

Website Analysis: scotlandnewstoday.com

Generated on July 30 2024 23:12 PM

The score is 54/100



SEO Content

	Title	Scotland News Today Length : 19 Perfect, your title contains between 10 and 70 characters.														
	Description	Get all the latest news, live updates and content about the Scotland from across the BBC. Length : 89 Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>description</td><td>Get all the latest news, live updates and content about the Scotland from across the BBC.</td></tr><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Scotland News Today</td></tr><tr><td>url</td><td>https://www.scotlandnewstoday.com/</td></tr><tr><td>site_name</td><td>Scotland News Today</td></tr></tbody></table>	Property	Content	description	Get all the latest news, live updates and content about the Scotland from across the BBC.	locale	en_GB	type	website	title	Scotland News Today	url	https://www.scotlandnewstoday.com/	site_name	Scotland News Today
Property	Content															
description	Get all the latest news, live updates and content about the Scotland from across the BBC.															
locale	en_GB															
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url	https://www.scotlandnewstoday.com/															
site_name	Scotland News Today															
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>97</td><td>0</td><td>13</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1] Scotland News Today[H2] Scottish Water finishes 'groundbreaking' project turning wastewater into electricity	H1	H2	H3	H4	H5	H6	1	97	0	13	0	0		
H1	H2	H3	H4	H5	H6											
1	97	0	13	0	0											

SEO Content

- [H2] What do Labour's Winter Fuel Payment cuts mean for people in Scotland?
- [H2] HMS Queen Elizabeth to leave Scotland after four months of repairs
- [H2] HMS Queen Elizabeth to return to base after repairs in Scotland
- [H2] Number of births in Scotland falls to lowest level since records began
- [H2] The UK just got a brand-new UNESCO World Heritage Site
- [H2] Scotland's Flow Country secures Unesco World Heritage status - Scottish Field
- [H2] Swinney: 'Appalling' state of UK finances will mean tough decisions for Scotland
- [H2] North Coast 500 named most scenic driving route in whole of UK
- [H2] Union confirms dates for bin strikes across Scotland
- [H2] Scotland Triumphs at Great Taste 2024 Awards - Scottish Business News
- [H2] New Fund Supports Flexible Working in Scotland - Scottish Business News
- [H2] ScotRail staff at fourth union balloted on strike action
- [H2] How will the chancellor's announcement affect Scotland?
- [H2] Edinburgh fintech firm to double workforce after £11m injection
- [H2] Scottish Government announces new round of multi-million-pound tech funding
- [H2] New regulatory appointment can help take formal NHS Scotland partner to 'next level'
- [H2] Scotland's tech trade body opens search for two new board members | FutureScot
- [H2] Podcast: Why climate tech needs more than private investment - Smart Green Shipping's Diane Gilpin
- [H2] £10.9m funding boost announced for Scotland's 'burgeoning' space sector
- [H2] ScotlandIS begins search for New Board Members - Scottish Business News
- [H2] Saoirse Ronan reported to have wed in Scotland
- [H2] Colorado Springs bagpipe, drums band headed to world championships in Scotland
- [H2] Scottish DJ and Charli XCX up for Mercury Prize Album of the Year
- [H2] Mollywood sweetheart Sanusha Santhosh completes her post-graduate studies. See details here
- [H2] Doctor Who star Ncuti Gatwa comes face to face with waxwork
- [H2] 17-year-old boy dies at Polmont Young Offenders Institution
- [H2] Jana Kramer marries fiancé Allan Russell at historic mansion in Scotland
- [H2] Jana Kramer marries Allan Russell in intimate ceremony at Scotland estate
- [H2] TRNSMT just as much fun as Glastonbury, say Sugababes
- [H2] Scottish Tory leadership hopeful says 'gangland threats' will not stop job bid
- [H2] 'Look for jobs in England' newly registered nurses in Scotland told





SEO Content

- [H2] Cinema chain with 8 Scots branches 'to close 25 sites & axe hundreds of jobs'
- [H2] UK and Scottish Governments keen to protect jobs at Harland and Wolff - Swinney
- [H2] Disabled workers are helping our business grow
- [H2] More than 160 jobs lost as Glasgow firm goes bust
- [H2] 2-vehicle crash closes A82 at Invermoriston
- [H2] Scottish peatland joins Grand Canyon and Great Barrier Reef on prestigious list
- [H2] Free and budget friendly things to do with the kids in Scotland this summer
- [H2] ScotRail travel misery over double disruption to Sunday trains
- [H2] Millions invested into making Scotland's coach travel zero-emission
- [H2] 'We headed north on a road trip to Scotland - with Tilly the dog'
- [H2] 8 of the best Scotland islands to visit
- [H2] The best walking holidays in Scotland
- [H2] Inside the King's favourite Scottish castle (and it's not Balmoral)
- [H2] Billy Connolly inspired £1,750 designer banana boots
- [H2] Family-Run Luxury Clothing Rental Shop Opens in Muir of Ord - Scottish Business News
- [H2] First high-rise in Scotland has dangerous Grenfell-style cladding removed
- [H2] Home hero MacIntyre wins Scottish Open in dramatic fashion
- [H2] Home Hero MacIntyre Wins Scottish Open In Dramatic Fashion
- [H2] 'This combo bothers me' cry shoppers as Scots towns emblazoned on tops in Japan
- [H2] Labour MP takes oath in Gaelic and 'Scottish style'
- [H2] Japanese clothing brand Shoo-La-Rue selling T-shirts emblazoned with names of random Scottish places
- [H2] Falkirk and North Lanarkshire t-shirts become fashion hits in Japan
- [H2] Duo gives amazing efforts at Hyrox event as they compete to become Scotland's best
- [H2] 2024 Scotland's Strongest Man Results — Chris Beetham Wins - Fitness Volt
- [H2] Minehunting exercise in Scottish waters is of vital importance - Ukrainian navy
- [H2] Euro 2024 LIVE: Jude Bellingham joins England camp, Three Lions fans targetted
- [H2] Andy Robertson on his fitness, Euro 2024 aims and a text from Jürgen Klopp - Liverpool FC
- [H2] Euro 2024: Scotland Eye History Despite Form and Fitness Fears - News18
- [H2] Early contractor involvement benefits SSEN Transmission's overhaul of north Scotland energy infrastructure | New Civil Engineer
- [H2] EV infrastructure firm supercharges senior team with appointment of new CFO - Scottish Business News
- [H2] Glasgow civil engineer awarded prestigious infrastructure accreditation




