



Website Analysis: similartech.com

Generated on July 25 2024 16:20 PM






The score is 58/100







SEO Content

	Title	Generate Sales Leads with Web Technology Stack Lookup SimilarTech Length : 67 Perfect, your title contains between 10 and 70 characters.																
	Description	Website Profiler, Lead Generation, Market Research and Competitive Intelligence tool providing technology adoption and usage analytics for the internet. Length : 152 Great, your meta description contains between 70 and 160 characters.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>description</td><td>Website Profiler, Lead Generation, Market Research and Competitive Intelligence tool providing technology adoption and usage analytics for the internet.</td></tr><tr><td>image</td><td>https://www.similartech.com/images/fb-img.png</td></tr><tr><td>image:secure_url</td><td>https://www.similartech.com/images/fb-img.png</td></tr><tr><td>title</td><td>Generate Sales Leads with Web Technology Stack Lookup SimilarTech</td></tr><tr><td>site_name</td><td>SimilarTech</td></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr></tbody></table>	Property	Content	description	Website Profiler, Lead Generation, Market Research and Competitive Intelligence tool providing technology adoption and usage analytics for the internet.	image	https://www.similartech.com/images/fb-img.png	image:secure_url	https://www.similartech.com/images/fb-img.png	title	Generate Sales Leads with Web Technology Stack Lookup SimilarTech	site_name	SimilarTech	locale	en_US	type	website
Property	Content																	
description	Website Profiler, Lead Generation, Market Research and Competitive Intelligence tool providing technology adoption and usage analytics for the internet.																	
image	https://www.similartech.com/images/fb-img.png																	
image:secure_url	https://www.similartech.com/images/fb-img.png																	
title	Generate Sales Leads with Web Technology Stack Lookup SimilarTech																	
site_name	SimilarTech																	
locale	en_US																	
type	website																	

SEO Content

		url	https://www.similartech.com				
	Headings	H1 0	H2 0	H3 2	H4 0	H5 0	H6 0
		<ul style="list-style-type: none"> • [H3] Industry Leading Web Technologies Data • [H3] SimilarWeb Exclusive Data Partnership 					
	Images	We found 5 images on this web page.					
		4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 10%					
		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 17 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 58.82%</p> <p>Internal Links 41.18%</p>

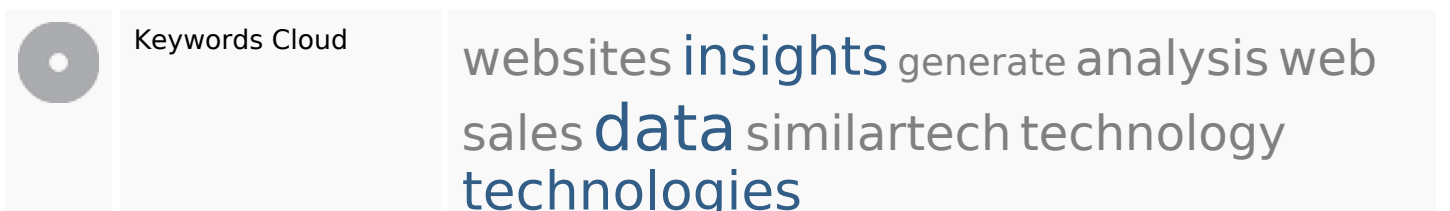
In-page links

Anchor	Type	Juice
Technologies	External	Passing Juice

In-page links

About	External	Passing Juice
About Us	External	Passing Juice
Contact Us	External	Passing Juice
Blog	External	Passing Juice
Login	Internal	Passing Juice
Dashboard	Internal	Passing Juice
=	Internal	Passing Juice
Lead Generation	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Terms	Internal	Passing Juice
Privacy	Internal	Passing Juice
Security	Internal	Passing Juice
SMTBot	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
data	7	✘	✘	✘	✔
technologies	5	✘	✘	✘	✔
insights	5	✘	✘	✘	✘

Keywords Consistency

sales	4				
web	3				

Usability

	Url	Domain : similartech.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 6 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6).

Document

✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

✘ Apple Icon

✔ Meta Viewport Tag

✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://www.similartech.com/sitemaps/sitemap-index.xml.gz>



Robots.txt

<http://similartech.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics