Website Analysis: search-wizards.com.au

The score is 36/100

SEO Content

✔	Title	**Search-Wizard** Length : 13 Perfect, your title contains between 10 and 70 characters.
✖	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✖	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✖	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
○	Headings	**H1** **H2** **H3** **H4** **H5** **H6** 0 31 27 0 0 0 • [H2] Google Maps Rankings • [H2] Book Your Free Consultation • [H2] Quality Google Map Optimization Services in Melbourne, Sydney, Perth and across Australia • [H2] Drive Leads and Sales with Gurus • [H2] Drive Leads and Sales with Gurus • [H2] Get More Business in Melbourne, Sydney, and Perth with Local SEO Google Maps Services • [H2] How Can Web Marketing Guru Assist You with Local Google Mapping Service? • [H2] Seo Locations • [H2] How Does the Google Maps Ranking Algorithm Work? • [H2] Why Choose Web Marketing Guru for Google Mapping Ranking Services in Melbourne? • [H2] $499 • [H2] $1999 • [H2] $999 • [H2] Any Questions? Read Our FAQ

SEO Content

- [H2] 1. What exactly are Google Mapping and Google My Business?
- [H2] 2. How does a Google Business Profile help me reach more customers?
- [H2] 3. Is it mandatory to verify my business on Google?
- [H2] 4. Is local SEO important for a small local business website?
- [H2] 5. How much does it cost to post my business on Google maps?
- [H2] 6. Where can I find the best Local Google Mapping Agency in Melbourne?
- [H2] We live and breathe digital marketing.
- [H2] Trusted by Leading Organisations
- [H2] Let's Talk Business
- [H2] Book Your Free Consultation
- [H2] Grow Your Online Business Strategically, and Improve Customer Retention.
- [H2]
- [H2]
- [H2]
- [H2] Personal Detail
- [H2] Business Information
- [H2] Book an Appointment
- [H3] Quality Websites for Australian Businesses
  Social Media Posts to rival Top Influencers
  Search Engine Optimisation for Maximum Visibility
  Google Ads to maximise ROI
- [H3] Web Marketing Guru
- [H3] Web Marketing Guru
- [H3] 3000+
- [H3] 10K
- [H3] 500+
- [H3] Melbourne
- [H3] Sydney
- [H3] Perth
- [H3] Brisbane
- [H3] Adelaide
- [H3] Hobart
- [H3] Canberra
- [H3] Darwin
- [H3] Local Business Guru
- [H3] National Guru
- [H3] National Guru
- [H3] ARTea Art School
- [H3] G'day Mate, I am Guru !
- [H3] Name
- [H3] Email
- [H3] Phone Number
- [H3] Business Name
- [H3] How Web Marketing Guru can help you?
- [H3] Book Date
- [H3] Time
- [H3] Mode of Consultation

	Images	We found 18 images on this web page.

SEO Content

❌		13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 3 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
Contact	Internal	Passing Juice

SEO Keywords

	Keywords Cloud
	step face book name 12pm automation meeting business 4pm fields

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
business	5	✖	✖	✖	✔
step	5	✖	✖	✖	✖
automation	2	✖	✖	✖	✖
12pm	2	✖	✖	✖	✖
4pm	2	✖	✖	✖	✖

Usability

	Url	Domain : search-wizards.com.au Length : 21
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.

Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://search-wizards.com.au/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

		should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.