- [H2] Sports betting is days away from becoming legal in Indiana
- [H2] Brazil Sports Betting enforcement rules could be in-place by late November
- [H2] BtoBet's Euro 2020 Report On Opportunities For Operators
- [H2] 11 sportsbooks could open in Indiana next month
- [H2] Technology is the game changer for sports betting, argues ICE Africa speaker, Seun Methowe
- [H2] Pennsylvania's Parx Casino Opens Giant New Retail Sportsbook
- [H2] Media Support Tops 65 As Global Channels Back Second Edition of ICE Africa
- [H2] NFL Brings On-board Sportradar
- [H2] BetConstruct expands boundary-pushing games portfolio
- [H2] Online betting set to spike this Football Friday
- [H2] Are professional traders becoming obsolete?
- [H2] ICE Africa to provide 'a first for Women in African Gaming'
- [H2] Puerto Rico Governor Ricardo Rosselló Legalises Sports Betting
- [H2] SWEET CORAL-INE! BOOKMAKER SHOWS SUPPORT FOR THREE LIONS WITH UNIQUE WEMBLEY SHOP FRONT
- [H2] Clarion Gaming to preview ICE creative to delegates attending iGB LIVE
- [H2] IBIA calls for LatAm jurisdictions to adopt robust sports betting integrity provisions
- [H2] Finland's Government moves to make online gambling system open
- [H2] Join Our Newsletter
- [H3] SWEET CORAL-INE! BOOKMAKER SHOWS SUPPORT FOR THREE LIONS WITH UNIQUE WEMBLEY SHOP FRONT
- [H3] Clarion Gaming to preview ICE creative to delegates attending iGB LIVE
- [H3] IBIA calls for LatAm jurisdictions to adopt robust sports betting integrity provisions
- [H3] SBC Announces Debut of Affiliate Leaders Summit in Lisbon
- [H3] SWEET CORAL-INE! BOOKMAKER SHOWS SUPPORT FOR



SEO Content

		<p>THREE LIONS WITH UNIQUE WEMBLEY SHOP FRONT</p> <ul style="list-style-type: none">• [H3] Clarion Gaming to preview ICE creative to delegates attending iGB LIVE• [H3] IBIA calls for LatAm jurisdictions to adopt robust sports betting integrity provisions• [H3] Finland's Government moves to make online gambling system open• [H3] PAGCOR chairman headlines SiGMA Asia 2024 opening ceremony• [H3] SBC announces major industry event launch in 2025 with SBC Summit Americas• [H3] 1 in 4 exhibitors are new to iGB Affiliate, confirm show organisers• [H3] Betway adds Andy Roddick to their global ambassador portfolio• [H3] THE LATEST SPORTS BETTING NEWS & GAMBLING INDUSTRY NEWS ACROSS THE UK & INTERNATIONALLY• [H3] Looking for News & Market Information for the Sport and Gambling sector?• [H3] Download Our Sports Betting Operator Magazine Apps:• [H3] Lists*• [H4] Sports Betting, Online Sportsbook News & Markets• [H4] Categories• [H5] Latest Posts
	Images	<p>We found 125 images on this web page.</p> <p>16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 1%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>

SEO Links

	In-page links	We found a total of 114 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 5.26%</p> <p>Internal Links 94.74%</p>

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
News	Internal	Passing Juice
Magazine	Internal	Passing Juice
Blog	Internal	Passing Juice
Events	Internal	Passing Juice
TV	Internal	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
Issue 011 OUT NOW	Internal	Passing Juice
SWEET CORAL-INE! BOOKMAKER SHOWS SUPPORT FOR THREE LIONS WITH UNIQUE WEMBLEY SHOP FRONT	Internal	Passing Juice
Clarion Gaming to preview ICE creative to delegates attending iGB LIVE	Internal	Passing Juice
IBIA calls for LatAm jurisdictions to adopt robust sports betting integrity provisions	Internal	Passing Juice
SBC Announces Debut of Affiliate Leaders Summit in Lisbon	Internal	Passing Juice
Finland's Government moves to make online gambling system open	Internal	Passing Juice
PAGCOR chairman headlines SIGMA Asia 2024 opening ceremony	Internal	Passing Juice
SBC announces major industry event launch in 2025 with SBC Summit Americas	Internal	Passing Juice

In-page links

1 in 4 exhibitors are new to iGB Affiliate, confirm show organisers	Internal	Passing Juice
Betway adds Andy Roddick to their global ambassador portfolio	Internal	Passing Juice
virtual sports betting	Internal	Passing Juice
Gamblers Anonymous	External	Passing Juice
Kambi	External	Passing Juice
Data Bet	External	Passing Juice
Gambling Therapy	External	Passing Juice
Exhibition	Internal	Passing Juice
Covid19	Internal	Passing Juice
Casino	Internal	Passing Juice
Legislation	Internal	Passing Juice
esports	Internal	Passing Juice
Lottery	Internal	Passing Juice
Sports Betting	Internal	Passing Juice
iGaming	Internal	Passing Juice
Blockchain	Internal	Passing Juice
Arizona could be first Western State to have Sports Betting	Internal	Passing Juice
Surging demand causes Sports gambling sites to crash during Super Bowl 2021.	Internal	Passing Juice
DraftKings Signs Up To Become an Official Partner of the Detroit Pistons	Internal	Passing Juice
US Commercial Gaming Revenue Rebounds Reaching \$9 Billion USD in 3rd Q	Internal	Passing Juice
US Masters Odds on Winner	Internal	Passing Juice
DraftKings To Make Debut at 2020 Masters with Bryson DeChambeau in Exclusive Multi-Year Deal	Internal	Passing Juice
Atari Hotel Coming to Las Vegas	Internal	Passing Juice
Sports betting during Covid	Internal	Passing Juice
Scientific Games Extends Partnership with Hard Rock International for US Sports and iGaming Expansion	Internal	Passing Juice

In-page links

Flutter Entertainment and Scientific Games Celebrate 20 Year Global Sports Betting Partnership with Long-Term Renewal	Internal	Passing Juice
Sports Betting hits rise of 117% in Colorado in August compared to July	Internal	Passing Juice
NASCAR Becomes First League Partner of AGA's Have a Game Plan.® Bet Responsibly. Campaign	Internal	Passing Juice
AGA Activates Enforcement Process for Responsible Marketing Code for Sports	Internal	Passing Juice
More Than 33 Million Americans To Bet on NFL Season	Internal	Passing Juice
BetMGM Confirms that it is to become the First Official Sports Betting Partner of Detroit Lions	Internal	Passing Juice
DraftKings partners with Chicago Cubs	Internal	Passing Juice
William Hill US Contemplating Online Merger With Caesars Entertainment	Internal	Passing Juice
Gaming industry expert Adam Bjorn discusses the effects of COVID-19 on the sports betting industry.	Internal	Passing Juice
Ukrainian Gaming Week 2020: First Massive Industry Event from the Time of Gambling Business Legalization in the Country	Internal	Passing Juice
William Hill Officially Opens Sports Book at Capital One Arena in Washington, D.C.	Internal	Passing Juice
BetMGM becomes PGA Tour betting partner	Internal	Passing Juice
DraftKings is the PGA TOUR's first Official Betting Operator	Internal	Passing Juice
Sports gambling in California 2 years away but once legalized estimated could annually generate more than \$30 billion in wagers.	Internal	Passing Juice
How Sports Betting is Thriving Despite COVID-19 Lockdowns	Internal	Passing Juice
UK Sports Betting Revenue Data reveals notable improvement During May	Internal	Passing Juice
Circa Resort & Casino now accepting reservations for world's largest sportsbook	Internal	Passing Juice
Colorado Hits \$25.5 M of sports betting revenue since May's launch	Internal	Passing Juice
Las Vegas back in business as Casinos Reopen	Internal	Passing Juice
"The Best Damn Sports Show Around" Is Ready For Re-Launch	Internal	Passing Juice

In-page links

What does COVID-19 mean for the future of the Gambling Industry?	Internal	Passing Juice
California voters approve online and retail sports betting in November	Internal	Passing Juice
ICYMI: To Drive Out Illegal Market, Media Must Stop Promoting Offshore, Unregulated Sportsbooks	Internal	Passing Juice
New York Racing Association has announced Belmont Stakes (G1) will be without fans and contested June 20 at Belmont Park	Internal	Passing Juice
Louisiana Senate backs proposal to legalize sports betting	Internal	Passing Juice
Horse racing group closer to payday in sports gambling suit	Internal	Passing Juice
NFL Draft a much needed boost for Sportsbooks	Internal	Passing Juice
SPORTS BETTING STAMPEDE	Internal	Passing Juice
Setting the Stage for Success	Internal	Passing Juice
Nevada gives approval for betting on 3 eSports Events	Internal	Passing Juice
American Gaming Association Applauds Senate Passage of CARES Act	Internal	Passing Juice
MGM Resorts Debuts BetMGM Sports Betting Experiences In Las Vegas	Internal	Passing Juice
Leagues to cash in on sports betting by selling data	Internal	Passing Juice
VR slots and Sportsbook as a Service put Betinvest amongst ICE London's avant-garde	Internal	Passing Juice
ONE-STOP SHOP	Internal	Passing Juice
GOV. CHRISTIE BETS ON SPORTS	Internal	Passing Juice
Pennsylvania's Billion Dollar Year of Sports Betting	Internal	Passing Juice
Sports Betting Permitted in Uzbekistan	Internal	Passing Juice
US legal sports betting hits a new record	Internal	Passing Juice
Sports Betting Market Estimates Growth by 2025 between \$7B to \$8B	Internal	Passing Juice
DraftKings launching Sportsbook Monday	Internal	Passing Juice
Michigan House passes sports betting, online gambling bills	Internal	Passing Juice
VISA Accepts Sportsbook at Betting Windows before end of NFL Season	Internal	Passing Juice

