Website Analysis: skiclub.org

Generated on January 24 2026 15:07 PM

The score is 63/100

SEO Content

⚠️	Title	Snow Skiing, Snowboarding, Travel, Winter Sports, Jacksonville Ski Club, Florida Length : 80 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠️	Description	The Jacksonville Ski Club connects you to an active group of people who love to ski, snowboard, travel, and socialize. Volunteers provide the experience and get you the best deals available for winter sports and destinations. Come join the fun! Length : 245 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✅	Keywords	Jacksonville, Ski, Club, snow, sports, mountain, snowboard, travel, socialize, not-for-profit, organization, volunteers, North Florida, South Georgia Good, your page contains meta keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>1</td><td>0</td><td>1</td><td>0</td><td>0</td><td>0</td></tr></table> • [H1] Enjoy the fun with people who love to ski and snowboard! • [H3] Upcoming Events
❌	Images	We found 7 images on this web page. 7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 27%

SEO Content

✓		Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 11 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 27.27%
		Internal Links 72.73%

In-page links

Anchor	Type	Juice
Jacksonville Ski Club	Internal	Passing Juice
About / Get Involved	Internal	Passing Juice
Events Calendar	Internal	Passing Juice
Ski Trips	Internal	Passing Juice
Membership	Internal	Passing Juice
Photo / Trips Gallery	Internal	Passing Juice
Partnership	Internal	Passing Juice
Contact Us	Internal	Passing Juice

In-page links

Join Email List	External	Passing Juice
Florida Ski Council	External	Passing Juice
Expression Engine Website Design	External	Passing Juice

SEO Keywords

⊙ Keywords Cloud	club beach travel best winter florida design ski all jacksonville

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
jacksonville	9	✔	✔	✔	✖
ski	9	✔	✔	✔	✔
club	9	✔	✔	✔	✖
beach	6	✖	✖	✖	✖
travel	5	✔	✔	✔	✖

Usability

⊙	Url	Domain : skiclub.org Length : 11
✔	Favicon	Great, your website has a favicon.
✔	Printability	Great. We have found a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

✓	Doctype	XHTML 1.0 Strict
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 13 Warnings : 5
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✓ Perfect. No inline css has been found in HTML tags! ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✗ Too bad, your website does not take advantage of gzip.

Mobile

○	Mobile Optimization	✗ Apple Icon ✗ Meta Viewport Tag ✓ Flash content

Optimization

✗	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to

Optimization

		crawl the site more intelligently.
✅	Robots.txt	http://skiclub.org/robots.txt Great, your website has a robots.txt file.
✅	Analytics	Great, your website has an analytics tool. Google Analytics