SEO Content

- [H2] Burness Paull advises on electric vehicle infrastructure deal
- [H2] Over £7 million to support electric vehicle infrastructure in Scotland - Highways News
- [H2] Scottish Government pledges over £7m to support electric vehicle infrastructure
- [H2] Scotland's most powerful EV charging hub goes live - transportandenergy
- [H2] Scottish Government to give multi-million-pound boost to electric vehicle infrastructure
- [H2] Scottish Government to provide over £7m for EV infrastructure - transportandenergy
- [H2] Charlie Cassell: Somerset sign Scotland bowler for One-Day Cup
- [H2] Scottish gossip: Shankland, O'Riley, Bernardo, Idah, McTominay, Gilmour
- [H2] Paris 2024: Mixed fortunes for Scotland's swimmers
- [H2] Rangers' Howat immensely proud of Scotland debut
- [H2] Paris 2024: Kirsty Gilmour off to flying start in badminton
- [H2] Olympic Games 2024: What to expect from the Scots on Monday
- [H2] Scottish League Cup draw: Rangers v St Johnstone, Celtic v Hibs
- [H2] Willie Collum: New Scottish referees chief on VAR, 'mobbing', handball and ex-players
- [H2] Scotland beat Uruguay: Duhan van der Merwe sets try record
- [H2] Glasgow shopping centre offers free labelling service ahead of school return
- [H2] Ex-STV presenter jailed for stealing £120k from dying mum to fund shopping spree
- [H2] Owner 'reluctantly' puts award-winning fish and chip shop up for sale
- [H2] Disruption 'inevitable' after sinkhole forms at popular shopping centre
- [H2] 'Inevitable' disruption after sinkhole forms at Scottish shopping centre
- [H2] Police raced to Glasgow shopping centre amid 'concern' for a man
- [H2] British Open odds 2024: Our PGA pro's favorite value bets for Royal Troon
- [H2] Man jailed for rape and scamming £214,000 from ex-partners
- [H2] Genesis Scottish Open odds, predictions, best prop bets for this week's PGA Tour event | Sporting News
- [H2] General Election 2024: Political gambling markets give Sunak a 1 in 4 chance of losing his seat - University of Birmingham
- [H2] Gambling scandal investigation likened to 'show trial' amid growing anger at Scotland Yard
- [H2] Politicians should not bet on election results, says Swinney
- [H2] Scottish Tory leader defends Alister Jack over election bets, one of which won him £100
- [H2] Swinney criticises Jack's election bets as 'totally and utterly unethical'
- [H2] At least seven Met Police officers caught up in election


SEO Content

		<p>gambling investigation</p> <ul style="list-style-type: none">• [H2] Horse racing track next to Battle of Bannockburn site sparks conservation row• [H2] HMS Queen Elizabeth to return to base after repairs in Scotland• [H2] Number of births in Scotland falls to lowest level since records began• [H2] Advertising• [H4] World• [H4] Business• [H4] Tech• [H4] Entertainment• [H4] Jobs• [H4] Travel• [H4] Fashion• [H4] Fitness• [H4] Infra• [H4] Sports• [H4] Shopping• [H4] Gambling• [H4] More News
	Images	<p>We found 208 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 10%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 24 links including 0 link(s) to files</p>

SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 0%
		Internal Links 100%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Disclaimer	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Contact Us	Internal	Passing Juice
=	Internal	Passing Juice
World	Internal	Passing Juice
Bussiness	Internal	Passing Juice
Tech	Internal	Passing Juice
Entertainment	Internal	Passing Juice
Jobs	Internal	Passing Juice
Travel	Internal	Passing Juice
Fashion	Internal	Passing Juice
Fitness	Internal	Passing Juice
Infra	Internal	Passing Juice
Sports	Internal	Passing Juice
Shopping	Internal	Passing Juice
Gambling	Internal	Passing Juice
2	Internal	Passing Juice
3	Internal	Passing Juice

In-page links

4	Internal	Passing Juice
5	Internal	Passing Juice
Last &raquo;	Internal	Passing Juice






SEO Keywords













Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
ago	49	✘	✘	✘	✘
scotland	32	✔	✘	✔	✔
scottish	31	✘	✘	✘	✔
weeks	14	✘	✘	✘	✘
days	12	✘	✘	✘	✔





Usability

	Url	Domain : scotlandnewstoday.com Length : 21
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>https://www.scotlandnewstoday.com/sitemap-news.xml https://www.scotlandnewstoday.com/sitemap_index.xml</pre>
	Robots.txt	http://scotlandnewstoday.com/robots.txt Great, your website has a robots.txt file.

Optimization



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.