# Website Analysis: shavermfg.com

The score is 52/100

## SEO Content

| | | |
|---|---|---|
| ⚠️ | Title | Shaver \| Manufacturing quality attachments for Tractors and Skid Steer Loaders for Farm, Industry, Home and Rental<br><br>Length : 114<br><br>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length. |
| ❌ | Description | Length : 0<br><br>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description. |
| ❌ | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. |
| ❌ | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. |
| ⦿ | Headings | H1 1  H2 0  H3 4  H4 3  H5 1  H6 0<br><br>• [H1] A Leader in Quality<br>• [H3] Post Drivers and Diggers<br>• [H3] Stump Management<br>• [H3] Utilities<br>• [H3] Utility Pole Puller<br>• [H4] Where to Buy Shaver<br>• [H4] On the Road<br>• [H4] Technical Support<br>• [H5] Shaver Manufacturing Company |
| ❌ | Images | We found 8 images on this web page.<br><br>7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
| | Text/HTML Ratio | Ratio : 34% |

# SEO Content

| | | |
|---|---|---|
| ✓ | | Ideal! This page's ratio of text to HTML code is between 25 and 70 percent. |
| ✓ | Flash | Perfect, no Flash content has been detected on this page. |
| ✓ | Iframe | Great, there are no Iframes detected on this page. |

# SEO Links

| | | |
|---|---|---|
| ✓ | URL Rewrite | Good. Your links looks friendly! |
| ✓ | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| ✓ | In-page links | We found a total of 10 links including 0 link(s) to files |
| ○ | Statistics | External Links : noFollow 0%<br><br>External Links : Passing Juice 10%<br><br>Internal Links 90% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|
| Shaver Manufacturing, Making hard work easy | Internal | Passing Juice |
| Home | Internal | Passing Juice |
| About Us | Internal | Passing Juice |
| Contact | Internal | Passing Juice |
| Products | Internal | Passing Juice |
| Where to Buy | Internal | Passing Juice |
| Parts &amp; Services | Internal | Passing Juice |
| Shows | Internal | Passing Juice |

# In-page links

| | | |
|---|---|---|
| Sitemap | Internal | Passing Juice |
| Follow us on Facebook | External | Passing Juice |

# SEO Keywords

| | |
|---|---|
| Keywords Cloud | farm iowa **manufacturing** learn more graettinger post skid **shaver** steer equipment |

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| shaver | 9 | ✔ | ✖ | ✖ | ✔ |
| manufacturing | 7 | ✔ | ✖ | ✖ | ✔ |
| learn more | 4 | ✖ | ✖ | ✖ | ✖ |
| farm | 3 | ✔ | ✖ | ✖ | ✖ |
| post | 3 | ✖ | ✖ | ✖ | ✔ |

# Usability

| | | |
|---|---|---|
| | Url | Domain : shavermfg.com<br>Length : 13 |
| ✔ | Favicon | Great, your website has a favicon. |
| ✔ | Printability | Great. We have found a Print-Friendly CSS. |
| ✔ | Language | Good. Your declared language is en. |
| ✖ | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | | |
|---|---|---|
| ✓ | Doctype | HTML 5 |
| ✓ | Encoding | Perfect. Your declared charset is UTF-8. |
| ✗ | W3C Validity | Errors : 0<br>Warnings : 0 |
| ✗ | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
| ✓ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| ● | Speed Tips | ✓ Excellent, your website doesn't use nested tables.<br>✓ Perfect. No inline css has been found in HTML tags!<br>✗ Too bad, your website has too many CSS files (more than 4).<br>✗ Too bad, your website has too many JS files (more than 6).<br>✓ Perfect, your website takes advantage of gzip. |

# Mobile

| | | |
|---|---|---|
| ● | Mobile Optimization | ✗ Apple Icon<br>✗ Meta Viewport Tag<br>✓ Flash content |

# Optimization

| | | |
|---|---|---|
| ✗ | XML Sitemap | Missing<br><br>Your website does not have an XML sitemap - this can be problematic.<br><br>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
| | Robots.txt | http://shavermfg.com/robots.txt |

# Optimization

| | | |
|---|---|---|
| ✅ | | Great, your website has a robots.txt file. |
| ✅ | Analytics | Great, your website has an analytics tool. |
| | | Google Analytics |