Automate
Website Screenshots
Creation
pagepeeker

# Website Analysis: sdmc.com.hk

Generated on September 04 2024 21:16 PM

The score is 51/100

## SEO Content

| | | |
|---|---|---|
| ✓ | Title | 數碼營銷 \| 網上營銷 - 香港數碼市場策劃有限公司<br>Length : 26<br>Perfect, your title contains between 10 and 70 characters. |
| ✓ | Description | SDMC 是一間全方位數碼營銷公司，透過多種行銷科技洞察數碼市場大數據及行業用戶行為，為各行各業公司提供以目標為本、度身訂造、可持續最佳化的網上營銷方案，提升品牌曝光及競爭力。<br>Length : 89<br>Great, your meta description contains between 70 and 160 characters. |
| ✗ | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. |
| ✓ | Og Meta Properties | Good, your page take advantage of Og Properties. |

| Property | Content |
|---|---|
| locale | zh_HK |
| type | website |
| title | 數碼營銷 \| 網上營銷 - 香港數碼市場策劃有限公司 |
| description | SDMC 是一間全方位數碼營銷公司，透過多種行銷科技洞察數碼市場大數據及行業用戶行為，為各行各業公司提供以目標為本、度身訂造、可持續最佳化的網上營銷方案，提升品牌曝光及競爭力。 |
| url | https://sdmc.com.hk/ |
| site_name | SEO公司\| 數碼營銷\| 網上營銷- 香港數碼市場策劃有限公司 |
| updated_time | 2024-09-02T00:05:43+08:00 |

| | | |
|---|---|---|
| ● | Headings | |

| H1 | H2 | H3 | H4 | H5 | H6 |
|---|---|---|---|---|---|
| 1 | 9 | 13 | 4 | 0 | 0 |

# SEO Content

| | | |
|---|---|---|
| | | • [H1] 全方位數碼營銷公司<br>• [H2] 合作伙伴及獎項<br>• [H2] 我們發掘及善用多種最新的行銷科技<br>• [H2] 了解我們的數碼營銷五步曲<br>• [H2] 一站式網上營銷策劃方案全方位配合您的需要<br>• [H2] 4大市場優勢使SDMC名列前茅<br>• [H2] 我們連繫的每個客戶<br>• [H2] 感謝與我們一起成長的每個客戶<br>• [H2] 常見問題<br>• [H2] 讓我們幫您拓展業務<br>• [H3] 深入理解<br>• [H3] 設立目標<br>• [H3] 制定方案<br>• [H3] 監察進度<br>• [H3] 持續優化<br>• [H3] 搜尋引擎優化<br>• [H3] 網上廣告行銷<br>• [H3] 社交媒體行銷<br>• [H3] 素人宣傳<br>• [H3] 網頁設計及製作<br>• [H3] 網上聲譽管理<br>• [H3] 中國營銷方案<br>• [H3] O2O 營銷方案<br>• [H4] 常用連結<br>• [H4] 本地及國際營銷方案<br>• [H4] 中國大陸營銷方案<br>• [H4] 政府推廣資助 |
| ✗ | Images | We found 76 images on this web page.<br>37 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
| ✗ | Text/HTML Ratio | Ratio : 0%<br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| ✓ | Flash | Perfect, no Flash content has been detected on this page. |
| ✗ | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |

# SEO Links

| | | |
|---|---|---|
| ✓ | URL Rewrite | Good. Your links looks friendly! |
| | Underscores in the URLs | Perfect! No underscores detected in your URLs. |

# SEO Links

| | | |
|---|---|---|
| ✓ | | |
| ✓ | In-page links | We found a total of 33 links including 0 link(s) to files |
| ● | Statistics | External Links : noFollow 0%<br>External Links : Passing Juice 0%<br>Internal Links 100% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|
| Skip to content | Internal | Passing Juice |
| 搜尋引擎優化 | Internal | Passing Juice |
| 網上廣告行銷 | Internal | Passing Juice |
| 網上聲譽管理 | Internal | Passing Juice |
| Google Analytics 4 (GA4) 設定 | Internal | Passing Juice |
| 社交媒體行銷 | Internal | Passing Juice |
| 素人宣傳 | Internal | Passing Juice |
| 網頁設計及製作 | Internal | Passing Juice |
| 應用商店優化 ASO | Internal | Passing Juice |
| 數碼轉型方案 | Internal | Passing Juice |
| O2O營銷方案策劃 | Internal | Passing Juice |
| 程式化數碼戶外廣告（pDOOH） | Internal | Passing Juice |
| 數位審計 | Internal | Passing Juice |
| 中國搜尋引擎營銷 | Internal | Passing Juice |
| 小紅書推廣 | Internal | Passing Juice |
| 微信營銷 | Internal | Passing Juice |
| 微商城 | Internal | Passing Juice |
| 中小企業市場推廣基金 | Internal | Passing Juice |

## In-page links

| | | |
|---|---|---|
| 遙距營商計劃 D-Biz | Internal | Passing Juice |
| 案例分享 | Internal | Passing Juice |
| 公司消息 | Internal | Passing Juice |
| 專業SEO公司做法 | Internal | Passing Juice |
| 技術分析 | Internal | Passing Juice |
| 網上廣告 | Internal | Passing Juice |
| 網上營銷 | Internal | Passing Juice |
| 行業資訊 | Internal | Passing Juice |
| GA4設定 | Internal | Passing Juice |
| 關於SDMC | Internal | Passing Juice |
| 聯絡我們 | Internal | Passing Juice |
| 人才招聘 | Internal | Passing Juice |
| 繁體中文 | Internal | Passing Juice |
| English | Internal | Passing Juice |
| 最新消息 | Internal | Passing Juice |

## SEO Keywords

| | |
|---|---|
| Keywords Cloud | 遙距營商計劃數碼營銷中小企業市場推廣基金 網上營銷政府資助推廣 d-biz 案例分享小紅書推廣微信營銷微商城 |

## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| 網上營銷 | 2 | ✓ | ✗ | ✓ | ✓ |
| 數碼營銷 | 1 | ✓ | ✗ | ✓ | ✓ |
| 小紅書推廣 | 1 | ✗ | ✗ | ✗ | ✗ |
| 微信營銷 | 1 | ✗ | ✗ | ✗ | ✗ |
| 微商城 | 1 | ✗ | ✗ | ✗ | ✗ |

## Usability

| | | |
|---|---|---|
| ● | Url | Domain : sdmc.com.hk<br>Length : 11 |
| ✓ | Favicon | Great, your website has a favicon. |
| ✗ | Printability | We could not find a Print-Friendly CSS. |
| ✓ | Language | Good. Your declared language is zh. |
| ✗ | Dublin Core | This page does not take advantage of Dublin Core. |

## Document

| | | |
|---|---|---|
| ✓ | Doctype | HTML 5 |
| ✓ | Encoding | Perfect. Your declared charset is UTF-8. |
| ✗ | W3C Validity | Errors : 25<br>Warnings : 17 |
| ✗ | Email Privacy | Warning! At least one email address has been found in the plain text. Use [free antispam protector]() to hide email from spammers. |
| ✓ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| ● | Speed Tips | ✓ Excellent, your website doesn't use nested tables.<br>✖ Too bad, your website is using inline styles.<br>✖ Too bad, your website has too many CSS files (more than 4).<br>✖ Too bad, your website has too many JS files (more than 6).<br>✖ Too bad, your website does not take advantage of gzip. |

## Mobile

| | | |
|---|---|---|
| ● | Mobile Optimization | ✓ Apple Icon<br>✓ Meta Viewport Tag<br>✓ Flash content |

## Optimization

| | | |
|---|---|---|
| ✓ | XML Sitemap | Great, your website has an XML sitemap.<br>https://sdmc.com.hk/sitemap_index.xml |
| ✓ | Robots.txt | http://sdmc.com.hk/robots.txt<br>Great, your website has a robots.txt file. |
| ✗ | Analytics | Missing<br>We didn't detect an analytics tool installed on this website.<br>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |