Website Analysis: scotlandtaxistandrews.scot

Generated on July 29 2024 16:14 PM

The score is 53/100

SEO Content

✓	Title	**St Andrews Taxis - Taxi Service St Andrews - Fife Taxis** Length : 55 Perfect, your title contains between 10 and 70 characters.
✓	Description	St Andrews Taxis. Are you planning to go somewhere but worried about how? Don't worry because Taxi Service St. Andrews has you covered. Length : 140 Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	St Andrews Taxis - Taxi Service St Andrews - Fife Taxis
description	St Andrews Taxis. Are you planning to go somewhere but worried about how? Don't worry because Taxi Service St. Andrews has you covered.
url	https://scotlandtaxistandrews.scot/
updated_time	2023-10-28T14:53:05+00:00

SEO Content

○	Headings	**H1** 1	**H2** 16	**H3** 9	**H4** 0	**H5** 0	**H6** 0

- [H1] Welcome To
- [H2] Scotland Taxi
- [H2] St Andrews
- [H2] Welcome To
- [H2] Affordable &
- [H2] Taxi Company
- [H2] Trusted
- [H2] Your first choice for travelling anywhere
- [H2] Testimonials
- [H2] Scotland taxi benefit list
- [H2] Why choose us
- [H2] Call our agent to get a quote.
- [H2] About
- [H2] Our Time
- [H2] Contact
- [H2] Scotland Taxi Standrews © 2020 Web Design Dundee
- [H2] Privacy Policy
- [H3] We're specialized in providing a high quality service
- [H3] - Ruky B
- [H3] - mahmood h
- [H3] - Ryan F
- [H3] Book Online
- [H3] Airport
- [H3] Stadium
- [H3] St Andrews
- [H3] Make a call or fill form

✗	Images	We found 18 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✗	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!

SEO Links

✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 7 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About	Internal	Passing Juice
Book Now	Internal	Passing Juice
Gallery	Internal	Passing Juice
Blog	Internal	Passing Juice
Contact	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

SEO Keywords

●	Keywords Cloud	taxi quality andrews high dundee now taxis service airport call

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
andrews	5	✓	✖	✓	✓
dundee	5	✖	✖	✖	✓
airport	4	✖	✖	✖	✓

Keywords Consistency

service	4	✔	✖	✔	✔
now	4	✖	✖	✖	✖

Usability

	Url	Domain : scotlandtaxistandrews.scot Length : 26
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 17 Warnings : 13
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6).

Document

		✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://scotlandtaxistandrews.scot/sitemap_index.xml
	Robots.txt	http://scotlandtaxistandrews.scot/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

✖