










Website Analysis: skechersoutlet-store.com

Generated on May 07 2024 11:28 AM

The score is 64/100







SEO Content

	Title	<p>Skechers Outlet Store - Official Online</p> <p>Length : 39</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Let Us Introduce Our Latest Discount Flyer Of Skechers Outlet Store With All The Current Discounts Valid In Skechers Outlet Store Shops, But Also The Latest Fashion Trends And Fashion Inspiration For This Season. Be The One To Use The New Arrivals Of Skechers Outlet Store In Your Area. Do Not Wait Anymore And Check The Latest Discount</p> <p>Length : 336</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Skechers Outlet Store,Skechers Outlet Store Official,Skechers Outlet Store Offer,Skechers Outlet Store Lowprice,Skechers Outlet Store Online Sale,Skechers Outlet Store Official Website,Skechers Outlet Store Sale,Skechers Outlet Store Official Sale</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="539 1641 1481 1715"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1742 898 1776" style="list-style-type: none"> • [H1] skechers men 	H1	H2	H3	H4	H5	H6	1	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	0	0	0	0	0									
	Images	<p>We found 0 images on this web page.</p> <p>Good, most or all of your images have alt attributes</p>												
	Text/HTML Ratio	<p>Ratio : 20%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>												

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 1 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%





In-page links

Anchor	Type	Juice
To top link	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	code amazon skechers search outlet all list men official store
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
skechers	15				







Keywords Consistency

store	5	✓	✓	✓	✗
outlet	5	✓	✓	✓	✗
search	3	✗	✗	✗	✗
all	3	✗	✗	✓	✗





Usability

	Url	Domain : skechersoutlet-store.com Length : 24
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 4 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<p>✓ Excellent, your website doesn't use nested tables.</p>

Document

-  Too bad, your website is using inline styles.
-  Great, your website has few CSS files.
-  Perfect, your website has few JavaScript files.
-  Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://skechersoutlet-store.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.