



Website Analysis: sorot.id

Generated on May 13 2025 17:20 PM





The score is 45/100







SEO Content

	Title	SOROT-Smart Online Reporting & Observation Tools Length : 48 Perfect, your title contains between 10 and 70 characters.												
	Description	SOROT adalah platform pelaporan masyarakat untuk mengumpulkan data permasalahan di berbagai kota di Indonesia. Data laporan masyarakat dianalisis menjadi insight untuk mengambil keputusan bagi pemerintah daerah dalam mewujudkan Smart City. Length : 239 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	sorot, laporan, laporan masyarakat, keluhan, smartcity, smart city, kota cerdas, kota, pemerintah, keluhan, aspirasi, pemerintah daerah Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>0</td><td>7</td><td>4</td><td>0</td><td>4</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H2] SOROT Smart City• [H2] Laporkan permasalahan penting di Kotamu• [H2] SOROT Kotamu• [H2] SOROT VIDEO• [H2] Frequently Asked• [H2] Download aplikasi SOROT sekarang !• [H2] Hubungi kami• [H3] Realtime Reporting• [H3] Direct Support• [H3] Reward• [H3] Chatting• [H5] Berapa lama laporan diselesaikan?• [H5] Permasalahan aplikasi dan customer support	H1	H2	H3	H4	H5	H6	0	7	4	0	4	0
H1	H2	H3	H4	H5	H6									
0	7	4	0	4	0									

SEO Content

		<ul style="list-style-type: none"> • [H5] Laporan tidak ditanggapi? • [H5] Bagaimana cara menukarkan poin reward?
	Images	<p>We found 22 images on this web page.</p> <p>22 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 14%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 6 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>


In-page links

Anchor	Type	Juice
About	Internal	Passing Juice
Features	Internal	Passing Juice
FAQ	Internal	Passing Juice

In-page links

Download	Internal	Passing Juice
Contact	Internal	Passing Juice
Blog	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	kamu untuk laporan yang dan akan sorot tim dengan dapat
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
laporan	12	✖	✔	✔	✔
sorot	12	✔	✔	✔	✔
dengan	7	✖	✖	✖	✖
kamu	7	✖	✖	✖	✖
akan	6	✖	✖	✖	✖





Usability

	Url	Domain : sorot.id Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Too bad, your website does not take advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://sorot.id/robots.txt

Optimization



Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.