

Website Analysis: royalindigo.ru

Generated on March 04 2026 15:04 PM






The score is 49/100







SEO Content

	Title	ROYAL Indigo - коженная мастерская bespoke Length : 44 Perfect, your title contains between 10 and 70 characters.												
	Description	Штучный индивидуальный пошив премиальных аксессуаров из натуральной и экзотической кожи на заказ. Полностью ручная работа. Москва. Length : 130 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Ремень, кошелёк, визитница, портмоне, портфель, женская сумка, натуральная кожа, на заказ, мастерская, подарки, корпоративные подарки, мерч. Good, your page contains meta keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>url</td><td>https://royalindigo.ru</td></tr><tr><td>title</td><td>ROYAL Indigo - коженная мастерская bespoke</td></tr><tr><td>description</td><td>Штучный индивидуальный пошив премиальных аксессуаров из натуральной и экзотической кожи на заказ. Полностью ручная работа. Москва.</td></tr><tr><td>type</td><td>website</td></tr><tr><td>image</td><td>https://static.tildacdn.com/tild3662-6230-4937-b162-643664303836/ROYAL_Indigo.jpg</td></tr></tbody></table>	Property	Content	url	https://royalindigo.ru	title	ROYAL Indigo - коженная мастерская bespoke	description	Штучный индивидуальный пошив премиальных аксессуаров из натуральной и экзотической кожи на заказ. Полностью ручная работа. Москва.	type	website	image	https://static.tildacdn.com/tild3662-6230-4937-b162-643664303836/ROYAL_Indigo.jpg
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H1	H2	H3	H4	H5	H6									
1	2	1	3	0	0									

SEO Content

		<ul style="list-style-type: none">• [H1] Кожевенная мастерская• [H2] Мы специализируемся на индивидуальном пошиве (Bespoke). В наличие шьём крайне редко. Все изделия из наличия собраны в этом разделе.• [H2] Стоимость• [H3] Испытайте восторг обладания!• [H4] Работаем с материалами наивысшего качества• [H4] Всё делаем исключительно вручную• [H4] Принципы индивидуального пошива (Bespoke)
	Images	We found 9 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

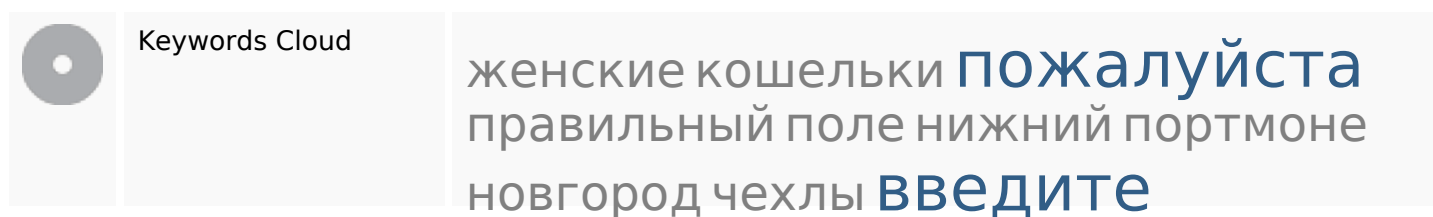
SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 15 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.67% Internal Links 93.33%

In-page links

Anchor	Type	Juice
+7(495) 178-0721	External	Passing Juice
Contacts	Internal	Passing Juice
Магазин готовых изделий	Internal	Passing Juice
О нас	Internal	Passing Juice
Женские сумки	Internal	Passing Juice
Кошельки, портмоне	Internal	Passing Juice
Ремни и пояса	Internal	Passing Juice
Часовые ремешки и чехлы	Internal	Passing Juice
Корпоративные подарки	Internal	Passing Juice
Арт проекты	Internal	Passing Juice
Публичная оферта	Internal	Passing Juice
Оплата / Доставка / Гарантии	Internal	Passing Juice
политикой в отношении обработки персональных данных	Internal	Passing Juice
Как заказать?	Internal	Passing Juice
договором офертой	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
пожалуйста	7	✘	✘	✘	✘
введите	6	✘	✘	✘	✘
новгород	4	✘	✘	✘	✘











Keywords Consistency

женские	4	✘	✘	✘	✘
кошельки	4	✘	✘	✘	✘

Usability

	Url	Domain : royalindigo.ru Length : 14
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6).

Document

✖ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

```
http://royalindigo.ru/sitemap.xml
https://royalindigo.ru/sitemap.xml
https://royalindigo.ru/sitemap-store.xml
https://royalindigo.ru/sitemap-feeds.xml
```



Robots.txt

<http://royalindigo.ru/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.