









Website Analysis: southerncross alpinelodge.com.au

Generated on April 09 2026 15:19 PM




The score is 55/100







SEO Content

	<p>Title</p>	<p>Southern Cross Alpine Lodge - A Christian alpine lodge in the heart of the Snowy Mountains</p> <p>Length : 90</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>A Christian alpine lodge in the heart of Snowy Mountains</p> <p>Length : 56</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1473 1481 1547"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>2</td> <td>2</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1581 1485 1912" style="list-style-type: none"> • [H1] A Christian alpine lodge in the heartof the Snowy Mountains • [H2] Providing quality accommodation, friendship, hospitality, care and love for over 63 years • [H3] Southern Cross Alpine Lodge formerly Southern Cross Ski Chalet • [H3] Snow Cams • [H4] News and Updates • [H4] Weather • [H5] Southern Cross Alpine Lodge 	H1	H2	H3	H4	H5	H6	1	1	2	2	1	0
H1	H2	H3	H4	H5	H6									
1	1	2	2	1	0									
	<p>Images</p>	<p>We found 5 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												

SEO Content

	Text/HTML Ratio	Ratio : 36% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 32 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 28.13% Internal Links 71.88%

In-page links

Anchor	Type	Juice
Southern Cross Alpine Lodge	Internal	Passing Juice
News	Internal	Passing Juice
Weather	Internal	Passing Juice
About Us	Internal	Passing Juice
Mission Statement	Internal	Passing Juice
Snow season	Internal	Passing Juice
Summer / Autumn	Internal	Passing Juice

In-page links

Facilities & Getting Here	Internal	Passing Juice
Getting to Southern Cross	Internal	Passing Juice
Further Information for Snow & Other Seasons Guests	Internal	Passing Juice
Bookings & Rates	Internal	Passing Juice
Booking Conditions	Internal	Passing Juice
Availability	Internal	Passing Juice
Rates - PBS Members	Internal	Passing Juice
Rates - Non-Members	Internal	Passing Juice
Rates - Friends Using PBS	Internal	Passing Juice
Gallery	Internal	Passing Juice
Membership	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Links	Internal	Passing Juice
See us on Facebook	External	Passing Juice
Read&nbsp;More	Internal	Passing Juice
More&nbsp;Weather	Internal	Passing Juice
Click Here to Check Our Availability	Internal	Passing Juice
View on Google Maps	External	Passing Juice
Smiggin Holes	External	Passing Juice
Blue Cow	External	Passing Juice
Guthega	External	Passing Juice
Perisher Front Valley	External	Passing Juice
Top of V8	External	Passing Juice
Mt Perisher	External	Passing Juice
Mt Kosciuszko	External	Passing Juice

SEO Keywords

Keywords Cloud

SEO Keywords



lodge booking alpine rates
southern cross bookings snow news
request

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
lodge	6	✓	✗	✓	✓
southern	5	✓	✗	✗	✓
alpine	5	✓	✗	✓	✓
cross	5	✓	✗	✗	✓
rates	4	✗	✗	✗	✗











Usability

	Url	Domain : southerncrossalpinelodge.com.au Length : 31
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.


Document

						
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td></td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences		1
Deprecated tags	Occurrences					
	1					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.				




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	http://southerncrossalpinelodge.com.au/robots.txt

Optimization

		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics