








Website Analysis: scoop.it

Generated on July 17 2024 10:21 AM

The score is 42/100






SEO Content

|  | Title | Scoop.it - Content Curation Tool Scoop.it Length : 43 Perfect, your title contains between 10 and 70 characters. | | | | | | | | | | | | | | | | | | | |
|--|--|---|----|----|----|--|--|----------|---------|-------|---|-----------|----------|------|---------|-------------|--|-----|----------------------|-------|--|
|  | Description | Scoop.it enables professionals and businesses to research and publish content through its content curation tool. Length : 112 Great, your meta description contains between 70 and 160 characters. | | | | | | | | | | | | | | | | | | | |
|  | Keywords | content curation tool Good, your page contains meta keywords. | | | | | | | | | | | | | | | | | | | |
|  | Og Meta Properties | Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>title</td><td>Scoop.it - Content Curation Tool Scoop.it</td></tr><tr><td>site_name</td><td>Scoop.it</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Scoop.it enables professionals and businesses to research and publish content through its content curation tool.</td></tr><tr><td>url</td><td>https://www.scoop.it</td></tr><tr><td>image</td><td>https://www.scoop.it/resources/img/V4/og-image.jpg</td></tr></table> | | | | | | Property | Content | title | Scoop.it - Content Curation Tool Scoop.it | site_name | Scoop.it | type | website | description | Scoop.it enables professionals and businesses to research and publish content through its content curation tool. | url | https://www.scoop.it | image | https://www.scoop.it/resources/img/V4/og-image.jpg |
| Property | Content | | | | | | | | | | | | | | | | | | | | |
| title | Scoop.it - Content Curation Tool Scoop.it | | | | | | | | | | | | | | | | | | | | |
| site_name | Scoop.it | | | | | | | | | | | | | | | | | | | | |
| type | website | | | | | | | | | | | | | | | | | | | | |
| description | Scoop.it enables professionals and businesses to research and publish content through its content curation tool. | | | | | | | | | | | | | | | | | | | | |
| url | https://www.scoop.it | | | | | | | | | | | | | | | | | | | | |
| image | https://www.scoop.it/resources/img/V4/og-image.jpg | | | | | | | | | | | | | | | | | | | | |
|  | Headings | <table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>1</td><td>10</td><td>5</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] Research and publish the best content• [H2] For individuals | | | | | | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 10 | 5 | 0 | 0 | 0 | | |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | | | | | | | | |
| 1 | 10 | 5 | 0 | 0 | 0 | | | | | | | | | | | | | | | | |


SEO Content

| | | |
|---|-----------------|--|
| | | <ul style="list-style-type: none">• [H2] For businesses• [H2] Trusted by 8+ million curators, business intelligence professionals & marketers• [H2] How do content curation tools work?• [H2] Create and share curated content pages• [H2] Monitor and share knowledge with coworkers privately• [H2] Publish curated content for a targeted audience• [H2] Discover our blog• [H2] Resources to make the most of content opportunities• [H2] As seen on• [H3] Publish your topic page with curated content in minutes. Distribute it automatically with your network to build your professional brand.• [H3] Curate, share, and read content on private hubs. Publish on your websites and blogs, newsletters and social media. Aggregate curated content across multiple WordPress blogs.• [H3] Publish topic pages with curated content in minutes. Share them with your networks to build your professional brand.• [H3] Make it easy for your team to discover, curate and share content.• [H3] Leverage curated content: store, share, categorize and disseminate it. |
|  | Images | <p>We found 22 images on this web page.</p> <p>19 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> |
|  | Text/HTML Ratio | <p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p> |
|  | Flash | <p>Perfect, no Flash content has been detected on this page.</p> |
|  | Iframe | <p>Great, there are no Iframes detected on this page.</p> |

SEO Links

| | | |
|---|-------------------------|---|
|  | URL Rewrite | <p>Bad. Your links have query string.</p> |
|  | Underscores in the URLs | <p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p> |
|  | In-page links | <p>We found a total of 31 links including 2 link(s) to files</p> |

SEO Links

| | | |
|--|------------|---------------------------------------|
|  | Statistics | External Links : noFollow 0% |
| | | External Links : Passing Juice 16.13% |
| | | Internal Links 83.87% |


In-page links

| Anchor | Type | Juice |
|--|----------|---------------|
| I don't have a Facebook or a X account | Internal | Passing Juice |
| Pricing | Internal | Passing Juice |
| Case Studies | Internal | Passing Juice |
| Content Marketing Resources Hub | Internal | Passing Juice |
| Blog | Internal | Passing Juice |
| Sign up | Internal | Passing Juice |
| EN (English) | Internal | Passing Juice |
| FR (Français) | Internal | Passing Juice |
| Login | Internal | Passing Juice |
| Learn more | Internal | Passing Juice |
| Learn more | Internal | Passing Juice |
| Media Kit | Internal | Passing Juice |
| Contact Scoop.it | External | Passing Juice |
| A Meltwater Offering | External | Passing Juice |
| Facebook | External | Passing Juice |
| Twitter | External | Passing Juice |
| Linkedin | External | Passing Juice |
| Terms of Use | Internal | Passing Juice |
| Privacy Policy | Internal | Passing Juice |
| Copyright Policy | Internal | Passing Juice |
| Refund Policy | Internal | Passing Juice |

In-page links

| | | |
|--------------------------------------|----------|---------------|
| Manage cookies | Internal | Passing Juice |
| BLOG | Internal | Passing Juice |
| Resources Center | Internal | Passing Juice |
| Case Studies | Internal | Passing Juice |
| Websites & blogs | Internal | Passing Juice |
| Knowledge Sharing | Internal | Passing Juice |
| Personal branding | Internal | Passing Juice |
| Content distribution | Internal | Passing Juice |
| Content hubs | Internal | Passing Juice |
| Content API | Internal | Passing Juice |






SEO Keywords

| | | |
|--|----------------|--|
|  | Keywords Cloud | |
|--|----------------|--|

Keywords Consistency












| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
|---------|---------|-------|----------|-------------|----------|

Usability





| | | |
|--|--------------|--|
|  | Url | Domain : scoop.it Length : 8 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | You have not specified the language. Use this free meta tags generator to declare the intended language of your website. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |

Usability


Document

| | | |
|---|-----------------|---|
|  | Doctype | XHTML 1.0 Transitional |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 48 Warnings : 15 |
|  | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Great, your website has few CSS files.</div> <div><div></div> Too bad, your website has too many JS files (more than 6).</div> <div><div></div> Too bad, your website does not take advantage of gzip.</div> |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> <div><div></div> Flash content</div> |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|---|
|  | XML Sitemap | Great, your website has an XML sitemap. <div>http://scoop.it/sitemap.xml</div> |
| | Robots.txt | http://scoop.it/robots.txt |

Optimization



Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics