Website Analysis: rose911.com

The score is 52/100

SEO Content

✅	Title	□□□□□ □□□□□□□ □□□□ □□□ □□10 - □□□□ 10□□□ Length : 39 Perfect, your title contains between 10 and 70 characters.
⚠️	Description	□□□□□□ □□□□□□□ □□□ □□□□ □□□ □□□ □□□□ 0.1% □□ □□□□□□ □□□. Length : 56 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use [this free tool](#) to calculate text length.
✅	Keywords	□□□□□,□□ □□□,□□□ □□,□□□□□ □□,□□□□□ □□□ Good, your page contains meta keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
image	https://www.rose911.com/wp-content/uploads/2023/10/Firefly-□□□□□□-□□□□□□□□□-□□□□□□□□-□□□□□□□□-□□□□-29490.jpg
locale	en_GB
type	website
title	□□□□□ □□□□□□□ □□□□ □□□ □□10 - □□□□ 10□□□
description	□□□□□□ □□□□□□□ □□□ □□□□ □□□ □□□ □□□□ 0.1% □□ □□□□□□ □□□.
url	https://www.rose911.com/
updated_time	2024-05-06T16:23:58+01:00
image:secure_url	https://www.rose911.com/wp-content/uploads/2023/10/Firefly-□□□□□□-□□□□□□□□□-□□□□□□□□-□□□□□□□□-□□□□-29490.jpg

SEO Content

		image:width	1024			
		image:height	1024			
		image:alt	□□□□□			
		image:type	image/jpeg			

	Headings	H1	H2	H3	H4	H5	H6
		1	4	2	6	2	0

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* [H4] FAQ
* [H5] 238 King Street East Suite 1400 Toronto, Ontario M5C 1C4 Canada
* [H5] Have a problem?

	Images	We found 15 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

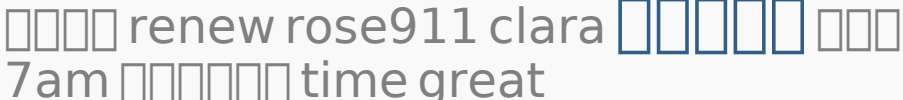# SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 2 links including 0 link(s) to files
⊙	Statistics	External Links : noFollow 0% External Links : Passing Juice 50% Internal Links 50%

In-page links

Anchor	Type	Juice
00000 00000	External	Passing Juice
	Internal	Passing Juice

SEO Keywords

⊙	Keywords Cloud	0000 renew rose911 clara 00000 000 7am 00000 time great

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
00000	2	✔	✔	✔	✔
7am	1	✖	✖	✖	✖
clara	1	✖	✖	✖	✖
great	1	✖	✖	✖	✖
time	1	✖	✖	✖	✖

Usability

●	Url	Domain : rose911.com Length : 11
✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✗ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization		
		✔	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		http://rose911.com/sitemap.xml
		https://www.rose911.com/sitemap.xml

	Robots.txt	http://rose911.com/robots.txt
✔		Great, your website has a robots.txt file.

	Analytics	Missing
✘		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.