

# Website Analysis: searchassistance.co.uk

Generated on May 21 2025 14:19 PM






The score is 50/100







## SEO Content

	Title	Martin McGarry SEO Consultant @ Search Assistance																						
		Length : 49																						
		Perfect, your title contains between 10 and 70 characters.																						
	Description	Martin McGarry   Senior SEO consultant based in Leeds and owner of Search Assistance. Full SEO strategy & Integrated SEO Consultancy																						
		Length : 136																						
		Great, your meta description contains between 70 and 160 characters.																						
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																						
	Og Meta Properties	Good, your page take advantage of Og Properties.																						
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Martin McGarry SEO Consultant @ Search Assistance</td></tr><tr><td>description</td><td>Martin McGarry   Senior SEO consultant based in Leeds and owner of Search Assistance. Full SEO strategy &amp; Integrated SEO Consultancy</td></tr><tr><td>url</td><td>https://searchassistance.co.uk</td></tr><tr><td>site_name</td><td>Martin McGarry SEO Consultant</td></tr><tr><td>updated_time</td><td>2024-10-23T13:19:20+01:00</td></tr></table>							Property	Content	locale	en_GB	type	website	title	Martin McGarry SEO Consultant @ Search Assistance	description	Martin McGarry   Senior SEO consultant based in Leeds and owner of Search Assistance. Full SEO strategy & Integrated SEO Consultancy	url	https://searchassistance.co.uk	site_name	Martin McGarry SEO Consultant	updated_time	2024-10-23T13:19:20+01:00
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	Headings	H1	H2	H3	H4	H5	H6																	

## SEO Content

		121200
		<ul style="list-style-type: none"> <li>• [H1] Martin McGarry Search Assistance &amp; SEO Consultant</li> <li>• [H2] What does an SEO consultant do?</li> <li>• [H2] SEO Consultancy Framework</li> <li>• [H3] Get in touch and get started.</li> <li>• [H4] How to get started</li> <li>• [H4] What happens next?</li> </ul>
	Images	<p>We found 8 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 1%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 7 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>


## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice

## In-page links

<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Services</a>	Internal	Passing Juice
<a href="#">Cost</a>	Internal	Passing Juice
<a href="#">Ask Martin</a>	Internal	Passing Juice
<a href="#">Get In Touch</a>	Internal	Passing Juice





## SEO Keywords

	Keywords Cloud	skip content ask cost home services martin <b>menu</b>
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
menu	2	×	×	×	×
skip	1	×	×	×	×
content	1	×	×	×	×
home	1	×	×	×	×
services	1	×	×	×	×












## Usability

	Url	Domain : searchassistance.co.uk Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.





## Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Perfect, your website has few JavaScript files.</div> <div> Too bad, your website does not take advantage of gzip.</div>



## Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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## Optimization

		<a href="http://searchassistance.co.uk/sitemap.xml">http://searchassistance.co.uk/sitemap.xml</a> <a href="https://searchassistance.co.uk/sitemap_index.xml">https://searchassistance.co.uk/sitemap_index.xml</a>
	Robots.txt	<a href="http://searchassistance.co.uk/robots.txt">http://searchassistance.co.uk/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.