Website Analysis: rus-custom.ru

Generated on July 03 2024 03:22 AM

The score is 59/100

SEO Content

⚠️	Title	Таможенное оформление грузов, очистка. Таможенный брокер Антанта Логистик. Услуги растаможка грузов. Length : 100 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
✅	Description	Таможенное оформление и очистка грузов. Таможенный брокер окажет услуги по растаможка грузов. Length : 93 Great, your meta description contains between 70 and 160 characters.
✅	Keywords	таможенный брокер, таможенный брокер москва, услуги таможенного брокера, таможенные услуги, услуги по таможенному оформлению, таможенное оформление, специалист по таможенному оформлению, таможенное оформление грузов, растаможка грузов, доставка и растамож Good, your page contains meta keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	H1 H2 H3 H4 H5 H6 0 3 0 0 0 0 • [H2] Узкоспециализированное направление- растаможка табачного сырья. • [H2] Документы для растаможки сигарет и табака • [H2] Клиенты о нас.
❌	Images	We found 15 images on this web page. 15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 62%

SEO Content

✅		Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 14 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 7.14%
		Internal Links 92.86%

In-page links

Anchor	Type	Juice
о компании	Internal	Passing Juice
услуги	Internal	Passing Juice
импорт	Internal	Passing Juice
таможенные посты	Internal	Passing Juice
Контакты	Internal	Passing Juice
Подробней	Internal	Passing Juice
Подробней	Internal	Passing Juice
-	Internal	Passing Juice

In-page links

«Табачный комбинат»	External	Passing Juice
Россия и Белоруссия отказались от ограничений во взаимной торговле	Internal	Passing Juice
Онищенко предлагает пугать курильщиков до смерти	Internal	Passing Juice
Белоруссия отменит квоты на сигареты из России	Internal	Passing Juice
Расчет расстояний	Internal	Passing Juice
Статьи	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	оформление таможенное услуги вэд грузов для таможенного все компании таможенный

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
грузов	10	✔	✔	✔	✖
таможенное	9	✔	✔	✔	✖
оформление	9	✔	✔	✔	✖
таможенного	9	✖	✔	✖	✖
все	7	✖	✖	✖	✖

Usability

	Url	Domain : rus-custom.ru Length : 13
✅	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

Usability

❌		
✅	Language	Good. Your declared language is ru.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

❌	Doctype	Missing doctype
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 13 Warnings : 20
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✔ Perfect, your website has few JavaScript files.
		✖ Too bad, your website does not take advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. http://rus-custom.ru/sitemap.xml https://rus-custom.ru/sitemap.xml
✓	Robots.txt	http://rus-custom.ru/robots.txt Great, your website has a robots.txt file.
✗	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.