

# Website Analysis: samex.com.au

Generated on April 09 2026 02:03 AM

The score is 60/100







## SEO Content

	Title	SAMEX : Australian Meat Exporters Length : 33 Perfect, your title contains between 10 and 70 characters.							
	Description	Samex / Australian Meat Exporters. Samex Australian Meat Company is a global export meat trading group. We deliver a wide range of high quality Beef, Lamb, Mutton, Goat and Exotic meat products to more than 45 countries and we source our meat from the world's leading producer nations. Length : 285 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.							
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.							
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.							
	Headings	H1 13	H2 9	H3 52	H4 12	H5 2	H6 0	<ul style="list-style-type: none"><li>• [H1] About Us</li><li>• [H1] About Us</li><li>• [H1] About Us</li><li>• [H1] Associate Companies</li><li>• [H1] Associate Companies</li><li>• [H1] Associate Companies</li><li>• [H1] Our Brands</li><li>• [H1] Our Brands - Matilda's</li><li>• [H1] Our Products</li><li>• [H1] Our People</li><li>• [H1] Worldwide Offices</li><li>• [H1] Links</li><li>• [H1] Contact Us</li></ul>	





# SEO Content

- [H2] Global Supply Network
- [H2] Our Brands
- [H2] Our Licenses
- [H2] Ausland
- [H2] Samex Peterborough
- [H2] Samex China
- [H2] Samex Egypt
- [H2] SAMEX SOUTH AMERICA
- [H2] Australia
- [H3] Ausland
- [H3] Samex Peterborough
- [H3]
- [H3] John Gallagher
- [H3]
- [H3]
- [H3] Justin Gallagher
- [H3]
- [H3] Ausland Export Pty Ltd
- [H3] Matilda's
- [H3] Samex
- [H3] Lamb
- [H3] Beef
- [H3] Goat
- [H3] Sheep
- [H3] Camel
- [H3] Fancy Meats / Offal
- [H3] Poultry
- [H3] Gary Marriott
- [H3] Gary Marriott
- [H3] Simon Linke
- [H3] Simon Linke
- [H3] Louise Bridgewater
- [H3] Louise Bridgewater
- [H3] Jon Mander
- [H3] Jon Mander
- [H3] Sam Marriott
- [H3] Sam Marriott
- [H3] Jud Odgers
- [H3] Jud Odgers
- [H3] Shannon Tiedtke
- [H3] Shannon Tiedtke
- [H3] JORDAN LYSY
- [H3] JORDAN LYSY
- [H3] Justin Mahony
- [H3] Justin Mahony
- [H3] Anh Ta
- [H3] Anh Ta
- [H3] Winnie DaSilva
- [H3] Winnie DaSilva
- [H3] Valerie Yang
- [H3] Valerie Yang
- [H3] Yoyen Taasan
- [H3] Yoyen Taasan
- [H3] Sommer Robson
- [H3] Sommer Robson
- [H3] David McCouaig

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] David McCouaig</li><li>• [H3] Denny Thomas</li><li>• [H3] Denny Thomas</li><li>• [H3] Hana Trinh</li><li>• [H3] Hana Trinh</li><li>• [H4] Managing Director</li><li>• [H4] Managers</li><li>• [H4] Export Sales</li><li>• [H4] Shipping / Logistics</li><li>• [H4] Documentation</li><li>• [H4] Finance</li><li>• [H4]</li><li>• [H4] Adham Amyra</li><li>• [H4] MAGDALENA VISCA</li><li>• [H4] Australian industry organisations</li><li>• [H4] Courier documentation and tracking</li><li>• [H4] Steamship lines container tracking</li><li>• [H5] Our Licences</li><li>• [H5] Our Accreditation:</li></ul>
	Images	<p>We found 72 images on this web page.</p> <p>71 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 37%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 41 links including 16 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 2.44%</p>

