

Website Analysis: sciotovalleyguardian.com

Generated on May 13 2025 02:23 AM





The score is 56/100




SEO Content

|  | Title | Home - Scioto Valley Guardian | | | | | | | | | | | | | | | | | | | | | | | | | |
|------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|----------|---------|------|---------|-------|------------------------|-------------|----------------------------------------------|-----|-----------------------------------|-----------|------------------------|-------|-----------------------------------------------------------------------------------------------------------------------------|-------------|-----|--------------|-----|--------|-------|
| | | Length : 29 | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | Perfect, your title contains between 10 and 70 characters. | | | | | | | | | | | | | | | | | | | | | | | | | |
|  | Description | Scioto Valley Guardian: Local news, events, and stories from the heart of Southern Ohio. Stay informed with your community's trusted source. | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | Length : 140 | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | Great, your meta description contains between 70 and 160 characters. | | | | | | | | | | | | | | | | | | | | | | | | | |
|  | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. | | | | | | | | | | | | | | | | | | | | | | | | | |
|  | Og Meta Properties | Good, your page take advantage of Og Properties. | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | <table><tr><th>Property</th><th>Content</th></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Scioto Valley Guardian</td></tr><tr><td>description</td><td>Covering Breaking News in the Scioto Valley!</td></tr><tr><td>url</td><td>https://sciotovalleyguardian.com/</td></tr><tr><td>site_name</td><td>Scioto Valley Guardian</td></tr><tr><td>image</td><td>https://i0.wp.com/sciotovalleyguardian.com/wp-content/uploads/cropped-favi-con.png?fit=512%2C512&#038;quality=80&#038;ssl=1</td></tr><tr><td>image:width</td><td>512</td></tr><tr><td>image:height</td><td>512</td></tr><tr><td>locale</td><td>en_US</td></tr></table> | | | | | | Property | Content | type | website | title | Scioto Valley Guardian | description | Covering Breaking News in the Scioto Valley! | url | https://sciotovalleyguardian.com/ | site_name | Scioto Valley Guardian | image | https://i0.wp.com/sciotovalleyguardian.com/wp-content/uploads/cropped-favi-con.png?fit=512%2C512&quality=80&ssl=1 | image:width | 512 | image:height | 512 | locale | en_US |
| Property | Content | | | | | | | | | | | | | | | | | | | | | | | | | | |
| type | website | | | | | | | | | | | | | | | | | | | | | | | | | | |
| title | Scioto Valley Guardian | | | | | | | | | | | | | | | | | | | | | | | | | | |
| description | Covering Breaking News in the Scioto Valley! | | | | | | | | | | | | | | | | | | | | | | | | | | |
| url | https://sciotovalleyguardian.com/ | | | | | | | | | | | | | | | | | | | | | | | | | | |
| site_name | Scioto Valley Guardian | | | | | | | | | | | | | | | | | | | | | | | | | | |
| image | https://i0.wp.com/sciotovalleyguardian.com/wp-content/uploads/cropped-favi-con.png?fit=512%2C512&quality=80&ssl=1 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| image:width | 512 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| image:height | 512 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| locale | en_US | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | Headings | H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | | | | | | | | | | | | |





