





Website Analysis: sefan-services.co.uk

Generated on June 21 2025 17:30 PM






The score is 67/100







SEO Content

	Title	Sefan Services Equity Release and Lifetime Mortgages Length : 52 Perfect, your title contains between 10 and 70 characters.																		
	Description	Sefan Services offer equity release throught the use of a lifetime mortgage. Choose whether to make monthly payments and pay no fees or penalties. Length : 146 Great, your meta description contains between 70 and 160 characters.																		
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																		
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Sefan Services Equity Release and Lifetime Mortgages</td></tr><tr><td>description</td><td>Sefan Services offer equity release throught the use of a lifetime mortgage. Choose whether to make monthly payments and pay no fees or penalties.</td></tr><tr><td>url</td><td>https://www.sefan-services.co.uk</td></tr><tr><td>site_name</td><td>Sefan Services</td></tr><tr><td>updated_time</td><td>2025-06-18T06:18:31+01:00</td></tr><tr><td>image</td><td>https://www.sefan-services.co.uk/wp-content/uploads/2025/06/sefan_services_logo.webp</td></tr></tbody></table>	Property	Content	locale	en_GB	type	website	title	Sefan Services Equity Release and Lifetime Mortgages	description	Sefan Services offer equity release throught the use of a lifetime mortgage. Choose whether to make monthly payments and pay no fees or penalties.	url	https://www.sefan-services.co.uk	site_name	Sefan Services	updated_time	2025-06-18T06:18:31+01:00	image	https://www.sefan-services.co.uk/wp-content/uploads/2025/06/sefan_services_logo.webp
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image	https://www.sefan-services.co.uk/wp-content/uploads/2025/06/sefan_services_logo.webp																			

SEO Content

		<div>image:secure_url</div> <div>https://www.sefan-services.co.uk/wp-content/uploads/2025/06/sefan_services_logo.webp</div>
		<div>image:width</div> <div>1024</div>
		<div>image:height</div> <div>1024</div>
		<div>image:alt</div> <div>Sefan Services</div>
		<div>image:type</div> <div>image/webp</div>
	Headings	<div> <div>H11</div> <div>H21</div> <div>H30</div> <div>H40</div> <div>H50</div> <div>H60</div> </div> <div> <ul style="list-style-type: none"> [H1] Sefan Services [H2] Sefan Services Lenders: </div>
	Images	<div>We found 15 images on this web page.</div> <div>Good, most or all of your images have alt attributes</div>
	Text/HTML Ratio	<div>Ratio : 6%</div> <div>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</div>
	Flash	<div>Perfect, no Flash content has been detected on this page.</div>
	Iframe	<div>Great, there are no Iframes detected on this page.</div>

SEO Links

	URL Rewrite	<div>Good. Your links looks friendly!</div>
	Underscores in the URLs	<div>Perfect! No underscores detected in your URLs.</div>
	In-page links	<div>We found a total of 11 links including 0 link(s) to files</div>
	Statistics	<div>External Links : noFollow 0%</div> <div>External Links : Passing Juice 9.09%</div> <div>Internal Links 90.91%</div>

In-page links

Anchor	Type	Juice
07449471	External	Passing Juice
NatWest	Internal	Passing Juice
Lloyds Bank	Internal	Passing Juice
Barclays	Internal	Passing Juice
Nationwide Building Society	Internal	Passing Juice
HSBC	Internal	Passing Juice
Halifax	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Sefan Services	Internal	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
services	9	✓	✗	✓	✓
sefan	8	✓	✗	✓	✓
financial	5	✗	✗	✗	✗
equity	4	✓	✗	✓	✗
release	4	✓	✗	✓	✗


Usability

	Url	Domain : sefan-services.co.uk Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 17 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Perfect, your website has few JavaScript files.</div><div> Too bad, your website does not take advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div>✓ Apple Icon</div><div>✓ Meta Viewport Tag</div><div>✓ Flash content</div></div>
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div>https://www.sefan-services.co.uk/sitemap_index.xml</div>
	Robots.txt	<p>http://sefan-services.co.uk/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Clicky</div>