



# Website Analysis: sandracarmichaelinteriors.co.uk

Generated on May 21 2025 04:36 AM





The score is 43/100







## SEO Content

	Title	Sandra Carmichael Interiors Length : 27 Perfect, your title contains between 10 and 70 characters.					
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.					
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.					
	Headings	H1 0	H2 9	H3 1	H4 3	H5 0	H6 1
		<ul style="list-style-type: none"><li>• [H2] LET'S WORK TOGETHER TO CREATE YOUR PERFECT HOME WITH OUR MODERN INTERIOR DESIGN SERVICE</li><li>• [H2] CAN WE HELP IMPROVE YOUR LIFE?</li><li>• [H2] FULL DESIGN SERVICE</li><li>• [H2] DESIGN CONCEPT PACKAGE</li><li>• [H2] PROPERTY STAGING</li><li>• [H2] WC/POWDER ROOM</li><li>• [H2] BOOK A CONSULTATION</li><li>• [H2] WHY CHOOSE US?</li><li>• [H2] LIFE IS TOO SHORT TO LIVE IN AN AVERAGE HOME, BOOK A CALL WITH US AND WE WILL HELP YOU CHANGE THIS.</li><li>• [H3] SEND US A QUERY</li><li>• [H4] FOLLOW US</li><li>• [H4] CONTACT US</li><li>• [H4] BUSINESS HOURS</li><li>• [H6] [email protected]</li></ul>					
	Images	We found 9 images on this web page.					

## SEO Content

		8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 5%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 23 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Sandra Carmichael Interiors</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Full Design Service</a>	Internal	Passing Juice

## In-page links

<a href="#">Design Concept Package</a>	Internal	Passing Juice
<a href="#">Property Staging</a>	Internal	Passing Juice
<a href="#">Ensuite Bathroom</a>	Internal	Passing Juice
<a href="#">Hair Salon</a>	Internal	Passing Juice
<a href="#">WC/Powder Room</a>	Internal	Passing Juice
<a href="#">Home Office</a>	Internal	Passing Juice
<a href="#">Family Bathroom</a>	Internal	Passing Juice
<a href="#">Landing Space</a>	Internal	Passing Juice
<a href="#">Cosy Guest Bedroom</a>	Internal	Passing Juice
<a href="#">Laundry Room</a>	Internal	Passing Juice
<a href="#">Wabi-Sabi Guest Bedroom</a>	Internal	Passing Juice
<a href="#">Kitchen and Dining Area</a>	Internal	Passing Juice
<a href="#">FAQs</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Book Online</a>	Internal	Passing Juice
<a href="#">My Bookings</a>	Internal	Passing Juice
<a href="#">Login</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
home	18	✖	✖	✖	✔
design	17	✖	✖	✖	✔










## Keywords Consistency

room	8	✗	✗	✗	✓
interior	7	✓	✗	✗	✓
book	7	✗	✗	✗	✓

## Usability

	Url	Domain : sandracarmichaelinteriors.co.uk Length : 31
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div>  Excellent, your website doesn't use nested tables.         </div> <div>  Too bad, your website is using inline styles.         </div> <div>  Too bad, your website has too many CSS files (more than 4).         </div>

## Document



Too bad, your website has too many JS files (more than 6).



Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization



Apple Icon



Meta Viewport Tag



Flash content

## Optimization



### XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



### Robots.txt

<http://sandracarmichaelinteriors.co.uk/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.