

## Website Analysis: souguia.com.br

Generated on May 25 2025 11:54 AM

The score is 49/100

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### SEO Content

	Title	Microsoft	Azure Web	App - Error	404		
$\checkmark$		Length : I	35				
		Perfect, y	our title co	ntains betw	een 10 and	70 characte	ers.
$\bigotimes$	Description	Length : ( Very bad		't found me	ta descriptio	on on your p	age. Use <u>this</u>
		free onlin	<u>e meta tag</u>	<u>s generator</u>	to create d	escription.	
8	Keywords			't found mei <u>nerator</u> to ci			ge. Use <u>this free</u>
8	Og Meta Properties	social cra	wler's bette		e your page	roperties. Th e. Use <u>this fr</u>	nis tags allows <u>ee og</u>
	Headings	H1 1	H2 0	H3 0	H4 0	H5 0	H6 0
		• [ŀ	11] 404 Wel	b Site not fo	ound.		
	Images	We found	0 images o	on this web	page.		
$\checkmark$		Good, most or all of your images have alt attributes					
	Text/HTML Ratio	Ratio : 23	%				
			s page's rat n 25 percer		HTML code	e is higher th	nan 15, but
0	Flash	Perfect, r	o Flash con	itent has be	en detected	d on this pag	ge.

## SEO Content

$\bigcirc$	Iframe	Great, there are no lframes detected on this page.
		SEO Links
0	URL Rewrite	Good. Your links looks friendly!
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
$\bigotimes$	In-page links	We found a total of 2 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 100% Internal Links 0%

## In-page links

Anchor	Туре	Juice
how to map an existing domain	External	Passing Juice
App Service Domain FAQ	External	Passing Juice

## SEO Keywords

$\bigcirc$	Keywords Cloud	azure pointing cache old microsoft error app			
		web domain clear			

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
domain	4	×	×	×	×

## Keywords Consistency

web	2	*	×	×	*
арр	2	×	×	×	×
error	2	×	×	×	×
azure	2	×	×	×	×

## Usability

0	Url	Domain : souguia.com.br Length : 14
$\bigotimes$	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.
$\bigotimes$	Language	You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website.
8	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

$\bigcirc$	Doctype	HTML 5
$\bigotimes$	Encoding	You have not specified the document's charset. Use <u>this free meta tags</u> <u>generator</u> to declare document's charset.
	W3C Validity	Errors : 0 Warnings : 0
$\bigcirc$	Email Privacy	Great no email address has been found in plain text!
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
$\mathbf{O}$	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> </ul>
		Perfect. No inline css has been found in HTML tags!

#### Document

<ul> <li>Perfect, your website has few JavaScript files.</li> <li>X Too bad, your website does not take advantage of gzip.</li> </ul>	×	Great, your website has few CSS files.
🗙 Too bad, your website does not take advantage of gzip.	×	Perfect, your website has few JavaScript files.
	×	Too bad, your website does not take advantage of gzip.

#### Mobile

0	Mobile Optimization	×	Apple Icon
		×	Meta Viewport Tag
		~	Flash content

# Optimization

8	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
0	Robots.txt	http://souguia.com.br/robots.txt Great, your website has a robots.txt file.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.