SEO Content

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|------------------------------------------------------------------------------------|-----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|---|---|---|
|  | | 1 | 15 | 21 | 0 | 0 | 0 |
| | | <ul style="list-style-type: none"> • [H1] Scioto Valley Guardian Top Stories • [H2] Chillicothe home destroyed in fire, family seeks public plea • [H2] Best Online Casinos Australia – Top Australian Casino Sites for Real Money (2025 Update) • [H2] Ross Co. Sheriff Crime Log – May 11, 2025 • [H2] Chillicothe Police Crime Log – May 10, 2025 • [H2] Newsletters • [H2] Download the App • [H2] Obituaries • [H2] Mugshots • [H2] Police reports • [H2] Bicyclist with gun causes scare along Western Avenue • [H2] Vacancies at NWS in Wilmington spells trouble as summer weather intensifies • [H2] BP gas station robbed in Chillicothe • [H2] Chillicothe Police Crime Log – May 06, 2025 • [H2] Serious accident at Chillicothe paper mill factory • [H2] Obituaries • [H3] Walters, Joshua Ray • [H3] Evans, Kirk Anthony • [H3] Exline, Robert Bryan Edward • [H3] Ross Co. Sheriff Crime Log – May 10, 2025 • [H3] Ross Co. Sheriff Crime Log – May 9, 2025 • [H3] Chillicothe Police Crime Log – May 08, 2025 • [H3] Ross Co. Sheriff Crime Log – May 8, 2025 • [H3] Chillicothe Police Crime Log – May 07, 2025 • [H3] Ross Co. Sheriff Crime Log – May 7, 2025 • [H3] Rita “Sue” Salyers • [H3] Bonnie Lou (Carroll) Bowsher • [H3] Mary (Clausen) Lodrigue • [H3] David W. Hudnell • [H3] Ramona Stanley • [H3] Donald R. Schofield • [H3] Sherman “Bill” W. Hawk • [H3] Brian Eugene Moss • [H3] Kandyce F. Callender • [H3] Michael G. Fannin • [H3] Timothy A. Pettit • [H3] Timothy A. Pettit | | | | | |
|  | Images | <p>We found 15 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> | | | | | |
|  | Text/HTML Ratio | <p>Ratio : 2%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p> | | | | | |
|  | Flash | <p>Perfect, no Flash content has been detected on this page.</p> | | | | | |
| | | | | | | | |

SEO Content

| | | |
|----------------------------------------------------------------------------------|--------|----------------------------------------------------|
|  | Iframe | Great, there are no Iframes detected on this page. |
|----------------------------------------------------------------------------------|--------|----------------------------------------------------|

SEO Links

| | | |
|----------------------------------------------------------------------------------|-------------------------|-----------------------------------------------------------------------------------------------|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 57 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 1.75% Internal Links 98.25% |

In-page links

| Anchor | Type | Juice |
|------------------------------------|----------|---------------|
| Home | Internal | Passing Juice |
| Local News | Internal | Passing Juice |
| Chillicothe | Internal | Passing Juice |
| Waverly | Internal | Passing Juice |
| Bainbridge | Internal | Passing Juice |
| Frankfort | Internal | Passing Juice |
| Kingston | Internal | Passing Juice |
| Londonderry | Internal | Passing Juice |
| Piketon | Internal | Passing Juice |
| Greenfield | Internal | Passing Juice |
| Obituaries | Internal | Passing Juice |
| Business Spotlight | Internal | Passing Juice |


In-page links

| | | |
|----------------------------------------------------------------------------------------------------------|----------|---------------|
| Business Directory | Internal | Passing Juice |
| Government | Internal | Passing Juice |
| Mugshots | Internal | Passing Juice |
| Contact | Internal | Passing Juice |
| The Guardian Ethics | Internal | Passing Juice |
| Download the SVG App | Internal | Passing Juice |
| Scioto Valley Guardian Email Newsletters | Internal | Passing Juice |
| Events | Internal | Passing Juice |
| Skip to content | Internal | Passing Juice |
| Chillicothe home destroyed in fire, family seeks public plea | Internal | Passing Juice |
| The Guardian | Internal | Passing Juice |
| Best Online Casinos Australia – Top Australian Casino Sites for Real Money (2025 Update) | Internal | Passing Juice |
| Ross Co. Sheriff Crime Log &#8211; May 11, 2025 | Internal | Passing Juice |
| Chillicothe Police Crime Log &#8211; May 10, 2025 | Internal | Passing Juice |
| Walters, Joshua Ray | Internal | Passing Juice |
| Evans, Kirk Anthony | Internal | Passing Juice |
| Exline, Robert Bryan Edward | Internal | Passing Juice |
| More Mugshots | Internal | Passing Juice |
| Ross Co. Sheriff Crime Log &#8211; May 10, 2025 | Internal | Passing Juice |
| Ross Co. Sheriff Crime Log &#8211; May 9, 2025 | Internal | Passing Juice |
| Chillicothe Police Crime Log &#8211; May 08, 2025 | Internal | Passing Juice |
| Ross Co. Sheriff Crime Log &#8211; May 8, 2025 | Internal | Passing Juice |
| Chillicothe Police Crime Log &#8211; May 07, 2025 | Internal | Passing Juice |
| Ross Co. Sheriff Crime Log &#8211; May 7, 2025 | Internal | Passing Juice |
| More Police Reports | Internal | Passing Juice |
| Bicyclist with gun causes scare along Western Avenue | Internal | Passing Juice |
| Vacancies at NWS in Wilmington spells trouble as summer weather intensifies | Internal | Passing Juice |
| | | |