## SEO Links

Internal Links 97.56%

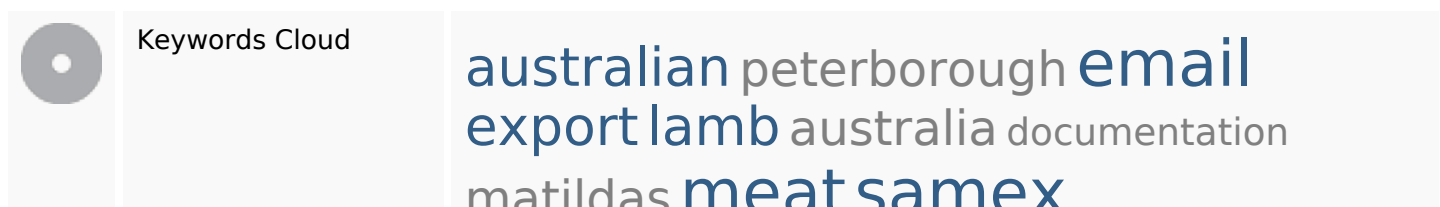
### In-page links

Anchor	Type	Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Global Supply Network</a>	Internal	Passing Juice
<a href="#">Our Licenses</a>	Internal	Passing Juice
<a href="#">Associate Companies</a>	Internal	Passing Juice
<a href="#">Ausland</a>	Internal	Passing Juice
<a href="#">Samex Peterborough</a>	Internal	Passing Juice
<a href="#">Our Brands</a>	Internal	Passing Juice
<a href="#">Matilda's</a>	Internal	Passing Juice
<a href="#">Our Products</a>	Internal	Passing Juice
<a href="#">Lamb</a>	Internal	Passing Juice
<a href="#">Beef</a>	Internal	Passing Juice
<a href="#">Goat</a>	Internal	Passing Juice
<a href="#">Sheep</a>	Internal	Passing Juice
<a href="#">Camel</a>	Internal	Passing Juice
<a href="#">Fancy Meats / Offal</a>	Internal	Passing Juice
<a href="#">Poultry</a>	Internal	Passing Juice
<a href="#">Our People</a>	Internal	Passing Juice
<a href="#">Worldwide Offices</a>	Internal	Passing Juice
<a href="#">Links</a>	Internal	Passing Juice
<a href="#">Contact us</a>	Internal	Passing Juice
<a href="#">Nav</a>	Internal	Passing Juice
<a href="#">License to Export Meat</a>	Internal	Passing Juice
<a href="#">License to Export Live Stock</a>	Internal	Passing Juice

## In-page links

<a href="#">License to Export Wine, Brandy and Grape Spirit</a>	Internal	Passing Juice
<a href="#">AUS-Meat Accreditation</a>	Internal	Passing Juice
<a href="#">Australian Trusted Trader</a>	Internal	Passing Juice
<a href="#">New Zealand Meat Board Export Registration</a>	Internal	Passing Juice
<a href="#">Food South Australia</a>	Internal	Passing Juice
<a href="#">Australian Institute of Export Membership</a>	Internal	Passing Juice
<a href="#">Australia Arab Chamber Of Commerce Membership</a>	Internal	Passing Juice
<a href="#">Australian Export Heroes Awards, 2008</a>	Internal	Passing Juice
<a href="#">Premier's Food &amp; Fibre Awards, 2000</a>	Internal	Passing Juice
<a href="#">International Trades Association Membership</a>	Internal	Passing Juice
<a href="#">Meat Import Council of America</a>	Internal	Passing Juice
<a href="#">Click to Download the Matilda's brochure</a>	Internal	Passing Juice
<a href="#">Australia Egypt</a>	Internal	Passing Juice
<a href="#">Corporate Profile</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Disclaimer</a>	Internal	Passing Juice
<a href="#">Terms &amp; Conditions</a>	Internal	Passing Juice
<a href="#">Web design by Brighter</a>	External	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
samex	26	✓	✗	✓	✓
email	25	✗	✗	✗	✗






## Keywords Consistency

meat	24	✓	✗	✓	✓
australian	19	✓	✗	✓	✓
export	18	✓	✗	✓	✓


## Usability

	Url	Domain : samex.com.au Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td>&lt;u&gt;</td> <td>6</td> </tr> </tbody> </table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	6
Deprecated tags	Occurrences					
<u>	6					
	Speed Tips					





## Document

		<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✓ Great, your website has few CSS files.</li><li>✓ Perfect, your website has few JavaScript files.</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul>
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## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✗ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://samex.com.au/robots.txt">http://samex.com.au/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>