





Website Analysis: skilldemand.com

Generated on May 14 2025 18:21 PM






The score is 63/100




SEO Content

|  | Title | <p>Energy Efficiency Solutions Skill Demand Energy Indiana, USA</p> <p>Length : 62</p> <p>Perfect, your title contains between 10 and 70 characters.</p> | | | | | | | | | | | | |
|--|--|---|----------|---------|--------|-------|------|---------|-------|--|-------------|--|-----|------------------------------|
|  | Description | <p>Skill Demand Energy provides innovative energy solutions in Indiana, USA, helping residential, commercial, and government sectors reduce energy usage effectively.</p> <p>Length : 162</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | | | |
|  | Keywords | <p>Energy efficiency Indiana, Energy solutions USA, Utility energy savings Indiana, Energy consulting services, Residential energy efficiency programs, Commercial energy savings Indiana, Government energy programs, Indianapolis energy company, Energy reduction solutions USA, Energy efficiency services</p> <p>Good, your page contains meta keywords.</p> | | | | | | | | | | | | |
|  | Og Meta Properties | <p>Good, your page take advantage of Og Properties.</p> <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Energy Efficiency Solutions Skill Demand Energy Indiana, USA</td></tr><tr><td>description</td><td>Skill Demand Energy provides innovative energy solutions in Indiana, USA, helping residential, commercial, and government sectors reduce energy usage effectively.</td></tr><tr><td>url</td><td>https://www.skilldemand.com/</td></tr></table> | Property | Content | locale | en_US | type | website | title | Energy Efficiency Solutions Skill Demand Energy Indiana, USA | description | Skill Demand Energy provides innovative energy solutions in Indiana, USA, helping residential, commercial, and government sectors reduce energy usage effectively. | url | https://www.skilldemand.com/ |
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SEO Content

| | | site_name | Skill Demand Energy | | | | |
|--|-----------------|--|---------------------|----|----|----|----|
|  | Headings | H1 | H2 | H3 | H4 | H5 | H6 |
| | | 3 | 7 | 13 | 0 | 0 | 0 |
| | | <ul style="list-style-type: none"> • [H1] Implementing Ideas. Realizing Results. • [H1] Exceeding Expectations. • [H1] One Source. Integrated Solutions. • [H2] Industries We Serve • [H2] Featured Energy Solutions • [H2] Best Offer For Renewable Energy • [H2] Customer Support and Outreach • [H2] Quick Links • [H2] Services • [H2] Useful Links • [H3] Delivering brighter promises for the future. • [H3] Welcome to Solor • [H3] Welcome to Solor • [H3] About Us • [H3] EFFECTIVE. INNOVATIVE. COLLABORATIVE. • [H3] Our Services • [H3] Residential • [H3] Industrial • [H3] Commercial • [H3] Our Story • [H3] Support & Email • [H3] Customer Support • [H3] Our Location | | | | | |
|  | Images | <p>We found 19 images on this web page.</p> <p>18 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> | | | | | |
|  | Text/HTML Ratio | <p>Ratio : 21%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p> | | | | | |
|  | Flash | <p>Perfect, no Flash content has been detected on this page.</p> | | | | | |
|  | Iframe | <p>Great, there are no Iframes detected on this page.</p> | | | | | |

SEO Links

| | | |
|--|-------------|----------------------------------|
|  | URL Rewrite | Good. Your links looks friendly! |
|--|-------------|----------------------------------|


SEO Links

| | | |
|--|-------------------------|---|
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 13 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 7.69% Internal Links 92.31% |

In-page links

| Anchor | Type | Juice |
|--|----------|---------------|
| Home | Internal | Passing Juice |
| About | Internal | Passing Juice |
| Why Skill Demand Energy? | Internal | Passing Juice |
| Utility Solutions | Internal | Passing Juice |
| Talent Solutions | External | Passing Juice |
| Jobs | Internal | Passing Juice |
| Contact | Internal | Passing Juice |
| Blog | Internal | Passing Juice |
| Book Now | Internal | Passing Juice |
| Home | Internal | Passing Juice |
| About Us | Internal | Passing Juice |
| Residential | Internal | Passing Juice |
| Industrial | Internal | Passing Juice |

SEO Keywords






| | | |
|--|----------------|---|
|  | Keywords Cloud | utility collaborative demand innovative energy skill residential efficiency solutions effective |
|--|----------------|---|

SEO Keywords




Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|-------------|---------|-------|----------|-------------|----------|
| solutions | 9 | ✓ | ✓ | ✓ | ✓ |
| energy | 8 | ✓ | ✓ | ✓ | ✓ |
| utility | 4 | ✗ | ✓ | ✗ | ✗ |
| demand | 4 | ✓ | ✗ | ✓ | ✗ |
| residential | 4 | ✗ | ✓ | ✓ | ✓ |









Usability

| | | |
|--|--------------|---|
|  | Url | Domain : skilldemand.com Length : 15 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is zx. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |





Document

| | | |
|--|---------------|---|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 9 Warnings : 0 |
| | Email Privacy | Warning! At least one email address has been found in the plain text. |




Document

| | | |
|---|-----------------|--|
|  | | Use free antispam protector to hide email from spammers. |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Too bad, your website does not take advantage of gzip.</div></div> |

Mobile

| | | |
|---|---------------------|--|
|  | Mobile Optimization | <div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div> |
|---|---------------------|--|

Optimization

| | | |
|---|-------------|---|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <div>http://skilldemand.com/sitemap.xml</div> |
|  | Robots.txt | <p>http://skilldemand.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p> |
|  | Analytics | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |