






Website Analysis: sculptorsvictoria.asn.au

Generated on January 31 2026 13:30 PM





The score is 51/100







SEO Content

	Title	Association of Sculptors of Victoria Length : 36 Perfect, your title contains between 10 and 70 characters.												
	Description	The Association of Sculptors of Victoria is a not-for-profit society supporting sculpture and sculptors in Victoria, Australia. Our website serves firstly as a catalogue of works, with images and descriptions of nearly every sculpture exhibited since 2003, secondly, as a directory of individual sculptors' pages, and lastly, as a resource for members, providing news, exhibition information, and a searchable online Services and Supplies directory. Length : 449 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	ASV, Association of Sculptors of Victoria, sculpture, sculptor, sculptors, sculpting, MIF&GS, Melbourne International Flower and Garden Show, Melbourne Flower Show, A&AE, Annual and Awards Exhibition, Ola Cohn, David Abecassis, Irina Barker, Betty Collier, Valda Cuming, Susan Davies, Savaad Felich, Kevin Free, Margaret Gunnersen Thomas, Diane Kazakis, Victor Kalinowski, McCauley's Workshop, Michael Meszaros, Elaine Pullum, Jenny Rickards, Gisela Russell, Glen Smith, Jo-Jo Spook, Lise Toft Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>0</td><td>2</td><td>1</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H2] 2026 "Sculpture in Place" on Herring Island• [H2] Subscribe to receive invitations to our exhibitions• [H3] Subscribe to receive invitations to our exhibitions	H1	H2	H3	H4	H5	H6	0	2	1	0	0	0
H1	H2	H3	H4	H5	H6									
0	2	1	0	0	0									

SEO Content

	Images	We found 18 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 13% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 42 links including 3 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 16.67% Internal Links 83.33%

In-page links

Anchor	Type	Juice
Association of Sculptors of Victoria	Internal	Passing Juice
Victoria Sculpture Prize	Internal	Passing Juice
Tesselaar Sculpture Prize	Internal	Passing Juice
Melbourne International Flower & Garden Show	Internal	Passing Juice
McClelland Gallery	Internal	Passing Juice


In-page links

Herring Island Summer Exhibition	Internal	Passing Juice
Castlemaine Market Building	Internal	Passing Juice
Annual & Awards Exhibition	Internal	Passing Juice
Application Forms	Internal	Passing Juice
Sculptors	Internal	Passing Juice
Members Login	Internal	Passing Juice
Member Application Form	Internal	Passing Juice
Donations	Internal	Passing Juice
ASV History	Internal	Passing Juice
Constitution	Internal	Passing Juice
Comissioning Guidelines	Internal	Passing Juice
Links	Internal	Passing Juice
Newsletter	External	Passing Juice
Member Login	Internal	Passing Juice
Member Login	Internal	Passing Juice
Register	Internal	Passing Juice
Contact	Internal	Passing Juice
Sculptors	Internal	Passing Juice
Donations	Internal	Passing Juice
About ASV	Internal	Passing Juice
Constitution	Internal	Passing Juice
Comissioning Guidelines	Internal	Passing Juice
Links	Internal	Passing Juice
Herring Island Summer Arts Festival	External	Passing Juice
Access to Herring Island	External	Passing Juice
Parks Victoria's	External	Passing Juice
Herring Island Environmental Sculpture Park	External	Passing Juice
Print Invitation	Internal	Passing Juice

In-page links

View previous campaigns.	External	Passing Juice
Information and Conditions of Entry	Internal	Passing Juice
online here	External	Passing Juice
entry fee here	Internal	Passing Juice
read more	Internal	Passing Juice
downloaded here	Internal	Passing Juice
read more	Internal	Passing Juice
read more	Internal	Passing Juice
&uarr; Scroll back to the top	Internal	Passing Juice



SEO Keywords

	Keywords Cloud	exhibition sculpture herring work sculptors entries victoria island follow invitations
---	----------------	--




Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
sculpture	6	✖	✔	✔	✔
exhibition	5	✖	✔	✔	✔
herring	5	✖	✖	✖	✔
island	5	✖	✖	✖	✔
sculptors	5	✔	✔	✔	✖








Usability

	Url	Domain : sculptorsvictoria.asn.au Length : 24
	Favicon	Great, your website has a favicon.





Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Too bad, your website does not take advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
---	---------------------	--

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div>http://sculptorsvictoria.asn.au/sitemap.xml</div>
	Robots.txt	<p>http://sculptorsvictoria.asn.au/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>