

Website Analysis: shorten.is

Generated on June 18 2025 06:35 AM






The score is 65/100







SEO Content

	Title	<p>Smart URL Shortening for Smarter Marketing and Better Engagement Shorten.is</p> <p>Length : 77</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>Shorten.is offers smart URL shortening to simplify links, boost marketing efforts, and enhance engagement with advanced tracking and analytics.</p> <p>Length : 143</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>free url shortener, free link shortener, link shortening, url shortening, url shortener, link shortener, short url, short link</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><tr><th>Property</th><th>Content</th></tr><tr><td>url</td><td>https://shorten.is/</td></tr><tr><td>title</td><td>Smart URL Shortening for Smarter Marketing and Better Engagement Shorten.is</td></tr><tr><td>description</td><td>Shorten.is offers smart URL shortening to simplify links, boost marketing efforts, and enhance engagement with advanced tracking and analytics.</td></tr><tr><td>image</td><td>https://shorten.is/assets/images/logo/url-shortening.png</td></tr><tr><td>image:url</td><td>https://shorten.is/assets/images/logo/url-shortening.png</td></tr></table>	Property	Content	url	https://shorten.is/	title	Smart URL Shortening for Smarter Marketing and Better Engagement Shorten.is	description	Shorten.is offers smart URL shortening to simplify links, boost marketing efforts, and enhance engagement with advanced tracking and analytics.	image	https://shorten.is/assets/images/logo/url-shortening.png	image:url	https://shorten.is/assets/images/logo/url-shortening.png
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SEO Content

	Headings	<div> <div>H1</div> <div>1</div> </div> <div> <div>H2</div> <div>8</div> </div> <div> <div>H3</div> <div>0</div> </div> <div> <div>H4</div> <div>0</div> </div> <div> <div>H5</div> <div>0</div> </div> <div> <div>H6</div> <div>0</div> </div>
		<ul style="list-style-type: none"> • [H1] Smart URL Shortening • [H2] Secure with a Password • [H2] Smart Pixel Targeting • [H2] Bulk Link Management • [H2] Your Bio, One Link, Endless Possibilities. • [H2] Track and analyze your link performance. • [H2] Organize and control your links. • [H2] Get started now • [H2] Shorten World Platform
	Images	<p>We found 6 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 1%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

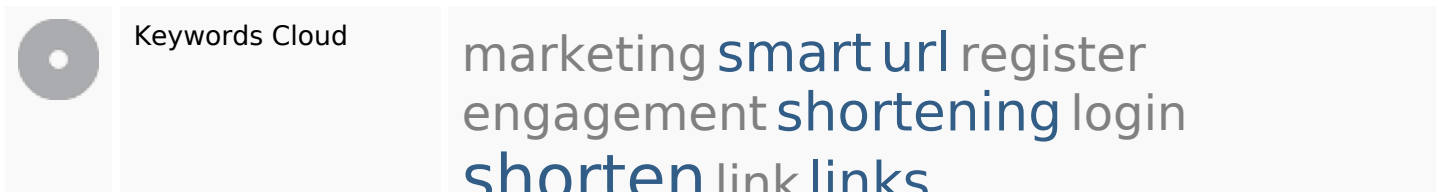
SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 10 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 40%</p> <p>Internal Links 60%</p>

In-page links

Anchor	Type	Juice
Shorten Link	Internal	Passing Juice
My Links	Internal	Passing Juice
Register	External	Passing Juice
Login	External	Passing Juice
URL Shortener	External	Passing Juice
Unshorten URL	External	Passing Juice
Contact Us	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Abuse Report	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
shorten	5	✓	✓	✓	✓
smart	3	✓	✗	✓	✓
shortening	3	✓	✓	✓	✓
url	3	✓	✓	✓	✓
links	3	✗	✗	✓	✓












Usability

Url	Domain : shorten.is Length : 10
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Usability

		
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 15 Warnings : 3
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Perfect, your website has few JavaScript files.</div><div> Too bad, your website does not take advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div data-bbox="555 197 767 237"> Apple Icon</div> <div data-bbox="555 264 879 304"> Meta Viewport Tag</div> <div data-bbox="555 331 807 371"> Flash content</div>
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div data-bbox="555 656 1481 696">http://shorten.is/sitemap.xml</div> <div data-bbox="555 719 1481 759">https://shorten.is/sitemap.xml</div>
	Robots.txt	<p>http://shorten.is/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>