

Website Analysis: spectshop.com

Generated on July 03 2024 09:20 AM





The score is 40/100







SEO Content

	Title	Spect Shop – For Your Eye Solution – for your eye care Length : 66 Perfect, your title contains between 10 and 70 characters.					
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.					
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1 2	H2 0	H3 11	H4 0	H5 4	H6 0
		<ul style="list-style-type: none">• [H1] SALE• [H1] GET UPTO 35%* DISCOUNT• [H3] choose your products• [H3] Eyewear• [H3] Contact Lenses• [H3] Computer Glasses• [H3] brands available• [H3] weekly featured products• [H3] Best Selling Products• [H3] Latest News• [H3] customer Review• [H3] Login• [H3] Register• [H5] Fast Delivery Pan India• [H5] High Quality Product• [H5] Affordable Price• [H5] 100% Secured Payment					

SEO Content

	Images	We found 85 images on this web page. 73 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 59 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.39% Internal Links 96.61%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Return to shop	Internal	Passing Juice
KIDS	Internal	Passing Juice
MEN	Internal	Passing Juice
WOMEN	Internal	Passing Juice

In-page links

KIDS	Internal	Passing Juice
MEN	Internal	Passing Juice
WOMEN	Internal	Passing Juice
KIDS	Internal	Passing Juice
UNISEX	Internal	Passing Juice
DAILIES	Internal	Passing Juice
TWO WEEKS	Internal	Passing Juice
MONTHLY	Internal	Passing Juice
YEARLY	Internal	Passing Juice
AQUA SOFT KIT 60ML	Internal	Passing Juice
BIO TRUE 60ML, 120 ML, 300 ML	Internal	Passing Juice
OPTI FREE PUREMOIST 300 ML	Internal	Passing Juice
PURECON COMBO 500 ML	Internal	Passing Juice
SILKLENS 360 ML	Internal	Passing Juice
CONTACT	Internal	Passing Juice
KIDDOS MATTY BLUE	Internal	Passing Juice
KIDDOS SHINY BLUE GRADLE	Internal	Passing Juice
KIDDOS RECTANGLE SILICON	Internal	Passing Juice
HEXA WITH ROUND PINK GRADLE	Internal	Passing Juice
BLACK HEXA	Internal	Passing Juice
CATEYE LIGHT MATTY PINK	Internal	Passing Juice
KIDDOS SILICON FRAME	Internal	Passing Juice
Monthly Toric Disposable One Lens Pack	Internal	Passing Juice
Monthly Disposable One Lens Pack	Internal	Passing Juice
Freshlook One Day One Pair	Internal	Passing Juice
Soflens 59 Monthly Disposable	Internal	Passing Juice
Silklens Supersoft Yearly	Internal	Passing Juice
Purecon Super Soft	Internal	Passing Juice

In-page links

O2X Extended Wear BY Purecon	Internal	Passing Juice
Optima 38 BY Bausch And Lomb	Internal	Passing Juice
LARGE ROUND TRANSPARENT	Internal	Passing Juice
TITAN MATTY WINE	Internal	Passing Juice
BEN10 SUNGLASS	Internal	Passing Juice
BEN10 SUNGLASS	Internal	Passing Juice
AVAITOR SUNGLASS	Internal	Passing Juice
LARGE RECTANGALE SUNGLASS	Internal	Passing Juice
ROUND SUNGLASS	Internal	Passing Juice
SUNGLASS EXCLUSIVE	Internal	Passing Juice
ACUVUE MOIST ONE DAY IN JHONSON &#038; JHONSON	Internal	Passing Juice
BIOTRUE MULTIPURPOSE SOLUTION	Internal	Passing Juice
ACUVUE OASYS WITH HYDRACLEAR BY JHONSON &#038; JHONSON	Internal	Passing Juice
DAILIES TOTAL 1	Internal	Passing Juice
BIOTRUE ONE DAY	Internal	Passing Juice
RECTANGLE TRANSPARENT FRAME	Internal	Passing Juice
Bioinfinity XR	Internal	Passing Juice
FRESHLOOK COLOURBLEND MONTHLY DISPOSABLE	Internal	Passing Juice
https://www.dramacoolbd.com/wp-includes/slot-bonus-new-member/	External	Passing Juice
Privacy Policy	Internal	Passing Juice
Refund and Returns And Shipping Policy	Internal	Passing Juice
TERMS AND CONDITIONS	Internal	Passing Juice
Raylancer Services (OPC) Private Limited	External	Passing Juice
Dismiss	Internal	Passing Juice
Lost your password?	Internal	Passing Juice
privacy policy	Internal	Passing Juice

SEO Keywords



Keywords Cloud

kids sunglass **wishlist** price **add** care email policy
best rated

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
add	42	✘	✘	✘	✘
wishlist	40	✘	✘	✘	✘
best	6	✘	✘	✘	✔
sunglass	5	✘	✘	✘	✘
rated	4	✘	✘	✘	✘










Usability

	Url	Domain : spectshop.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




Document

	W3C Validity	Errors : 101 Warnings : 92
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://spectshop.com/sitemap.xml</pre> <pre>https://www.spectshop.com/wp-sitemap.xml</pre>
	Robots.txt	<pre>http://spectshop.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	Missing <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>

Optimization