









Website Analysis: sellersonar.com

Generated on May 24 2025 00:57 AM




The score is 46/100







SEO Content

	Title	Amazon Seller Software for Listing & Competitor Tracking SellerSonar Length : 70 Perfect, your title contains between 10 and 70 characters.												
	Description	SellerSonar helps Amazon sellers track listings, detect competitor moves, and monitor key metrics. Stay ahead with automated alerts and optimize your business effortlessly. Length : 172 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>1</td><td>7</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] The Ultimate Retail Intelligence for Amazon Brands• [H2] Stay One Step Ahead: SellerSonar’s Cutting-Edge Retail Intelligence for Amazon• [H2] Scale Your Amazon Operations Without Growing Your Team• [H2] Plans & Pricing• [H2] FAQ's• [H2] Basic• [H2] Pro• [H2] Premium	H1	H2	H3	H4	H5	H6	1	7	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	7	0	0	0	0									
	Images	We found 80 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												

SEO Content

	Text/HTML Ratio	Ratio : 9% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 38 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Retail Issues	Internal	Passing Juice
Content Updates	Internal	Passing Juice
Buy Box & Pricing	Internal	Passing Juice
Ranking & Category	Internal	Passing Juice
Reviews	Internal	Passing Juice
Badges	Internal	Passing Juice
Buy Box Tracker	Internal	Passing Juice


In-page links

Ranking Tracker	Internal	Passing Juice
Review Tracker	Internal	Passing Juice
Competitors	Internal	Passing Juice
Keywords	Internal	Passing Juice
Product Tracker	Internal	Passing Juice
LOS Checker	Internal	Passing Juice
FBA Calculator	Internal	Passing Juice
Sellers	Internal	Passing Juice
Vendors	Internal	Passing Juice
Resellers	Internal	Passing Juice
Agencies	Internal	Passing Juice
Affiliate program	Internal	Passing Juice
Pricing	Internal	Passing Juice
Blog	Internal	Passing Juice
FAQ	Internal	Passing Juice
Updates	Internal	Passing Juice
Amazon Hijackers	Internal	Passing Juice
Competitor Tracking	Internal	Passing Juice
Price Tracker	Internal	Passing Juice
Product Tracker	Internal	Passing Juice
Review Tracker	Internal	Passing Juice
Keyword Tool	Internal	Passing Juice
Amazon BSR	Internal	Passing Juice
Suppressed Listing	Internal	Passing Juice
Free Account	Internal	Passing Juice
Join SellerSonar	Internal	Passing Juice
More	Internal	Passing Juice
More	Internal	Passing Juice

[In-page links](#)

More	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Use	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	sellersonar amazon alerts reviews tracker buy box listing product review
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Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
amazon	31	✓	✗	✓	✓
alerts	30	✗	✗	✓	✗
review	24	✗	✗	✗	✗
tracker	23	✗	✗	✗	✗
buy	22	✗	✗	✗	✗

Usability





	Url	Domain : sellersonar.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is us.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 997 Warnings : 3
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Great, your website has few CSS files.</div> <div><div></div> Perfect, your website has few JavaScript files.</div> <div><div></div> Too bad, your website does not take advantage of gzip.</div>



Mobile

	Mobile Optimization	<div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> <div><div></div> Flash content</div>
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Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div><div>http://sellersonar.com/sitemap.xml</div><div>https://sellersonar.com/sitemap.xml</div><div>https://sellersonar.com/blog/sitemap_index.xml</div></div>
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Optimization

	Robots.txt	<p>http://sellersonar.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>