

### Website Analysis: service116.ru

Generated on July 23 2024 06:00 AM

The score is 46/100

#### **SEO Content**

| 1 | Title              |                          | c - service:                                     | Сервис116<br>116.ru   Каза |  | ple iPhone | , iPad, Watch,            |
|---|--------------------|--------------------------|--|----------------------------|--|------------|---------------------------|
|   |                    |                          |  |                            | n between 10<br>calculate tex            |            | haracters (spaces         |
| 8 | Description        | -                        | I. We have                                       |                            | eta descriptic<br>r to create de         | -          | page. Use <u>this</u>     |
| 8 | Keywords           | -                        |  |                            | eta keywords<br>create keywo             | -          | age. Use <u>this free</u> |
|   | Og Meta Properties | Good, yo                 | our page to                                      | ake advanta                | ge of Og Prop                            | erties.    |                           |
|   |                    | Proper                   | ty   | Content                    |  |            |                           |
|   |                    | title                    |  |                            | й центр Сер<br>ad, Watch, M              |            | ремонт Apple              |
|   |                    | type                     |  | website                    |  |            |                           |
|   |                    | url                      |  | https://ser                | vice116.ru/                              |            |                           |
|   |                    | site_nar                 | me   | service11                  | б.ru   Казань                            |            |                           |
|   | Headings           | H1<br>1                  | H2<br>3  | H3<br>1                    | H4<br>2                                  | H5<br>1    | H6<br>1                   |
|   |                    | ] •<br>] •<br>] •<br>] • | H2] Почел<br>H2] С 201<br>H2] Ремон<br>H3] Почел | 0 года на П                | атиться к на<br>етербургског<br>ащаются? |            |                           |

#### SEO Content

|                 | <ul><li>[H5] Кратко, в двух словах</li><li>[H6] Мы ремонтируем</li></ul>  |
|-----------------|---|
| Images          | We found 46 images on this web page.  25 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
| Text/HTML Ratio | Ratio: 0%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.                                       |
| Flash           | Perfect, no Flash content has been detected on this page.   |
| Iframe          | Great, there are no Iframes detected on this page.  |

#### SEO Links

|         | URL Rewrite             | Good. Your links looks friendly!                          |
|---------|-------------------------|---|
| <b></b> | Underscores in the URLs | Perfect! No underscores detected in your URLs.            |
|         | In-page links           | We found a total of 12 links including 0 link(s) to files |
|         | Statistics              | External Links : noFollow 0%                              |
|         |                         | External Links : Passing Juice 8.33%                      |
|         |                         | Internal Links 91.67%                                     |

# In-page links

| Anchor               | Туре     | Juice         |
|----------------------|----------|---------------|
| Как добраться?       | Internal | Passing Juice |
| <u>Главная</u>       | Internal | Passing Juice |
| <u>Ремонт iPhone</u> | Internal | Passing Juice |
|                      |          |               |

# In-page links

| <u>Ремонт iPad</u>         | Internal | Passing Juice |
|----------------------------|----------|---------------|
| Ремонт сотовых             | Internal | Passing Juice |
| Ремонт ноутбуков           | Internal | Passing Juice |
| Блог                       | Internal | Passing Juice |
| Watch                      | External | Passing Juice |
| <u>MacBook</u>             | Internal | Passing Juice |
| Замена матрицы на ноутбуке | Internal | Passing Juice |
| Восстановление данных      | Internal | Passing Juice |
| Карта сайта                | Internal | Passing Juice |

# SEO Keywords

| 0 | Keywords Cloud | позвонить <b>Pemoht</b> петербургская блог ipad схема сервисный iphone г казань ноутбуков |
|---|----------------|---|
|---|----------------|---|

# Keywords Consistency

| Keyword   | Content | Title | Keywords | Description | Headings |
|-----------|---------|-------|----------|-------------|----------|
| ремонт    | 5       | ✓     | ×        | ×           | ✓        |
| iphone    | 2       | ♥     | ×        | ×           | ×        |
| ipad      | 2       | ♥     | ×        | ×           | ×        |
| сервисный | 1       | ♥     | ×        | ×           | ✓        |
| ноутбуков | 1       | ×     | ×        | ×           | ×        |

### Usability

| Url     | Domain : service116.ru<br>Length : 13 |
|---------|---------------------------------------|
| Favicon | Great, your website has a favicon.    |

# Usability

| Printability | We could not find a Print-Friendly CSS.           |
|--------------|---|
| Language     | Good. Your declared language is ru.               |
| Dublin Core  | This page does not take advantage of Dublin Core. |

#### Document

|         | Doctype         | HTML 5   |
|---------|-----------------|--|
|         | Encoding        | Perfect. Your declared charset is UTF-8.   |
|         | W3C Validity    | Errors: 134<br>Warnings: 142   |
| <b></b> | Email Privacy   | Great no email address has been found in plain text!   |
| 8       | Deprecated HTML | Deprecated tags <center>  1  Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</center>  |
| •       | Speed Tips      | <ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Too bad, your website does not take advantage of gzip.</li> </ul> |

#### Mobile

| Mobile Optimization | × | Apple Icon        |
|---------------------|---|-------------------|
|                     | • | Meta Viewport Tag |

### Mobile



Flash content

# Optimization

|            | XML Sitemap                     | Great, your website has an XML sitemap.  |
|------------|---------------------------------|--|
|            |                                 | http://service116.ru/sitemap.xml   |
|            |                                 | https://service116.ru/index.php?option=com_xmap&view=xml&tm<br>pl=component&id=1 |
|            |                                 | https://service116.ru/index.php?option=com_xmap&view=xml&tm<br>pl=component&id=1 |
| Robots.txt | http://service116.ru/robots.txt |  |
|            |                                 | Great, your website has a robots.txt file.                                       |
|            | Analytics                       | Great, your website has an analytics tool.                                       |
|            |                                 | Google Analytics   |