Website Analysis: ruff-innenausbau.de

Generated on May 24 2025 11:51 AM

The score is 52/100

SEO Content

✓	Title	Willkommen - Ruff Innenausbau, Inh. Oliver Ruff Length : 47 Perfect, your title contains between 10 and 70 characters.
✓	Description	Willkommen bei Ruff Innenausbau, Ihrem zuverlässigen Partner für hochwertige Innenausbauarbeiten in Blankenfelde-Mahlow. Length : 120 Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	de_DE
type	website
title	Willkommen - Ruff Innenausbau, Inh. Oliver Ruff
description	Willkommen bei Ruff Innenausbau, Ihrem zuverlässigen Partner für hochwertige Innenausbauarbeiten in Blankenfelde-Mahlow.
url	https://ruff-innenausbau.de/
site_name	Ruff Innenausbau, Inh. Oliver Ruff
image	https://ruff-innenausbau.de/wp-content/uploads/Screenshot-2025-01-02-154805.jpg
image:width	1193
image:height	107

SEO Content

		image:type	image/jpeg				

	Headings						
		H1	H2	H3	H4	H5	H6
		1	7	1	0	0	0

- [H1] Ruff Innenausbau
- [H2] Unsere Leistungen für Sie in der Übersicht:
- [H2] Wandsysteme
- [H2] Deckensysteme
- [H2] Fußbodenarbeiten
- [H2] Elementeeinbau
- [H2] Kompetenz
- [H2] Unsere Philosophie
- [H3] Haben wir Ihr Interesse geweckt?

✓	Images	We found 2 images on this web page. Good, most or all of your images have alt attributes
✗	Text/HTML Ratio	Ratio : 3% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 10 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 10% Internal Links 90%

In-page links

Anchor	Type	Juice
Zum Inhalt wechseln	Internal	Passing Juice
Willkommen	Internal	Passing Juice
Innenausbau	Internal	Passing Juice
Wandsysteme	Internal	Passing Juice
Deckensysteme	Internal	Passing Juice
Fußbodenarbeiten	Internal	Passing Juice
Elementeeinbau	Internal	Passing Juice
Kontakt	Internal	Passing Juice
Impressum & Datenschutz	Internal	Passing Juice
Lese mehr über diese Zwecke	External	Passing Juice

SEO Keywords

○	Keywords Cloud	wir verwalten unserer website und den oder cookies informationen mit

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cookies	11	✖	✖	✖	✖
website	7	✖	✖	✖	✖
informationen	5	✖	✖	✖	✖
den	5	✖	✖	✖	✔
verwalten	5	✖	✖	✖	✖

Usability

○	Url	Domain : ruff-innenausbau.de Length : 19

Usability

✅	Favicon	Great, your website has a favicon.
❌	Printability	We could not find a Print-Friendly CSS.
✅	Language	Good. Your declared language is de.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 6 Warnings : 0
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✖ Too bad, your website does not take advantage of gzip.

Mobile

⚪	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag

Mobile

✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap. http://ruff-innenausbau.de/sitemap.xml https://ruff-innenausbau.de/sitemap_index.xml
✔	Robots.txt	http://ruff-innenausbau.de/robots.txt Great, your website has a robots.txt file.
✖	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.