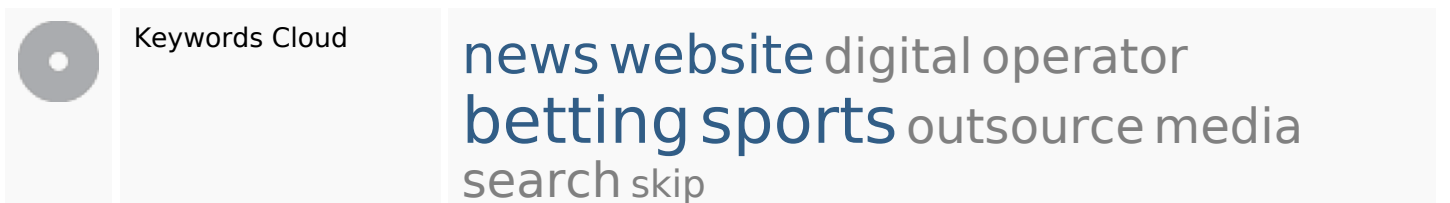
In-page links

Google allows five more US states to advertise sports betting	Internal	Passing Juice
New Jersey sportsbooks posts 207% YoY growth and again look to outpace Nevada	Internal	Passing Juice
Online sports betting sites score as NFL season gets under way	Internal	Passing Juice
GentingBet strengthens casino games offering with NetEnt partnership	Internal	Passing Juice
Gambling.com Group Secures \$15.5 Million Growth Investment from Edison Partners to Create the Leading Performance Marketing Business for American Online Gambling	Internal	Passing Juice
New York's Largest Sports Book Opens at the Yellow Brick Road Casinos	Internal	Passing Juice
G2E's Innovation Lab to Feature Robust Lineup of Disruptive Technology Leaders	Internal	Passing Juice
Nearly 40 Million Americans to Wager on the NFL During League's 100th Season	Internal	Passing Juice
Brazil's Ministry of Economy seeks preliminary draft of the sports betting enforcement rules by end of the year.	Internal	Passing Juice
Caesars now operates sportsbooks in seven states at nearly 30 venues	Internal	Passing Juice
First sports bet at Indiana Grand Casino in Shelbyville by Gov. Eric Holcomb	Internal	Passing Juice
Genting Online Unveil Revamped Gentingbet Website to Consolidate Digital Offering	Internal	Passing Juice
Sports betting is days away from becoming legal in Indiana	Internal	Passing Juice
Brazil Sports Betting enforcement rules could be in-place by late November	Internal	Passing Juice
BtoBet's Euro 2020 Report On Opportunities For Operators	Internal	Passing Juice
11 sportsbooks could open in Indiana next month	Internal	Passing Juice
Technology is the game changer for sports betting, argues ICE Africa speaker, Seun Methowe	Internal	Passing Juice
Pennsylvania's Parx Casino Opens Giant New Retail Sportsbook	Internal	Passing Juice
Media Support Tops 65 As Global Channels Back Second Edition of ICE Africa	Internal	Passing Juice
NFL Brings On-board Sportradar	Internal	Passing Juice

In-page links

BetConstruct expands boundary-pushing games portfolio	Internal	Passing Juice
Online betting set to spike this Football Friday	Internal	Passing Juice
Are professional traders becoming obsolete?	Internal	Passing Juice
ICE Africa to provide a first for Women in African Gaming	Internal	Passing Juice
Puerto Rico Governor Ricardo Rosselló Legalises Sports Betting	Internal	Passing Juice
Total Design Works	External	Passing Juice
Site Map	Internal	Passing Juice
SEO	External	Passing Juice
Accept	Internal	Passing Juice

SEO Keywords







Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
betting	4	✓	✗	✓	✓
sports	4	✓	✗	✓	✓
website	3	✗	✗	✓	✓
news	3	✓	✗	✓	✓
operator	2	✗	✗	✗	✓









Usability

	Url	Domain : sportsbettingoperator.com Length : 25




Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	Great. This page take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 33 Warnings : 23
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.





Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag
--	---------------------	--

Mobile

✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://sportsbettingoperator.com/sitemap.xml
	Robots.txt	http://sportsbettingoperator.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics