







Website Analysis: sem-fm.com

Generated on July 31 2024 02:25 AM






The score is 53/100






SEO Content

	<p>Title</p>	<p>SEM FM Science, Entertainment & Marketing</p> <p>Length : 47</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	<p>Description</p>	<p>SEM fm ist ein Podcast mit Themen aus den Bereichen Science, Entertainment & Marketing</p> <p>Length : 90</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																		
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 2080"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>de_DE</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>SEM fm - Online Marketing Podcast</td> </tr> <tr> <td>description</td> <td>Podcast mit Fokus auf Google- und Facebook-Werbung sowie übergreifende Online Marketing Themen</td> </tr> <tr> <td>site_name</td> <td>SEM FM</td> </tr> <tr> <td>image</td> <td>sem-fm.com/wp-content/uploads/2016/03/sem_fm_logo-2016-e1457642368868.jpg?fit=700%2C700&ssl=1</td> </tr> <tr> <td>image:secure_url</td> <td>https://i1.wp.com/sem-fm.com/wp-content/uploads/2016/03/sem_fm_logo-2016-e1457642368868.jpg?fit=700%2C700&ssl=1</td> </tr> <tr> <td>image:width</td> <td>700</td> </tr> </tbody> </table>	Property	Content	locale	de_DE	type	website	title	SEM fm - Online Marketing Podcast	description	Podcast mit Fokus auf Google- und Facebook-Werbung sowie übergreifende Online Marketing Themen	site_name	SEM FM	image	sem-fm.com/wp-content/uploads/2016/03/sem_fm_logo-2016-e1457642368868.jpg?fit=700%2C700&ssl=1	image:secure_url	https://i1.wp.com/sem-fm.com/wp-content/uploads/2016/03/sem_fm_logo-2016-e1457642368868.jpg?fit=700%2C700&ssl=1	image:width	700
Property	Content																			
locale	de_DE																			
type	website																			
title	SEM fm - Online Marketing Podcast																			
description	Podcast mit Fokus auf Google- und Facebook-Werbung sowie übergreifende Online Marketing Themen																			
site_name	SEM FM																			
image	sem-fm.com/wp-content/uploads/2016/03/sem_fm_logo-2016-e1457642368868.jpg?fit=700%2C700&ssl=1																			
image:secure_url	https://i1.wp.com/sem-fm.com/wp-content/uploads/2016/03/sem_fm_logo-2016-e1457642368868.jpg?fit=700%2C700&ssl=1																			
image:width	700																			

SEO Content

		image:height 700												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>10</td> <td>5</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] SEM FM - Science, Entertainment & Marketing • [H2] #088: Welcome To Heaven! • [H2] #087: Google Marketing Next 2017 Review • [H2] #086: Artificial Intelligence first! • [H2] #085: Facebook wird zu Brainbook • [H2] Interview mit Reini Einwagner zu whoop! • [H2] #084: Wir sind wieder da... • [H2] #083: Search Marketing Rockstars • [H2] #082: Google hört zu! • [H2] #081: Sommerpause vorbei • [H2] #080: Attribution in Google AdWords • [H3] SEM fm Newsletter • [H3] Letzte Kommentare • [H3] Links • [H3] Ich mag SEM fm! • [H3] Meta & RSS 	H1	H2	H3	H4	H5	H6	1	10	5	0	0	0
H1	H2	H3	H4	H5	H6									
1	10	5	0	0	0									
	Images	<p>We found 5 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 21%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 41 links including 1 link(s) to files</p>

SEO Links



Statistics

External Links : noFollow 0%

External Links : Passing Juice 2.44%

Internal Links 97.56%


In-page links

Anchor	Type	Juice
Menü	Internal	Passing Juice
#088: Welcome To Heaven!	Internal	Passing Juice
exness □□□□	External	Passing Juice
Weiterlesen	Internal	Passing Juice
#087: Google Marketing Next 2017 Review	Internal	Passing Juice
Weiterlesen	Internal	Passing Juice
#086: Artificial Intelligence first!	Internal	Passing Juice
Weiterlesen	Internal	Passing Juice
#085: Facebook wird zu Brainbook	Internal	Passing Juice
Weiterlesen	Internal	Passing Juice
Interview mit Reini Einwagner zu whoop!	Internal	Passing Juice
Weiterlesen	Internal	Passing Juice
#084: Wir sind wieder da&#8230:	Internal	Passing Juice
Weiterlesen	Internal	Passing Juice
#083: Search Marketing Rockstars	Internal	Passing Juice
Online Marketing Rockstars Festival	Internal	Passing Juice
Weiterlesen	Internal	Passing Juice
#082: Google hört zu!	Internal	Passing Juice
Weiterlesen	Internal	Passing Juice
#081: Sommerpause vorbei	Internal	Passing Juice
Weiterlesen	Internal	Passing Juice

In-page links

#080: Attribution in Google AdWords	Internal	Passing Juice
Weiterlesen	Internal	Passing Juice
&laquo; Ältere Artikel	Internal	Passing Juice
Mehr Infos	Internal	Passing Juice
Creative Commons Attribution-NonCommercial 4.0 International License	Internal	Passing Juice
This Week in Google	Internal	Passing Juice
PPC Rockstars	Internal	Passing Juice
Search Engine Journal	Internal	Passing Juice
SEM fm (RSS-Feed)	Internal	Passing Juice
Thema vorschlagen	Internal	Passing Juice
Administration	Internal	Passing Juice
Archiv @radio4seo	Internal	Passing Juice
Datenschutz	Internal	Passing Juice
Impressum	Internal	Passing Juice
&#8593; Nach oben &#8593;	Internal	Passing Juice
Twitter	Internal	Passing Juice
Facebook	Internal	Passing Juice
Google+	Internal	Passing Juice
Soundcloud	Internal	Passing Juice
Xing	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	ein wir auf die marketing nicht das und google sem
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
und	26	✘	✘	✘	✘
google	18	✘	✘	✘	✔
sem	17	✔	✘	✔	✔
die	16	✘	✘	✘	✘
wir	15	✘	✘	✘	✔


Usability

	Url	Domain : sem-fm.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.





Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✗ Too bad, your website has too many JS files (more than 6).✗ Too bad, your website does not take advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://sem-fm.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <ul style="list-style-type: none"> Google Analytics