In-page links

| | | |
|-----------------------------------------------------------------------|----------|---------------|
| BP gas station robbed in Chillicothe | Internal | Passing Juice |
| Chillicothe Police Crime Log &#8211; May 06, 2025 | Internal | Passing Juice |
| Serious accident at Chillicothe paper mill factory | Internal | Passing Juice |
| Rita &#8220;Sue&#8221; Salyers | Internal | Passing Juice |
| Bonnie Lou (Carroll) Bowsher | Internal | Passing Juice |
| Mary (Clausen) Lodrigue | Internal | Passing Juice |
| David W. Hudnell | Internal | Passing Juice |
| Ramona Stanley | Internal | Passing Juice |
| Donald R. Schofield | Internal | Passing Juice |
| Sherman &#8220;Bill&#8221; W. Hawk | Internal | Passing Juice |
| Brian Eugene Moss | Internal | Passing Juice |
| Kandyce F. Callender | Internal | Passing Juice |
| Michael G. Fannin | Internal | Passing Juice |
| Timothy A. Pettit | Internal | Passing Juice |
| Timothy A. Pettit | Internal | Passing Juice |
| More Obits | Internal | Passing Juice |
| Powered by Newspack | External | Passing Juice |
| Privacy Policy | Internal | Passing Juice |

SEO Keywords

| | | |
|------------------------------------------------------------------------------------|----------------|-------------------------------------------------------------------------|
|  | Keywords Cloud | chillicothe ross guardian log march valley sheriff scioto crime ohio |
|------------------------------------------------------------------------------------|----------------|-------------------------------------------------------------------------|






Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|-------------|---------|-------|----------|-------------|----------|
| march | 12 | ✖ | ✖ | ✖ | ✖ |
| chillicothe | 7 | ✖ | ✖ | ✖ | ✔ |










Keywords Consistency

| | | | | | |
|----------|---|---|---|---|---|
| ross | 5 | ✗ | ✗ | ✗ | ✓ |
| guardian | 4 | ✓ | ✗ | ✓ | ✓ |
| log | 4 | ✗ | ✗ | ✗ | ✓ |

Usability

| | | |
|------------------------------------------------------------------------------------|--------------|---------------------------------------------------|
|  | Url | Domain : sciotovalleyguardian.com Length : 24 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | Great. We have found a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |

Document

| | | |
|------------------------------------------------------------------------------------|-----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 0 Warnings : 0 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <div>  Excellent, your website doesn't use nested tables. </div> <div>  Too bad, your website is using inline styles. </div> <div>  Too bad, your website has too many CSS files (more than 4). </div> |

Document



Too bad, your website has too many JS files (more than 6).



Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization



Apple Icon



Meta Viewport Tag



Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://sciotovalleyguardian.com/sitemap.xml>



Robots.txt

<http://sciotovalleyguardian.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.