

Website Analysis: sellwerk-sachsen.de

Generated on May 22 2025 01:33 AM

The score is 51/100



SEO Content

	Title	Werbeagentur Dresden • SELLWERK					
		Length : 31					
		Perfect, your title contains between 10 and 70 characters.					
	Description	Marktführende Werbeagentur in Sachsen • Online Marketing Lösungen für Unternehmen • Webseite ✓ Bewertungen ✓ Social Media ✓ Verzeichniseintrag ✓					
		Length : 144					
		Great, your meta description contains between 70 and 160 characters.					
	Keywords	werbeagentur dresden					
		Good, your page contains meta keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1 1	H2 11	H3 20	H4 15	H5 0	H6 0
		• [H1] Werbeagentur in Dresden: • [H2] Erfolgreiches Online-Marketing in Dresden startet hier • [H2] Unsere Marketing Lösungen • [H2] Moderne Websites und umfassendes Marketing in Dresden • [H2] Jetzt Beratung von unseren Experten anfordern • [H2] Werbeagentur in Dresden für den Mittelstand • [H2] Profitieren • [H2] Austauschen • [H2] Lernen • [H2] Das sagen unsere Kunden • [H2] Häufig gestellte Fragen (FAQ) • [H2] Unsere Partner • [H3] SELLWERK Prime • [H3] Local Listing • [H3] Online Bewertungen • [H3] Social Media Marketing					

SEO Content

		• [H3] SEO & SEA Marketing • [H3] Firmen Website • [H3] Marketing-Beratung vor Ort in Dresden • [H3] Langjährige Google-Partnerschaft • [H3] Nachhaltiges Marketing für langfristige Erfolge • [H3] Claudia Bergmann-Staercke • [H3] Friseurmeisterin Jenny Hoppe • [H3] Ingo Buscher • [H3] Benjamin Popp • [H3] Wie unterscheidet sich SELLWERK von anderen Werbeagenturen in Dresden? • [H3] Wie findet man die richtige Werbeagentur in Dresden? • [H3] Warum sollte man eine Werbeagentur in Dresden beauftragen? • [H3] Woran erkennt man eine gute Werbeagentur in Dresden? • [H3] Was kostet eine Werbeagentur in Dresden? • [H3] Was ist die Aufgabe einer Werbeagentur? • [H3] Was ist eine Full-Service-Online-Marketing-Agentur? • [H4] Langjährige Erfahrung und Professionalität • [H4] Fester Projektmanager • [H4] Effektive, zielorientierte Arbeitsweise • [H4] Familiäre Atmosphäre und umfassende Betreuung in Dresden • [H4] Zuverlässige Einhaltung von Absprachen • [H4] Transparente Berichterstattung • [H4] Festlegung eigener Ziele • [H4] Kunden und Leistungsschwerpunkte • [H4] Projektbeispiele • [H4] Abstimmung der Aufgabenstellungen • [H4] Erarbeitung der Marketingziele • [H4] Recherche von Agenturen • [H4] Regionales Verständnis in Dresden • [H4] Fördermöglichkeiten nutzen • [H4] Kundenbindung und Imagebildung
	Images	We found 31 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Content

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 22 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 63.64% Internal Links 36.36%

In-page links

Anchor	Type	Juice
Zum Hauptinhalt	Internal	Passing Juice
Jetzt kontaktieren!	Internal	Passing Juice
=	External	Passing Juice
Durch	External	Passing Juice
Mit dem	External	Passing Juice
Durch gezielte	External	Passing Juice
Google-Werbung (SEA)	External	Passing Juice
Wir erstellen unkompliziert und leicht verst&#xE4;ndlich eine professionelle	External	Passing Juice
Zu unseren L&#xF6;sungen	External	Passing Juice
Jetzt loslegen	External	Passing Juice
Marktplatz	External	Passing Juice
Online-Marketing-Seminare	External	Passing Juice
Whitepapers	External	Passing Juice
Blogbeitr&#xE4;ge	External	Passing Juice

In-page links

SEA	External	Passing Juice
SEO	External	Passing Juice
AGB	Internal	Passing Juice
Datenschutz	Internal	Passing Juice
Impressum	Internal	Passing Juice
Hinweisgeber-Richtlinie	Internal	Passing Juice
Nutzungsbedingungen	Internal	Passing Juice
Gender-Hinweis	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	marktplatz produkte über community wissen karriere online blog mich sellwerk
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
sellwerk	9	✓	✗	✗	✓
über	3	✗	✗	✗	✗
produkte	3	✗	✗	✗	✗
wissen	3	✗	✗	✗	✗
community	2	✗	✗	✗	✗

Usability

	Url	Domain : sellwerk-sachsen.de Length : 19
	Favicon	Great, your website has a favicon.

Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 867 Warnings : 12
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Too bad, your website has too many CSS files (more than 4).  Perfect, your website has few JavaScript files.  Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon
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Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. http://sellwerk-sachsen.de/sitemap.xml https://www.sellwerk-sachsen.de/sitemap.xml
✓	Robots.txt	http://sellwerk-sachsen.de/robots.txt Great, your website has a robots.txt file.
✗	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.