Website Analysis: sbmc.co.in

Generated on June 12 2025 09:06 AM

The score is 46/100

SEO Content

✓	Title	SBMC School of Human Resource | SHRM SCP CPHR Certification Length : 59 Perfect, your title contains between 10 and 70 characters.
⚠	Description	Jump into SBMC School of Human Resource HR program with live payroll training and internship support. Discover top human resource management internships and exciting global HR certification . Length : 192 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	CPHR, SHRM SCP , SPHR, HR Trainings
description	CPHR, SHRM SCP , SPHR, SPHRi, PHR, PHRi, GPHR, HRCI certificationsn HR Trainings., Payroll Training, Job placement, payroll services , CPHR canada , HR jobs in Canada, Global Hr training , India's Top HR training institute
image	https://static.wixstatic.com/media/28ab5b_ed3ef9f6cbb44d28ba0f64e1163c55d2~mv2.jpg/v1/fill/w_2500,h_2500,al_c/28ab5b_ed3ef9f6cbb44d28ba0f64e1163c55d2~mv2.jpg
image:width	2500
image:height	2500

SEO Content

		url		www.sbmc.co.in		
		site_name		https://www.sbmc.co.in/cphr		
		type		https://www.sbmc.co.in		

	Headings						
		H1	H2	H3	H4	H5	H6
		1	6	0	0	0	0

- [H1] Kickstart your HR career with our certified training and internship program! It's perfect for HR professional on the lookout for global HR certifications like SHRM, CPHR , SPHR & HR roles.
- [H2] Welcome to SBMC
- [H2] Welcome to SBMC
- [H2] LET US TOGETHER UNDERSTAND PEOPLE !!
- [H2] Our Services
- [H2] Trusted by the Biggest Names in the Market.
- [H2] Dr AKP,Dir,Pfizer

	Images	We found 78 images on this web page. 9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 58 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%

SEO Links

		External Links : Passing Juice 1.72% Internal Links 98.28%

In-page links

Anchor	Type	Juice
+91-9878967677	External	Passing Juice
Talent Acquisition	Internal	Passing Juice
Payroll Services	Internal	Passing Juice
Contract Staffing	Internal	Passing Juice
Corporate Trainings	Internal	Passing Juice
HR advisory & Compensation Management	Internal	Passing Juice
Global Certifications	Internal	Passing Juice
Executive Search & Leadership Hiring	Internal	Passing Juice
IT Recruitment Solutions	Internal	Passing Juice
Permanent Staffing	Internal	Passing Juice
Contract & Temporary Staffing	Internal	Passing Juice
Recruitment Process Outsourcing (RPO)	Internal	Passing Juice
Chartered Professional in HR (CPHR- CANA	Internal	Passing Juice
About CPHR	Internal	Passing Juice
Membership fees	Internal	Passing Juice
Become a CPHR	Internal	Passing Juice
National Knowledge Exam (NKE)	Internal	Passing Juice
SHRM -Society for Human Resource Mgmt	Internal	Passing Juice
Why SHRM certification	Internal	Passing Juice
Eligibiliy Criteria -SHRM	Internal	Passing Juice
SHRM CP &SHRM SCP	Internal	Passing Juice
BOK & Recrertification	Internal	Passing Juice
SHRM CPHR Pathways	Internal	Passing Juice

In-page links

Link	Type	Juice
HRCi Certfications	Internal	Passing Juice
HRCi Exam Booking Procedure	Internal	Passing Juice
Benefits of HRCi	Internal	Passing Juice
HR Trainings	Internal	Passing Juice
HR Generalist Training	Internal	Passing Juice
CPHR Approved Courses	Internal	Passing Juice
HR Analytics	Internal	Passing Juice
Strategic HR Business Partner	Internal	Passing Juice
US IT Staffing Training	Internal	Passing Juice
Advance Excel	Internal	Passing Juice
Total Rewards	Internal	Passing Juice
About Us	Internal	Passing Juice
Our Core Values	Internal	Passing Juice
HR Resources -download	Internal	Passing Juice
Clients	Internal	Passing Juice
Social Media	Internal	Passing Juice
terms-Privacy-refund- Policy	Internal	Passing Juice
Blog	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice

In-page links

-		Internal	Passing Juice
-		Internal	Passing Juice
-		Internal	Passing Juice
-		Internal	Passing Juice
-		Internal	Passing Juice
-		Internal	Passing Juice
-		Internal	Passing Juice

SEO Keywords

	Keywords Cloud

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Usability

	Url	Domain : sbmc.co.in Length : 10
✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 258 Warnings : 62
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6). ✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		http://sbmc.co.in/sitemap.xml
		https://sbmc.co.in/ar_ar-sitemap.xml
		https://sbmc.co.in/sitemap.xml
		https://sbmc.co.in/fr_fr-sitemap.xml
		https://sbmc.co.in/ur_ur-sitemap.xml

Optimization

✅	Robots.txt	http://sbmc.co.in/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.