







# Website Analysis: sethnik.com

Generated on May 19 2025 17:08 PM


The score is 42/100





## SEO Content

	Title	Home - Ethic Wear  Length : 17  Perfect, your title contains between 10 and 70 characters.																						
	Description	Ethic Wear  Length : 10  Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.																						
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																						
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>sethnik.com - Ethic Wear</td></tr><tr><td>description</td><td>Ethic Wear</td></tr><tr><td>url</td><td>https://xstore.8theme.com/elementor/demos/minimal-fashion02/</td></tr><tr><td>site_name</td><td>sethnik.com</td></tr><tr><td>image</td><td>https://sethnik.com/wp-content/uploads/2022/12/s-logo.jpeg</td></tr><tr><td>image:width</td><td>349</td></tr><tr><td>image:height</td><td>213</td></tr><tr><td>image:type</td><td>image/jpeg</td></tr></table>	Property	Content	locale	en_US	type	website	title	sethnik.com - Ethic Wear	description	Ethic Wear	url	https://xstore.8theme.com/elementor/demos/minimal-fashion02/	site_name	sethnik.com	image	https://sethnik.com/wp-content/uploads/2022/12/s-logo.jpeg	image:width	349	image:height	213	image:type	image/jpeg
Property	Content																							
locale	en_US																							
type	website																							
title	sethnik.com - Ethic Wear																							
description	Ethic Wear																							
url	https://xstore.8theme.com/elementor/demos/minimal-fashion02/																							
site_name	sethnik.com																							
image	https://sethnik.com/wp-content/uploads/2022/12/s-logo.jpeg																							
image:width	349																							
image:height	213																							
image:type	image/jpeg																							



# SEO Content

	Headings	H1 0	H2 60	H3 5	H4 0	H5 0	H6 0
			<ul style="list-style-type: none"><li>• [H2] New Collection</li><li>• [H2] Make Stylish Look With This Pink Color Georgette Lehenga choli.</li><li>• [H2] Make Stylish Look With This Maroon Color Georgette Lehenga choli.</li><li>• [H2] Make Stylish Look With This Yellow Color Georgette Lehenga choli.</li><li>• [H2] Make Stylish Look With This Red Color Georgette Lehenga choli.</li><li>• [H2] Make Stylish Look With This Beige Color Georgette Lehenga choli.</li><li>• [H2] Make Stylish Look With This Mint Color Georgette Lehenga choli.</li><li>• [H2] Make Stylish Look With This Sky Color Georgette Lehenga choli.</li><li>• [H2] Make Stylish Look With Baby Pink Color Georgette Lehenga choli.</li><li>• [H2] Look Traditional</li><li>• [H2] Lehenga</li><li>• [H2] Wedding Collection For Bridesmaid Lehenga Choli .</li><li>• [H2] Navratri Garba lehenga choli With Foil Mirror work For women Ready to wear Chaniya Choli</li><li>• [H2] Sensual Designer Sea Green Color lehenga choli for Women</li><li>• [H2] Wedding Designer Briadsmaid Velvet lehenga choli for Women</li><li>• [H2] Bridal &amp; Braidsmaid Designer Peach Chinon Silk lehenga choli for Women</li><li>• [H2] New Navratri Garba lehenga choli With Mirror work For women Ready to wear.</li><li>• [H2] Indian Designer Grey lehenga choli for Women Wedding and Party Wear Bollywood lengha with Dupatta</li><li>• [H2] DESIGNER Bridal Lehenga Choli Georgette Multi Thread LEHENGAs Choli For WEDDING</li><li>• [H2] Saree</li><li>• [H2] Navy Blue Organza Party Wear Saree With Handwork</li><li>• [H2] Teel Blue Organza Party Wear Saree With Handwork</li><li>• [H2] Teal Green Organza Party Wear Saree With Handwork</li><li>• [H2] Black Color Organza Party Wear Saree With Handwork</li><li>• [H2] Wine Color Organza Party Wear Saree With Handwork</li><li>• [H2] Olive Green Organza Party Wear Saree With Handwork</li><li>• [H2] Designer Soft Net Sarees Collection.</li><li>• [H2] Banarasi soft silk paithani saree</li><li>• [H2] Men's Wear</li><li>• [H2] Men's Ethnic Wear Embroidery Georgette Kurta Pajama Set</li><li>• [H2] Classy Two-Piece Green Mens Suit for Wedding, Engagement, Prom, Groom wear and Groomsmen Suits</li><li>• [H2] Men's wedding suit, African men's clothing suit, groom's suit, men's clothing, prom suit, bespoke suit for men</li><li>• [H2] Men's Suits For Wedding, Trendy Two Piece Terracotta Rust Men's Suits For Wedding Engagement,Prom,Groom wear,</li></ul>				





## SEO Content

		<p>And Groomsmen's Suits For Party</p> <ul style="list-style-type: none"> <li>• [H2] Men's Suits For Wedding, Trendy Three Piece Terracotta Rust Men's Suits For Wedding Engagement, Prom, Groom wear, And Groomsmen's Suits For Party</li> <li>• [H2] Partywear Indo western style kurta pyzama Set For Him</li> <li>• [H2] Designer Elegant Nehru Modi Jacket with Kurta Pajama Set</li> <li>• [H2] Handmade Elegant Nehru Modi Jacket with Kurta Pajama Set</li> <li>• [H2] Kid's Wear</li> <li>• [H2] Kids Designer Georgette Readymade Lehenga Choli</li> <li>• [H2] Art Silk Kurta Pajama Set for Boy</li> <li>• [H2] Kids Designer Georgette Readymade Lehenga Choli</li> <li>• [H2] Kids Designer Readymade Lehenga Choli</li> <li>• [H2] Kids Designer Readymade Lehenga Choli</li> <li>• [H2] Kid's Designer Patoda Silk Stitched Lahenga Choli For Marriage</li> <li>• [H2] Kids Designer Georgette Readymade Lehenga Choli</li> <li>• [H2] Kids Designer Georgette Readymade Lehenga Choli</li> <li>• [H2] What Our Customer say</li> <li>• [H2] Best Selling</li> <li>• [H2] Make Stylish Look With This Pink Color Georgette Lehenga choli.</li> <li>• [H2] Make Stylish Look With This Maroon Color Georgette Lehenga choli.</li> <li>• [H2] Make Stylish Look With This Yellow Color Georgette Lehenga choli.</li> <li>• [H2] Make Stylish Look With This Red Color Georgette Lehenga choli.</li> <li>• [H2] Make Stylish Look With This Beige Color Georgette Lehenga choli.</li> <li>• [H2] Make Stylish Look With This Mint Color Georgette Lehenga choli.</li> <li>• [H2] Make Stylish Look With This Sky Color Georgette Lehenga choli.</li> <li>• [H2] Make Stylish Look With Baby Pink Color Georgette Lehenga choli.</li> <li>• [H2] Store &amp; sites</li> <li>• [H2] My Profile</li> <li>• [H2] Polices</li> <li>• [H2] About Sethnik</li> <li>• [H3] Fast Delivery</li> <li>• [H3] Productivity</li> <li>• [H3] Secure Payment</li> <li>• [H3] Support</li> <li>• [H3] sethnik.studio</li> </ul>
	Images	<p>We found 120 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 5%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>

## SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 51 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.92% Internal Links 96.08%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Shop</a>	Internal	Passing Juice
<a href="#">Lehenga</a>	Internal	Passing Juice
<a href="#">Saree</a>	Internal	Passing Juice
<a href="#">Men</a>	Internal	Passing Juice
<a href="#">Kids</a>	Internal	Passing Juice
<a href="#">Suit</a>	Internal	Passing Juice
<a href="#">Blog</a>	External	Passing Juice
<a href="#">Contact us</a>	Internal	Passing Juice

## In-page links

[Select options](#)

Internal

noFollow

[Select options](#)

Internal

noFollow

[Select options](#)

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In-page links

<a href="#">Select options</a>	Internal	noFollow
<a href="#">Select options</a>	Internal	noFollow
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<a href="#">Select options</a>	Internal	noFollow
<a href="#">Select options</a>	Internal	noFollow
<a href="#">Select options</a>	Internal	noFollow
<a href="#">Follow On Instagram</a>	External	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
product	97	✖	✖	✖	✔
options	96	✖	✖	✖	✖
variants	48	✖	✖	✖	✖
chosen	48	✖	✖	✖	✖
multiple	48	✖	✖	✖	✖


## Usability

	Url	Domain : sethnik.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Great, your website has few CSS files.</div> <div><div></div> Too bad, your website has too many JS files (more than 6).</div> <div><div></div> Too bad, your website does not take advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div><div>✓ Apple Icon</div><div>✓ Meta Viewport Tag</div><div>✓ Flash content</div></div>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div><a href="http://sethnik.com/sitemap.xml">http://sethnik.com/sitemap.xml</a> <a href="https://sethnik.com/sitemap_index.xml">https://sethnik.com/sitemap_index.xml</a></div>
	Robots.txt	<p><a href="http://sethnik.com/robots.txt">http://sethnik.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>